



KJUD-TV
2700 EAST TUDOR ROAD
ANCHORAGE, AK 99507

THE HAMBURGER CO
1322 G ST SE
WASHINGTON, DC 20003

Contract # 24273
Schedule Dates 03/23/15-04/19/15
Advertiser NEA ALASKA (1526)
Agency THE HAMBURGER CO (1302)
Product Organizations (1072)
Brand 434/455/3167 (10404)
Salesperson Katz, Washington DC (1054)
Sales Office Katz Washington D.C.
Buyer Name RICHARDS, LAUREN
Phone/Fax (303) 989-4700 /
CPE 434/455/3167
Account Types Regional/Political
Billing Type Standard
Comments

Date Entered 01/16/15
Last Modified 01/16/15
Entered By MONTANA JEFFARES
CO-OP No
Headline # 9475634
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$982.50
Net Total \$5,567.50
Sales Tax

ABC-Juneau (KJUD)

By Broadcast Month	Spots	Rate
Mar. 2015	40	\$1,490.00
Apr. 2015	122	\$5,060.00
Grand Total:	162	\$6,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/23/15-04/17/15	1	:30	7A- Good Morning America	10	X	X	X	X	X			40	\$16.00	\$640.00	ABC-Juneau (KJUD)		1/16/15
2.0	Normal Line / SPOT	03/28/15-03/28/15	1	:30	6A- Good Morning America							1		1	\$10.00	\$10.00	ABC-Juneau (KJUD)		1/16/15
3.0	Normal Line / SPOT	04/11/15-04/11/15	1	:30	6A- Good Morning America							1		1	\$10.00	\$10.00	ABC-Juneau (KJUD)		1/16/15
4.0	Normal Line / SPOT	03/29/15-04/19/15	1	:30	7A- This Week								1	4	\$10.00	\$40.00	ABC-Juneau (KJUD)		1/16/15
5.0	Normal Line / SPOT	03/23/15-04/17/15	1	:30	9A- The View	5	X	X	X	X	X			20	\$30.00	\$600.00	ABC-Juneau (KJUD)		1/16/15
6.0	Normal Line / SPOT	03/23/15-04/17/15	1	:30	5P- News and Views	5	X	X	X	X	X			20	\$30.00	\$600.00	ABC-Juneau (KJUD)		1/16/15
7.0	Normal Line / SPOT	03/23/15-04/17/15	1	:30	5:29P- World News Tonight	5	X	X	X	X	X			20	\$10.00	\$200.00	ABC-Juneau (KJUD)		1/16/15
8.0	Normal Line / SPOT	03/28/15-03/28/15	1	:30	5:29P- World News Tonight							1		1	\$10.00	\$10.00	ABC-Juneau (KJUD)		1/16/15
9.0	Normal Line / SPOT	04/11/15-04/11/15	1	:30	5:29P- World News Tonight							1		1	\$10.00	\$10.00	ABC-Juneau (KJUD)		1/16/15
10.0	Normal Line / SPOT	04/05/15-04/05/15	1	:30	5:30P- ABC World News Tonight								1	1	\$10.00	\$10.00	ABC-Juneau (KJUD)		1/16/15
11.0	Normal Line / SPOT	04/19/15-04/19/15	1	:30	5:30P- ABC World News Tonight								1	1	\$10.00	\$10.00	ABC-Juneau (KJUD)		1/16/15
12.0	Normal Line / SPOT	03/23/15-04/17/15	1	:30	5:59P- 6p Game Show Block	5	X	X	X	X	X			20	\$60.00	\$1,200.00	ABC-Juneau (KJUD)		1/16/15
13.0	Normal Line / SPOT	04/04/15-04/04/15	1	:30	6P- 7P (AST)							1		1	\$30.00	\$30.00	ABC-Juneau (KJUD)	jeo/wheel	1/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	04/18/15-04/18/15	1	:30	6P- 7P (AST)							1		1	\$30.00	\$30.00	ABC-Juneau (KJUD)	jeo/wheel	1/16/15
15.0	Normal Line / SPOT	03/30/15-03/30/15	1	:30	9P- MO Castle		1							1	\$250.00	\$250.00	ABC-Juneau (KJUD)		1/16/15
16.0	Normal Line / SPOT	03/25/15-03/25/15	1	:30	6:58P- WE The Middle				1					1	\$250.00	\$250.00	ABC-Juneau (KJUD)		1/16/15
17.0	Normal Line / SPOT	04/15/15-04/15/15	1	:30	6:58P- WE The Middle				1					1	\$250.00	\$250.00	ABC-Juneau (KJUD)		1/16/15
18.0	Normal Line / SPOT	04/01/15-04/01/15	1	:30	9P- WE Nashville				1					1	\$250.00	\$250.00	ABC-Juneau (KJUD)		1/16/15
19.0	Normal Line / SPOT	04/09/15-04/09/15	1	:30	8P- TH Scandal 8p					1				1	\$250.00	\$250.00	ABC-Juneau (KJUD)		1/16/15
20.0	Normal Line / SPOT	03/27/15-03/27/15	1	:30	7P- 8P (AST)						1			1	\$200.00	\$200.00	ABC-Juneau (KJUD)	LAST MAN STANDING/CRISTELA	1/16/15
21.0	Normal Line / SPOT	04/03/15-04/03/15	1	:30	9P- FR 20/20						1			1	\$200.00	\$200.00	ABC-Juneau (KJUD)		1/16/15
22.0	Normal Line / SPOT	04/17/15-04/17/15	1	:30	9P- FR 20/20						1			1	\$200.00	\$200.00	ABC-Juneau (KJUD)		1/16/15
23.0	Normal Line / SPOT	04/12/15-04/12/15	1	:30	7P- SU Once Upon A Time 7p								1	1	\$250.00	\$250.00	ABC-Juneau (KJUD)		1/16/15
24.0	Normal Line / SPOT	04/19/15-04/19/15	1	:30	9P- SU Revenge 9P								1	1	\$250.00	\$250.00	ABC-Juneau (KJUD)		1/16/15
25.0	Normal Line / SPOT	03/23/15-04/17/15	1	:30	10P- ABC Alaska News	5	X	X	X	X	X			20	\$40.00	\$800.00	ABC-Juneau (KJUD)		1/16/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 9475634 Ver# 1 Status New
EC'd No

Traffic Order#

24273

Printed:
Last Received:
Showing Buylines:

01/16/15 12:37 PM
01/16/15 11:18 AM
All Lines

1 of 4

Station KJUD-TV JUNEAU
Advertiser (NEAK) NEA ALASKA
Product NEA AK
Estimate# 3167
Buyer LAUREN RICHARDS

Agency (THEH) THE HAMBURGER CO
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 434/455/3167
Flight Dates 03/23/15-04/19/15

Rep Firm KATZ CONTINENTAL
Sales Office (DC) WASHINGTON
Salesperson (BW1) BEN WILMETH
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

— CONTRACT COMMENT —

NEA ALASKA - ISSUE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

NEW ORDER - STARTS 1/20 SHARES EST PLS CNF T/R BEN

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-F	7A-9A	GD MRN AMR-ABC<	30	-	-	\$16.00	03/23-03/27	10	10	\$640.00
								03/30-04/03	10	10	
								04/06-04/10	10	10	
								04/13-04/17	10	10	
2	Sa	6A-7A	GD MRN-SAT-ABC	30	-	-	\$10.00	03/28-03/28	1	1	\$20.00
								04/11-04/11	1	1	
3	Su	7A-8A	THIS WEEK-ABC	30	-	-	\$10.00	03/29-03/29	1	1	\$40.00
								04/05-04/05	1	1	
								04/12-04/12	1	1	
								04/19-04/19	1	1	
4	M-F	9A-10A	VIEW-ABC	30	-	-	\$30.00	03/23-03/27	5	5	\$600.00
								03/30-04/03	5	5	
								04/06-04/10	5	5	
								04/13-04/17	5	5	

ORDER WORKSHEET

Rep Order# 9475634 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 01/16/15 12:37 PM
Last Received: 01/16/15 11:18 AM
Showing Buylines: All Lines

2 of 4

Station KJUD-TV JUNEAU
Advertiser (NEAK) NEA ALASKA
Product NEA AK
Estimate# 3167
Buyer LAUREN RICHARDS

Agency (THEH) THE HAMBURGER CO
1322 G ST, SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 434/455/3167
Flight Dates 03/23/15-04/19/15

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Sales Office (DC) WASHINGTON
Salesperson (BW1) BEN WILMETH
Sales Assistant
Salesperson Phone# 202-872-5880
Salesperson Fax# 202-872-0263

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
5	M-F	5P-530P	NEWS & VIEWS	30	-	-	\$30.00	03/23-03/27 03/30-04/03 04/06-04/10 04/13-04/17	5 5 5 5	5 5 5 5	\$600.00
6	M-F	530P-6P	ABC-WORLD NWS	30	-	-	\$10.00	03/23-03/27 03/30-04/03 04/06-04/10 04/13-04/17	5 5 5 5	5 5 5 5	\$200.00
7	Sa	530P-6P	ABC WORLD NEWS	30	-	-	\$10.00	03/28-03/28 04/11-04/11	1 1	1 1	\$20.00
8	Su	530P-6P	ABC NWS-SUN	30	-	-	\$10.00	04/05-04/05 04/19-04/19	1 1	1 1	\$20.00
9	M-F	6P-7P	JEOPARDY/WHEEL-FORTNE	30	-	-	\$60.00	03/23-03/27 03/30-04/03 04/06-04/10 04/13-04/17	5 5 5 5	5 5 5 5	\$1,200.00
10	Sa	6P-7P	JEOPARDY/WHEEL	30	-	-	\$30.00	04/04-04/04 04/18-04/18	1 1	1 1	\$60.00
11	M	9P-10P	CASTLE	30	-	-	\$250.00	03/30-03/30	1	1	\$250.00
12	W	7P-8P	MIDDLE/GOLDBERGS	30	-	-	\$250.00	03/25-03/25 04/15-04/15	1 1	1 1	\$500.00
13	W	9P-10P	NASHVILLE	30	-	-	\$250.00	04/01-04/01	1	1	\$250.00
14	Th	8P-9P	SCANDAL	30	-	-	\$250.00	04/09-04/09	1	1	\$250.00

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Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
15	F	7P-8P	LAST MAN/CRISTELA	30	-	-	\$200.00	03/27-03/27	1	1	\$200.00
16	F	9P-10P	20/20	30	-	-	\$200.00	04/03-04/03 04/17-04/17	1 1	1 1	\$400.00
17	Su	7P-8P	ONCE	30	-	-	\$250.00	04/12-04/12	1	1	\$250.00
18	Su	9P-10P	REVENGE	30	-	-	\$250.00	04/19-04/19	1	1	\$250.00
19	M-F	10P-1035P	ABC ALASKA NWS<	30	-	-	\$40.00	03/23-03/27 03/30-04/03 04/06-04/10 04/13-04/17	5 5 5 5	5 5 5 5	\$800.00

—REPORT TOTALS—

Report Totals: 162 / \$6,550.00

—SALES MONTHLY TOTALS—

Mar2015: 40/ \$1,490.00 Apr2015: 122/ \$5,060.00

Order Totals: 162 / \$6,550.00 Total GRPS: 0.0

—COMPETITIVE—

Market Totals \$7,039.98 CABL .00% KJUD 93.04% OJUD .00% UNKN 6.96%

Books {null}
Demos RA35+

—CREDIT RISK—

STANDARD CREDIT TERMS

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