



REVISED

Contract # 25135922 **Changes as of:** 4/27/2016 at 12:24 PM **Version:** Highlighting Revision 3
CPE: **Flight:** 4/11/16 - 4/28/16 **Station:** WALV
Agency: Media Ad Ventures **Advertiser:** US CHAMBER **Market:** Indianapolis
 8136 Old Keane Mill **Product:** US Chamber IN Sen **Office:** WASHINGTON
 Road **Agency Order #:** **Buyer:** Carolyn Bush **Primary Demo:** Adults 35+
 Suite A-300 **Salesperson:** MEREDITH THOMPSON **Con Type:** POLITICAL/NOTE
 SPRINGFIELD, VA 212-408-3622 **Assistant:** MICHAEL MENICHINI **Separation:**
 22152 **Total Spots:** 55 **Total GRP:** 0
 Total CPP: \$0.00 **Traffic #:** 139081

Comments: Per agency request, all spots moved to wo 4/18.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	4/11 - 4/25					Total Spots	Total \$	CPP	GRP
							4/11	4/18	4/25	4/25	4/25				
1	M-F 7p-8p		MASH	\$40.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0	
<i>2x per day</i>															
2	M-F 9a-12n		Daytime Ros	\$20.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0	
<i>5x per day</i>															
3	M-F 2p-3p		Bonanza	\$25.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0	
<i>2x per day</i>															
4	M-F 3p-4p		Riflemen	\$25.00	0.0	30	0	0	0	0	0	\$0.00	\$0.00	0.0	
<i>2x per day</i>															
5	M-F 7p-8p		MASH	\$40.00	0.0	30	0	6	0	0	6	\$240.00	\$0.00	0.0	
<i>2x per day</i>															
REV-6	M-Th 7p-8p		MASH	\$40.00	0.0	30	0	0	4	3	3	\$120.00	\$0.00	0.0	
<i>W-F</i>															
7	M-Th 9a-12n		Daytime Ros	\$20.00	0.0	30	0	15	0	0	15	\$300.00	\$0.00	0.0	
<i>M-Th</i>															
8	M-Th 9a-12n		Daytime Ros	\$20.00	0.0	30	0	0	10	0	10	\$200.00	\$0.00	0.0	
<i>W-F</i>															
9	M-Th 2p-3p		Bonanza	\$25.00	0.0	30	0	6	0	0	6	\$150.00	\$0.00	0.0	
<i>2x per day</i>															
10	M-Th 2p-3p		Bonanza	\$25.00	0.0	30	0	0	4	0	4	\$100.00	\$0.00	0.0	
<i>W-F</i>															
11	M-Th 3p-4p		Riflemen	\$25.00	0.0	30	0	6	0	0	6	\$150.00	\$0.00	0.0	
<i>2x per day</i>															
12	M-Th 3p-4p		Riflemen	\$25.00	0.0	30	0	0	4	0	4	\$100.00	\$0.00	0.0	
<i>Th</i>															
REV+13	M-Th 7p-8p		MASH	\$40.00	0.0	30	0	0	0	1	1	\$40.00	\$0.00	0.0	
TOTALS: 0 33 22															
											55	\$1,400.00	\$0.00	0.0	



KATZ TELEVISION GROUP

Contract # 25135922 Changes as of: 4/27/2016 at 12:24 PM

Version: Highlighting Revision 3

Total \$: \$1,400.00

CPE: Agency: Media Ad Ventures
8136 Old Keene Mill Road
Suite A-300
SPRINGFIELD, VA 22152

Flight: 4/11/16 - 4/28/16
Advertiser: US CHAMBER
Product: US Chamber IN Sen

Station: WALV
Market: Indianapolis
Office: WASHINGTON

Total Spots: 55

Total CPP: \$0.00

Total GRP: 0

Traffic #: 139081

Agency Order #: Buyer: Carolyn Bush

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Salesperson: MEREDITH THOMPSON
212-408-3622

Assistant: MICHAEL MENICHINI
212-373-8150

Separation:

Hit Listed Programs

Order Level Comments

Date/Time Added by Comment
04/15/16 11:00 AM MEREDITH THOMPSON Per agency request, all spots moved to wo 4/18.

Competitive Information

Market Budget: \$140,000
WALV Share: 1%
Comment:
Unknown: 99%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	55	\$1,400.00
Total	100%	55	\$1,400.00

Monthly Summary		
Month	Spots	Dollars
2016-Apr	33	\$840.00
2016-May	22	\$560.00
Total	55	\$1,400.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/27/16 12:24 PM	MEREDITH THOMPSON	Revised			\$0	\$1,400.00	Changes: 2 buylines added or modified.
Revision	4/15/16 11:00 AM	MEREDITH THOMPSON	Confirmed			\$0	\$1,400.00	Changes: Flight End from 4/22/16 to 4/28/16. 12 buylines added or modified.
Revision	4/8/16 8:56 AM	MEREDITH THOMPSON	Confirmed			\$0	\$1,400.00	Changes: Flight End from 4/15/16 to 4/22/16. Comments from to Per agency request, all spots moved to wo 4/18.. 4 buylines added or modified.
New	3/30/16 11:54 AM	MEREDITH THOMPSON	Confirmed	55		\$1,400.00	\$1,400.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WALV-ETHR
1000 North Meridian
Indianapolis, IN 46204
WTHR CHANNEL 13.3

Media Ad Ventures
8136 Old Keene Mill Road
Suite a300
Springfield, VA 22152

Contract # 139081

Schedule Dates: 04/20/16-04/28/16
Advertiser: US Chamber of Commerce (3672)
Agency: Media Ad Ventures (3502)
Product: Political/US Senate (1392)
Brand: US CHAMBER OF COMMERCE (5218)
Salesperson: Radow, Meredith (1666)
Sales Office: Eagle Television/Washington Office
Buyer Name: BUSH, CAROLYN
Phone/Fax: /
CPE: 852 US CHAMBER
Account Types: National/Political Issue
Billing Type: Standard
Comments:

Date Entered: 03/30/16
Last Modified: 04/27/16
Entered By: Nancy Lavelly
CO-OP: No
Headline #: 25135922
Demo: A35+
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$210.00
Net Total: \$1,190.00
Sales Tax:

Me-TV Indianapolis (WALV-ETHR)		
By Broadcast Month	Spots	Rate
Apr. 2016	33	\$840.00
May. 2016	22	\$560.00
Grand Total:	55	\$1,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	04/11/16-04/15/16	5	:30	7P- 8P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	3/30/16
1.1	Revised Line / SPOT (1)	04/18/16-04/22/16	5	:30	7P- 8P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/8/16
1.2	Normal Line / SPOT (5)	04/20/16-04/22/16	5	:30	7P- 8P (EST)	6			X	X	X			6	\$40.00	\$240.00	Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/15/16
2.0	Revised Line / SPOT (2)	04/11/16-04/15/16	5	:30	9A- 12P (EST)	25	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	3/30/16
2.1	Revised Line / SPOT (2)	04/18/16-04/22/16	5	:30	9A- 12P (EST)	25	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	4/8/16
2.2	Normal Line / SPOT (7)	04/20/16-04/22/16	5	:30	9A- 12P (EST)	15			X	X	X			15	\$20.00	\$300.00	Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	4/15/16
3.0	Revised Line / SPOT (3)	04/11/16-04/15/16	5	:30	2P- 3P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	3/30/16
3.1	Revised Line / SPOT (3)	04/18/16-04/22/16	5	:30	2P- 3P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	4/8/16
3.2	Normal Line / SPOT (9)	04/20/16-04/22/16	5	:30	2P- 3P (EST)	6			X	X	X			6	\$25.00	\$150.00	Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	4/15/16
4.0	Revised Line / SPOT (4)	04/11/16-04/15/16	5	:30	3P- 4P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	3/30/16
4.1	Revised Line / SPOT (4)	04/18/16-04/22/16	5	:30	3P- 4P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	4/8/16
4.2	Normal Line / SPOT (11)	04/20/16-04/22/16	5	:30	3P- 4P (EST)	6			X	X	X			6	\$25.00	\$150.00	Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	4/15/16
5.0	Normal Line / SPOT (6)	04/25/16-04/28/16	5	:30	7P- 8P (EST)	4	X	X	X	X				3	\$40.00	\$120.00	Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



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5.0.1	Closed Preempt (6)	04/25/16															Me-TV Indianapolis (WALV-ETHR)	Marked as Did not Air/Exception -	
6.0	Normal Line / SPOT (9)	04/25/16-04/28/16	5	:30	9A-12P (EST)	10	X	X	X	X				10	\$200.00	\$2000.00	Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	4/15/16
7.0	Normal Line / SPOT (10)	04/25/16-04/28/16	5	:30	2P-3P (EST)	4	X	X	X	X				4	\$25.00	\$100.00	Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	4/15/16
8.0	Normal Line / SPOT (12)	04/25/16-04/28/16	5	:30	3P-4P (EST)	4	X	X	X	X				4	\$25.00	\$100.00	Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	4/15/16
9.0	M/G For 5.0.1 / SPOT (6)	04/28/16-04/28/16	5	:30	7P-8P (EST)	1				X				1	\$40.00	\$40.00	Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____

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