

ORDER



Orders
Order / Rev: 54834
Alt Order #: WOC10140837
Product Desc: NRCC IE 2014
Estimate: 4583
Flight Dates: 09/15/14 - 09/22/14
Original Date / Rev: 08/04/14 / 08/04/14
Order Type: GEN

KFSN-TV

Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency Name: National Media Research Planning and
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Congressional C
Demographic: A35-64
Product Codes: Issues/Propositions
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 09/01/14 | 09/22/14 | 126 | \$66,400.00 | \$56,440.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|------------|--------------------|--------------------|-------------|
| September 2014 | 126 | \$66,400.00 | \$56,440.00 | 0.00 |
| Totals | 126 | \$66,400.00 | \$56,440.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---------------------|--------------|--------------|-------------------------------|---------|
| Christopher Larcade | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|---------|-------|--------------|
| KFSN-TV | 65% | \$66,400.00 |
| Market | 100% | \$102,153.85 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KFTV | 0% | \$0.00 |
| KGPE | 15% | \$15,323.08 |
| KMPH | 10% | \$10,215.38 |
| KSEE | 10% | \$10,215.38 |
| NFSN | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|------|-------------------|-----------------|---|-------|---|-------------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| E 1 | KFSN | 09/15/14 | 09/22/14 | M-F 6a-7a Local News Action News AM Live | CM | Cc 6a-7a | - 2222 - - | :30 | 8 | \$350.00 | P-01 | 0.00 | NM | 10 | \$3,500.00 |
| (Program: ACT NW AM LV 6) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/14 | 09/21/14 | - 2222 - - | | | | | 8 | \$350.00 | | 0.00 | | | |
| Week: | | 09/22/14 | 09/28/14 | 2 - - - - - | | | | | 2 | \$350.00 | | 0.00 | | | |
| E 2 | KFSN | 09/15/14 | 09/21/14 | Su GMA Su GMA | CM | Cc 7:00 AM-8:00 AM (7:00 AM-8:00 AM) | - - - - - 2 | :30 | 2 | \$250.00 | P-01 | 0.00 | NM | 2 | \$500.00 |
| (Program: GD MRN-SUN-ABC) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/15/14 | 09/21/14 | - - - - - 2 | | | | | 2 | \$250.00 | | 0.00 | | | |
| E 3 | KFSN | 09/15/14 | 09/22/14 | | CM | Cc 11a-1130a | - 1111 - - | :30 | 4 | \$250.00 | P-01 | 0.00 | NM | 5 | \$1,250.00 |

Order / Rev: 54834
 Alt Order #: WOC10140837
 Flight Dates: 09/15/14 - 09/22/14

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2014
 Estimate: 4583

KFSN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|-------------------|-----------------|---------------------------------------|-------|---|----------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| M-F 11a News Action News Midday (Program: ACTN NW-MIDDAY<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | - 1111-- | | | | | 4 | \$250.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$250.00 | | 0.00 | | | |
| E 4 | KFSN | 09/15/14 | 09/20/14 | Sa 6a News AM Live Saturday 6AM | CM | Cc 6a-7a | -----2- | :30 | 2 | \$150.00 | P-01 | 0.00 | NM | 2 | \$300.00 |
| (Program: AM LIVE SAT 6A) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----2- | | | | | 2 | \$150.00 | | 0.00 | | | |
| E 5 | KFSN | 09/15/14 | 09/22/14 | M-F 12p-1p The Chew | CM | Cc 12p-1p | - 1111-- | :30 | 4 | \$200.00 | P-01 | 0.00 | NM | 5 | \$1,000.00 |
| (Program: CHEW-ABC) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | - 1111-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 6 | KFSN | 09/15/14 | 09/22/14 | M-F GMA M-F GMA | CM | Cc 7:00 AM-9:00 AM (7:00 AM-9:00 AM) | - 4444-- | :30 | 16 | \$350.00 | P-01 | 0.00 | NM | 20 | \$7,000.00 |
| (Program: GD MRN AMR-ABC<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | - 4444-- | | | | | 16 | \$350.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 4----- | | | | | 4 | \$350.00 | | 0.00 | | | |
| E 7 | KFSN | 09/15/14 | 09/22/14 | M-F 1130a-12p Millionaire | CM | Cc 1130a-12p | - 1111-- | :30 | 4 | \$200.00 | P-01 | 0.00 | NM | 5 | \$1,000.00 |
| (Program: MILLIONAIRE) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | - 1111-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 8 | KFSN | 09/15/14 | 09/20/14 | Sa GMA Sa GMA | CM | Cc 7a-8a | -----2- | :30 | 2 | \$250.00 | P-01 | 0.00 | NM | 2 | \$500.00 |
| (Program: GD MRN-SAT-ABC) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----2- | | | | | 2 | \$250.00 | | 0.00 | | | |
| E 9 | KFSN | 09/15/14 | 09/22/14 | M-F 5a-6a News Action News AM Live | CM | Cc 5a-6a | - 2222-- | :30 | 8 | \$200.00 | P-01 | 0.00 | NM | 10 | \$2,000.00 |
| (Program: ACT NW AM LV 5/ACT NW AM-5:30) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | - 2222-- | | | | | 8 | \$200.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 2----- | | | | | 2 | \$200.00 | | 0.00 | | | |
| E 10 | KFSN | 09/15/14 | 09/21/14 | Su 6a News AM Live Sunday 6AM | CM | Cc 6a-7a | -----2 | :30 | 2 | \$150.00 | P-01 | 0.00 | NM | 2 | \$300.00 |
| (Program: AM LIVE SUN 6A) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----2 | | | | | 2 | \$150.00 | | 0.00 | | | |
| E 11 | KFSN | 09/15/14 | 09/20/14 | Sa 630p-7p On The Red Carpet | CM | Cc 630p-7p | -----1- | :30 | 1 | \$350.00 | P-01 | 0.00 | NM | 1 | \$350.00 |
| (Program: SA RED CARPET) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----1- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 12 | KFSN | 09/15/14 | 09/22/14 | M-F 5p News Action News Live at 5p | CM | Cc 5p-530p | - 1111-- | :30 | 4 | \$600.00 | P-01 | 0.00 | NM | 5 | \$3,000.00 |
| (Program: ACT NWS LV-5) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | - 1111-- | | | | | 4 | \$600.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 13 | KFSN | 09/15/14 | 09/22/14 | M-F 6p News Action News Live at 6p | CM | Cc 6p-630p | - 1111-- | :30 | 4 | \$600.00 | P-01 | 0.00 | NM | 5 | \$3,000.00 |
| (Program: ACTN NEWS AT 6) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | - 1111-- | | | | | 4 | \$600.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$600.00 | | 0.00 | | | |

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 Alt Order #: WOC10140837
 Flight Dates: 09/15/14 - 09/22/14

Advertiser: National Republican Congressional Com
 Product Desc: NRCC IE 2014
 Estimate: 4583

KFSN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|------|-------------------|-----------------|--|-------|---|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| E 14 | KFSN | 09/15/14 | 09/21/14 | Su 630p-7p On The Red Carpet | CM | Cc 630p-7p | -----1 | :30 | 1 | \$350.00 | P-01 | 0.00 | NM | 1 | \$350.00 |
| (Program: ON RED CARPET) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -----1 | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 15 | KFSN | 09/15/14 | 09/22/14 | M-F 630p News Action News Live at 630p | CM | Cc 630p-7p | -1111-- | :30 | 4 | \$700.00 | P-01 | 0.00 | NM | 5 | \$3,500.00 |
| (Program: ACTN NEWS-6:30) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -1111-- | | | | | 4 | \$700.00 | | 0.00 | | | |
| Week: 09/22/14 | | 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| E 16 | KFSN | 09/15/14 | 09/21/14 | Su 6p News Action News Live at 6p | CM | Cc 6p-630p | -----1 | :30 | 1 | \$600.00 | P-01 | 0.00 | NM | 1 | \$600.00 |
| (Program: ACT NWS 6 SUN) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -----1 | | | | | 1 | \$600.00 | | 0.00 | | | |
| E 17 | KFSN | 09/15/14 | 09/20/14 | Sat Prime Hour A Primetime | CM | Cc 8p-9p | -----2- | :30 | 2 | \$650.00 | P-01 | 0.00 | NM | 2 | \$1,300.00 |
| (Program: PRIME NEWS) 8-9p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -----2- | | | | | 2 | \$650.00 | | 0.00 | | | |
| E 18 | KFSN | 09/15/14 | 09/22/14 | M-F 1135p-1237a Jimmy Kimmel Live | CM | Cc 1135p-1237a | -1111-- | :30 | 4 | \$200.00 | P-01 | 0.00 | NM | 5 | \$1,000.00 |
| (Program: J KIMMEL-ABC<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -1111-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| Week: 09/22/14 | | 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| E 19 | KFSN | 09/15/14 | 09/21/14 | This Week This Week With George | CM | Cc 9a-10a | -----1 | :30 | 1 | \$400.00 | P-01 | 0.00 | NM | 1 | \$400.00 |
| (Program: THIS WEEK) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -----1 | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 20 | KFSN | 09/15/14 | 09/22/14 | M-F 11pm News Action News Live at 11p | CM | Cc 11p-1135p | -1111-- | :30 | 4 | \$650.00 | P-01 | 0.00 | NM | 5 | \$3,250.00 |
| (Program: ACTION NWS 11<) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -1111-- | | | | | 4 | \$650.00 | | 0.00 | | | |
| Week: 09/22/14 | | 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 21 | KFSN | 09/15/14 | 09/22/14 | M-F 7p-730p Jeopardy! | CM | Cc 7p-730p | -1111-- | :30 | 4 | \$1,200.00 | P-01 | 0.00 | NM | 5 | \$6,000.00 |
| (Program: JEOPARDY) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -1111-- | | | | | 4 | \$1,200.00 | | 0.00 | | | |
| Week: 09/22/14 | | 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 22 | KFSN | 09/15/14 | 09/22/14 | M-F 730p-8p Wheel Of Fortune | CM | Cc 730p-8p | -1111-- | :30 | 4 | \$1,200.00 | P-01 | 0.00 | NM | 5 | \$6,000.00 |
| (Program: WHEEL-FORTNE) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -1111-- | | | | | 4 | \$1,200.00 | | 0.00 | | | |
| Week: 09/22/14 | | 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| E 23 | KFSN | 09/15/14 | 09/20/14 | Sa Prime College Football Sa Prime College Football | CM | Cc 5:00 PM-8:00 PM (5:00 PM-8:00 PM) | -----2- | :30 | 2 | \$1,500.00 | P-01 | 0.00 | NM | 2 | \$3,000.00 |
| (Program: COLL FTBALL) 5-8p | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | -----2- | | | | | 2 | \$1,500.00 | | 0.00 | | | |
| E 24 | KFSN | 09/15/14 | 09/19/14 | Fri Prime Hour B Primetime | CM | Cc 9p-10p | ----1-- | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| (Program: PRIMETIME) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: 09/15/14 | | 09/15/14 | 09/21/14 | ----1-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 25 | KFSN | 09/15/14 | 09/22/14 | M-F 4p News Action News Live at 4p | CM | Cc 4p-5p | -1111-- | :30 | 4 | \$400.00 | P-01 | 0.00 | NM | 5 | \$2,000.00 |

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 Alt Order #: WOC10140837
 Flight Dates: 09/15/14 - 09/22/14

Advertiser: National Republican Congressional Com
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 Estimate: 4583

KFSN-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|---|-----------------|-----------------------|-------|---------------------|---------|-----|-------------------|-------------|------|---------------|--------|-------|-------------|
| (Program: ACT NWS LV-4PM/ACT NWS LV430P) | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -1111-- | | | | | 4 | \$400.00 | | 0.00 | | | |
| | | Week: 09/22/14 | 09/28/14 | 1----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| E 26 | KFSN | 09/15/14 | 09/21/14 | Sa-Su 11p News | CM | Cc 11p-1135p | -----1 | :30 | 1 | \$650.00 | P-01 | 0.00 | NM | 1 | \$650.00 |
| | | Su Action News Live 11p | | | | | | | | | | | | | |
| | | (Program: ACTN NWS 11-SU<) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----1 | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 27 | KFSN | 09/15/14 | 09/17/14 | Wed Prime Hour A | CM | Cc 8p-9p | --1---- | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | The Middle/Goldbergs | | | | | | | | | | | | | |
| | | (Program: MIDDLE-ABC/GOLDBERGS) 8-9p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | --1---- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 28 | KFSN | 09/15/14 | 09/20/14 | M-Su 11p News | CM | Cc 11p-1135p | -----1- | :30 | 1 | \$650.00 | P-01 | 0.00 | NM | 1 | \$650.00 |
| | | Sa Action News Live 11p | | | | | | | | | | | | | |
| | | (Program: ACTN NWS 11 SA<) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----1- | | | | | 1 | \$650.00 | | 0.00 | | | |
| E 29 | KFSN | 09/15/14 | 09/17/14 | Wed Prime Hour B | CM | Cc 9p-10p | --2---- | :30 | 2 | \$1,500.00 | P-01 | 0.00 | NM | 2 | \$3,000.00 |
| | | Modern Family/Goldbergs | | | | | | | | | | | | | |
| | | (Program: MODRN FMLY-ABC) 9-10p | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | --2---- | | | | | 2 | \$1,500.00 | | 0.00 | | | |
| E 30 | KFSN | 09/15/14 | 09/19/14 | Fri Prime Hour A | CM | Cc 8p-9p | ----1-- | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | Shark Tank | | | | | | | | | | | | | |
| | | (Program: SHARK TANK) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | ----1-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| E 31 | KFSN | 09/15/14 | 09/21/14 | Sun Prime Hour A | CM | Cc 7p-8p | -----2 | :30 | 2 | \$1,000.00 | P-01 | 0.00 | NM | 2 | \$2,000.00 |
| | | AFHV | | | | | | | | | | | | | |
| | | (Program: AMR-VIDEOS-ABC) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----2 | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| E 32 | KFSN | 09/22/14 | 09/22/14 | Mon Prime Hour C | CM | Cc 10-11p | 2----- | :30 | 2 | \$2,000.00 | P-01 | 0.00 | NM | 2 | \$4,000.00 |
| | | Castle | | | | | | | | | | | | | |
| | | (Program: CASTLE) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/22/14 | 09/28/14 | 2----- | | | | | 2 | \$2,000.00 | | 0.00 | | | |
| E 33 | KFSN | 09/15/14 | 09/20/14 | Sa Day Game 1 College | CM | Cc 9:00 AM-12:00 PM | -----1- | :30 | 1 | \$500.00 | P-01 | 0.00 | NM | 1 | \$500.00 |
| | | Sa College FB 9a-12p (9:00 AM-12:00 PM) | | | | | | | | | | | | | |
| | | (Program: COLLEGE FB) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----1- | | | | | 1 | \$500.00 | | 0.00 | | | |
| E 34 | KFSN | 09/15/14 | 09/20/14 | Sa Day Game 2 College | CM | Cc 12:00 PM-4:00 PM | -----1- | :30 | 1 | \$1,000.00 | P-01 | 0.00 | NM | 1 | \$1,000.00 |
| | | Sa College FB 12-4p (12:00 PM-4:00 PM) | | | | | | | | | | | | | |
| | | (Program: COLLEGE FB) | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----1- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| N 35 | KFSN | 09/15/14 | 09/20/14 | Sa-Su 6a-9a News Rota | CM | Cc 7:00 AM-8:00 AM | -----2- | :30 | 2 | \$250.00 | P-01 | 0.00 | NM | 2 | \$500.00 |
| | | Su News 7-8a (7:00 AM-8:00 AM) | | | | | | | | | | | | | |
| | | (Program: Su News) 7-8a | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/15/14 | 09/21/14 | -----2- | | | | | 2 | \$250.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 126 | \$66,400.00 |