

WKBZ  
Muskegon, MI  
Quarterly Issues/Programs List  
Fourth Quarter, 2023  
04/16/2019

WKBZ  
Quarterly Issues/Programs List

WKBZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMELESSNESS/AUTO COLLECTING	IHEART MEDIA WEST MICHIGAN WEEKEND	A DISCUSSION ABOUT MEL TROTTER MINISTRIES BIGGEST FUNDRAISER/STORY ABOUT A VERY SPECIAL CLASSIC CAR	DENNIS VANKAMPEN/DAVE KINNEY	10/01/2023 08:03 AM	028:58
ELECTIONS/LABOR MOVEMENT	IHEART MEDIA WEST MICHIGAN WEEKEND	POLITICAL COLUMNIST TALKS ABOUT SPEAKER OF THE HOUSE OUSTING AND TURMOIL WITHIN THE REPUBLICAN PARTY	CHAD LIVENGOOD	10/08/2023 08:03 AM	028:29
LITERACY/HOURLY PAY/INFLATION	IHEART MEDIA WEST MICHIGAN WEEKEND	THE MUSKEGON ROTARY CLUB HAS A NEW FUNDRAISING EVENT/A LOOK AT THE RECENT UAW STRIKE BY THE NUMBERS	CARLA FLANDERS/P WALL HOWARD	10/15/2023 08:03 AM	028:00
JOB CREATION/LOCAL ECONOMY	IHEART MEDIA WEST MICHIGAN WEEKEND	THE NEW YOU CAN IN MICHIGAN AD CAMPAIGN TO ATTRACT TALENT/A RECENT STUDY ON THE COST OF USED CARS	MICHELLE GRINNELL/KARL BRAUER	10/22/2023 08:03 AM	029:05
RACE RACIAL INJUSTICE EQUITY	IHEART MEDIA WEST MICHIGAN WEEKEND	FOUNDER OF GLOBAL BRIDGEBUILDERS TALKS ABOUT DIVERSITY EQUITY AND INCLUSION	SKOT WELCH	10/29/2023 08:03 AM	028:37

FOOD TOURISM/RACISM PREJUDICE	IHEART MEDIA WEST MICHIGAN WEEKEND	A LOOK AT THE INTERNATIONAL BEER WINE AND FOOD FESTIVAL/A STORY OF TWO FRIENDS DURING WORLD WAR TWO	DAWN BAKER/NINA WOLPE G NAGAI	11/05/2023 08:03 AM	029:19
EARLY CHILDHOOD EDUCATION	IHEART MEDIA WEST MICHIGAN WEEKEND	PRESIDENT OF FIRST STEPS KENT LOOKS AT THE SHORTAGE OF AFFORDABLE CHILDCARE/TALK ON LEGAL LITERACY	JENNIFER HEADLEY/CHIP LAFLEUR	11/12/2023 08:03 AM	029:02
ELECTIONS/BLACK SOLDIERS	IHEART MEDIA WEST MICHIGAN WEEKEND	A REPUBLICAN CANDIDATE FOR THE UNITED STATES SENATE TALKS POLITICS/THE AUTHOR OF INVISIBLE GENERALS	PETER MEIJER/DOUG MELVILLE	11/19/2023 08:03 AM	029:08
PHILANTHROPY DIVERSITY EQUITY	IHEART MEDIA WEST MICHIGAN WEEKEND	PRESIDENT OF THE GRAND RAPIDS COMMUNITY FOUNDATION TALKS ABOUT HER OVER 36 YEARS OF SERVICE	DIANA SIEGER	11/26/2023 08:03 AM	028:24
OUTDOORS ECOLOGY/HOMELESSNESS	IHEART MEDIA WEST MICHIGAN WEEKEND	CHAIR OF THE MICHIGAN WILDLIFE COUNCIL TALKS ON FUNDING UPDATE/ADDRESSING HOMELESSNESS THIS WINTER	NICK BUGGIA/THELMA ENSINK	12/03/2023 08:03 AM	029:08
DISABLED RIGHTS/GREAT LAKES	IHEART MEDIA WEST MICHIGAN WEEKEND	THE 8TH ANNIVERSARY OF THE DISABILITY SAVINGS PROGRAM/AUTHOR SHARES STORIES INVOLVING LIGHTHOUSES	SCOTT DE VARONA/D STAMPFLER	12/10/2023 08:03 AM	028:44
JOB GROWTH TALENT RETENTION	IHEART MEDIA WEST MICHIGAN WEEKEND	THE PRESIDENT OF THE RIGHT PLACE SPEAKS ABOUT SEVERAL POTENTIAL ECONOMICAL GROWTH OPPORTUNITIES	RANDY THELEN	12/17/2023 08:03 AM	028:02
INTEREST RATES/WINTER TRAVEL	IHEART MEDIA WEST	INTEREST RATES AND INVESTING WITH A NATIONAL RADIO HOST/WINTER	JILL SCHLESINGER/B PRIMO	12/24/2023 08:03 AM	028:37

	MICHIGAN WEEKEND	RECREATION IN NORTHERN MICHIGAN			
ANTISEMITISM/FAITH IN AMERICA	IHEART MEDIA WEST MICHIGAN WEEKEND	THE HOSTS OF SOUNDINGS DISCUSS THE WAR IN THE MIDDLE EAST AND THE CONTROVERSY SURROUNDING THE POPE	MIKE WERNICK/MARK PRZYBYSZ	12/31/2023 08:03 AM	028:11

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
<b>(Insert network and/or syndicator-provided programs lists here.)</b>				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	14
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	11
HOMEBASE	HOMEBASE	000:30	8
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	4
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	7