

CONTRACT



KWTV-TV
 7401 N. Kelley Ave
 Oklahoma City, OK 73111
 (405) 843-6641

Oklahoma's Own™
 www.news9.com

And:

Main Street Marketing
 Attention: Carolyn Williams
 57200 East Highway 125, #3541
 Monkey Island, OK 74331

<u>Contract / Revision</u> 8679 /		<u>Alt Order #</u>
<u>Product</u> political		
<u>Contract Dates</u> 08/24/14 - 08/25/14		<u>Estimate #</u>
<u>Advertiser</u> Freda Deskin for Superintendent of Instructic		<u>Original Date / Revision</u> 08/22/14 / 08/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTV-TV	<u>Account Executive</u> Oklahoma City House	<u>Sales Office</u> OKC
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTV	08/24/14	08/24/14	Face The Nation	930a-10a	-----S	:30	1	\$600.00		NM	1	\$600.00
N 2	KWTV	08/25/14	08/25/14	10p News M-F	10p-1035p	M-----	:30	1	\$1,400.00		NM	1	\$1,400.00
Totals												2	\$2,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/28/14 - 08/25/14	2	\$2,000.00	(\$300.00)	\$1,700.00
Totals	2	\$2,000.00	(\$300.00)	\$1,700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWTU 9 , Oklahoma City, OK	Date: 8-20-14
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I, Dawn Jones

being/on behalf of: Freda Deskin

a legally qualified candidate of the Democratic

political party for the office of: OK State Superintendent of Education

in the runoff election

election to be held on: August 26, 2014

do hereby request station time as follows: \$1,700⁰⁰ net \$2,000 Gross

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	News 10 P	8/25/14		1	1
:30	Face the Nation	8/24/14		1	1

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by: 57200 E. HWY 125, # 3541 Monkey Island
Friends For Deskin For State Superintendent OK
74331

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ben. Jay Edwards, Treasurer; Kim Henry, Chair

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8-20-14 Dawn R. Jones
Date **Signature**

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

Signature **Printed Name** **Title**