

# ORDER

**Orders**  
**Order / Rev:** 2710742  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** Congressional Race  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 04/22/24 - 04/29/24  
**Original Date / Rev:** 04/19/24 / 04/19/24  
**Order Type:** POLITICAL-CANDIDATE

**Buffalo WGR-AM**  
**Primary AE:** Bob Courtney  
**Sales Office:** L-BUF  
**Sales Region:** Local

**Agency**  
**Name:** Growth Marketing of NY LLC  
**Buying Contact:** Diane Opelt  
**Billing Contact:** Diane Opelt  
11 Centre Park Suite 301  
Rochester, NY 14614

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Gary Dickson for Congress  
**Demographic:** P12+  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 221083  
**Agency External ID:** 4022332  
**Unit Code:** Candidate -  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/29/24	38	\$3,296.00	\$2,801.60

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	38	\$3,296.00	\$2,801.60	0.00
<b>Totals</b>	<b>38</b>	<b>\$3,296.00</b>	<b>\$2,801.60</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Bob Courtney			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGR	04/22/24	04/26/24	M-F 6a-10a M-F	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	MTWTF--	:30	15	\$112.00	NARF	0.00	NM	15	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		15				\$112.00		0.00			
N 2	WGR	04/22/24	04/26/24	M-F 3p-7p M-F	CM	3p-7p	MTWTF--	:30	20	\$64.00	FULL	0.00	NM	20	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	MTWTF--		20				\$64.00		0.00			
N 3	WGR	04/29/24	04/29/24	M-F 6a-10a M-F	CM	7:00 AM-10:00 AM (7:00 AM-10:00 AM)	AM-----	:30	3	\$112.00	NARF	0.00	NM	3	\$336.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/29/24	05/05/24	M-----		3				\$112.00		0.00			
													<b>Totals</b>	<b>38</b>	<b>\$3,296.00</b>