



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25286181
CPE: 275/338/3725
Agency: MENTZER MEDIA
SERVIC
210 W. Pennsylvania
Avenue
Suite 250
Towson, MD 21204

Changes as of: 10/9/2016 at 4:33 PM
Flight: 10/4/16 - 10/13/16
Advertiser: Senate Leadership
Fund
Product: SLFMO
Agency Order #: 5389878
Buyer: Rumbley, Chris
Salesperson: RACHEL CHASON
212-373-8163

Version: Highlighting Revision 2
Station: KOLR
Market: Springfield, MO
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: YVONNE CONTE
212-373-8121

Total \$: \$60,550.00
Total Spots: 127
Total CPP: \$197.10
Total GRP: 307.2
Traffic #: 1440591
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 10/13										Total Spots	Total \$	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13				
1	Sa 6a-7a		CBS THS MRN:SA	\$50.00	2.0	30	0	0	0	0	1	0	0	0	0	0	1	\$50.00	\$25.00	2.0
2	Sa 7a-8a		CBS THS MRN:SA	\$75.00	2.7	30	0	0	0	0	2	0	0	0	0	0	2	\$150.00	\$27.78	5.4
3	Su 8a-9:30a		CBS SUNDAY MORNING	\$335.00	5.5	30	0	0	0	0	0	1	0	0	0	0	1	\$335.00	\$60.91	5.5
4	Su 10:35p-11:05p		TWO&HALF MN SU<	\$95.00	1.4	30	0	0	0	0	0	1	0	0	0	0	1	\$95.00	\$67.86	1.4
5	Tu-F,M 6:30a-7a		KOLR NW DBK II	\$110.00	1.7	30	1	1	1	1	0	0	1	1	1	1	8	\$880.00	\$64.71	13.6
6	Tu-F,M 8a-9a		CBS THS MRNG-2<	\$110.00	1.7	30	2	2	1	2	0	0	2	1	2	2	14	\$1,540.00	\$64.71	23.8
7	Sa 10:35p-11:05p		TWO&HALF MN SA<	\$85.00	1.3	30	0	0	0	0	1	0	0	0	0	0	1	\$85.00	\$65.38	1.3
8	Tu-F,M 7a-8a		VARIOUS	\$210.00	1.7	30	0	0	0	0	0	0	1	1	1	1	4	\$840.00	\$123.53	6.8
9	Sa 6p-6:30p		INSIDE EDITN W	\$105.00	1.2	30	0	0	0	0	1	0	0	0	0	0	1	\$105.00	\$87.50	1.2
10	Tu-F,M 11a-11:30a		KOLR-10 NWS 11<	\$300.00	3.3	30	1	1	1	1	0	0	1	1	1	1	8	\$2,400.00	\$90.91	26.4
11	Tu-F,M 6a-6:30a		KOLR NW DBK II	\$130.00	1.4	30	1	1	1	1	0	0	1	1	1	1	8	\$1,040.00	\$92.86	11.2
12	Tu-F,M 5p-5:30p		KOLR-10 NWS 5	\$350.00	3.7	30	1	1	1	1	0	0	1	1	1	1	8	\$2,800.00	\$94.59	29.6
13	Sa 10p-10:35p		KOLR-NWS SAT10<	\$230.00	2.4	30	0	0	0	0	1	0	0	0	0	0	1	\$230.00	\$95.83	2.4
14	Tu-F,M 5:30a-6a		KOLR NW DBK I	\$95.00	1.0	30	1	1	1	1	0	0	1	1	1	1	8	\$760.00	\$95.00	8.0
15	Tu-F,M 10:35p-11:37p		LATE SHOW	\$105.00	0.9	30	1	1	1	1	0	0	1	1	1	1	8	\$840.00	\$116.67	7.2
16	Tu-F,M 6:30p-7p		ENT TONIGHT 30	\$350.00	2.5	30	1	1	0	1	0	0	1	1	0	1	6	\$2,100.00	\$140.00	15.0
17	Tu-F,M 10a-11a		PRICE-RT 2-CBS<	\$600.00	4.2	30	1	1	1	1	0	0	1	1	1	1	8	\$4,800.00	\$142.86	33.6
18	Tu-F,M 6p-6:30p		KOLR-10 NWS 6	\$420.00	2.8	30	1	1	1	1	0	0	1	1	1	1	8	\$3,360.00	\$150.00	22.4
19	Su 10p-10:35p		KOLR-NWS SUN10<	\$445.00	2.9	30	0	0	0	0	0	1	0	0	0	0	1	\$445.00	\$153.45	2.9
20	Su 9:30a-10a		FACE NATN-CBS	\$230.00	1.5	30	0	0	0	0	0	1	0	0	0	0	1	\$230.00	\$153.33	1.5



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21	Th 6:30p-7:25p		NFL FOOTBALL PREGAME	\$1,200.00	3.8	30	0	0	1	0	0	0	0	0	0	1	2	\$2,400.00	\$315.79	7.6
REV- 22	Su 9p-10p		ELEMENTARY	\$700.00	3.6	30	0	0	0	0	0	1	0	0	0	0	0	\$0.00	\$194.44	0.0
23	F 7p-8p		MACGYVER	\$1,020.00	4.3	30	0	0	0	1	0	0	0	0	0	0	1	\$1,020.00	\$237.21	4.3
24	Tu 7p-8p		NCIS-ENC-CBS	\$1,920.00	7.6	30	1	0	0	0	0	0	0	1	0	0	2	\$3,840.00	\$252.63	15.2
25	Tu-F,M 10p-10:35p		KOLR 10 NEWS	\$600.00	2.4	30	1	1	1	1	0	0	1	1	1	1	8	\$4,800.00	\$250.00	19.2
26	F 9p-10p		BLUE BLOOD-CBS	\$1,600.00	6.0	30	0	0	0	1	0	0	0	0	0	0	1	\$1,600.00	\$266.67	6.0
27	Sa 8p-9p		CRIMETIME	\$475.00	1.7	30	0	0	0	0	1	0	0	0	0	0	1	\$475.00	\$279.41	1.7
REV- 28	Su 7p-8p		NCIS LA	\$900.00	3.2	30	0	0	0	0	0	1	0	0	0	0	0	\$0.00	\$281.25	0.0
29	Su 3p-6p		NFL FOOTBALL	\$2,075.00	1.2	30	0	0	0	0	0	1	0	0	0	0	1	\$2,075.00	\$1,729.17	1.2
30	Sa 9p-10p		48 HOURS	\$450.00	1.5	30	0	0	0	0	1	0	0	0	0	0	1	\$450.00	\$300.00	1.5
31	Sa 11a-6p		SEC COLLEGE FOOTBALL	\$665.00	0.0	30	0	0	0	0	2	0	0	0	0	0	2	\$1,330.00	\$0.00	0.0
32	Th 7:25p-10:30p		NFL FOOTBALL	\$2,100.00	3.6	30	0	0	1	0	0	0	0	0	0	1	2	\$4,200.00	\$583.33	7.2
33	F 8p-9p		HAWAII 5-0	\$1,800.00	4.4	30	0	0	0	1	0	0	0	0	0	0	1	\$1,800.00	\$409.09	4.4
REV- 34	Su 8p-9p		MADM SCTRY-CBS	\$900.00	2.2	30	0	0	0	0	0	1	0	0	0	0	0	\$0.00	\$409.09	0.0
35	Tu 9p-10p		NCIS NEW ORLEANS	\$1,500.00	3.5	30	0	0	0	0	0	0	0	1	0	0	1	\$1,500.00	\$428.57	3.5
36	Su 12n-3p		NFL FOOTBALL	\$2,075.00	0.8	30	0	0	0	0	0	1	0	0	0	0	1	\$2,075.00	\$2,593.75	0.8
37	Su 6p-7p		60 MINUTES	\$2,500.00	5.2	30	0	0	0	0	0	1	0	0	0	0	1	\$2,500.00	\$480.77	5.2
38	W 7p-8p		SURVIVOR	\$2,000.00	4.1	30	0	1	0	0	0	0	0	0	1	0	2	\$4,000.00	\$487.80	8.2
39	Th 6:30p-7p		NFL pregame	\$900.00	0.0	30	0	0	0	0	0	0	0	0	0	1	1	\$900.00	\$0.00	0.0
REV+ 40	Su 8p-10p		Debate	\$2,500.00	0.0	30	0	0	0	0	0	0	1	0	0	0	1	\$2,500.00	\$0.00	0.0
TOTALS:							13	13	12	15	10	8	13	14	13	16	127	\$60,550.00	\$197.10	307.2