



REVISED

Contract # 25135922 Changes as of: 4/27/2016 at 12:24 PM Version: Highlighting Revision 3

CPE: Media Ad Ventures Flight: 4/11/16 - 4/28/16 Station: WALV Total \$: \$1,400.00

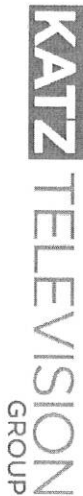
Agency: 8136 Old Keene Mill Road Suite A-300 Springfield, VA Buyer: Carolyn Bush Advertiser: US CHAMBER Market: Indianapolis Total Spots: 55

Product: US Chamber IN Sen Agency Order #: Salesperson: MEREDITH THOMPSON 212-408-3622 Office: WASHINGTON Total CPP: \$0.00

Primary Demo: Adults 35+ Con Type: POLITICAL/NOTE Assistant: MICHAEL MENICHINI Separation: Traffic #: 139081

Comments: Per agency request, all spots moved to wo 4/18.

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	4/11	4/18	4/25	4/11 - 4/25	Total Spots	Total \$	CPP	GRP
1	M-F 7p-8p		MASH	\$40.00	0.0	30	0	0	0		0	\$0.00	\$0.00	0.0
2x per day														
2	M-F 9a-12n		Daytime Ros	\$20.00	0.0	30	0	0	0		0	\$0.00	\$0.00	0.0
5x per day														
3	M-F 2p-3p		Bonanza	\$25.00	0.0	30	0	0	0		0	\$0.00	\$0.00	0.0
2x per day														
4	M-F 3p-4p		Rifleman	\$25.00	0.0	30	0	0	0		0	\$0.00	\$0.00	0.0
2x per day														
5	M-F 7p-8p		MASH	\$40.00	0.0	30	0	6	0		6	\$240.00	\$0.00	0.0
2x per day														
REV-6	M-Th 7p-8p		MASH	\$40.00	0.0	30	0	0	4	3	3	\$120.00	\$0.00	0.0
W-F														
7	M-Th 9a-12n		Daytime Ros	\$20.00	0.0	30	0	15	0		15	\$300.00	\$0.00	0.0
W-F														
8	M-Th 9a-12n		Daytime Ros	\$20.00	0.0	30	0	0	10		10	\$200.00	\$0.00	0.0
W-F														
9	M-Th 2p-3p		Bonanza	\$25.00	0.0	30	0	6	0		6	\$150.00	\$0.00	0.0
2x per day														
10	M-Th 2p-3p		Bonanza	\$25.00	0.0	30	0	0	4		4	\$100.00	\$0.00	0.0
W-F														
11	M-Th 3p-4p		Rifleman	\$25.00	0.0	30	0	6	0		6	\$150.00	\$0.00	0.0
2x per day														
12	M-Th 3p-4p		Rifleman	\$25.00	0.0	30	0	0	4		4	\$100.00	\$0.00	0.0
Th														
REV+ 13	M-Th 7p-8p		MASH	\$40.00	0.0	30	0	0	0	1	1	\$40.00	\$0.00	0.0
TOTALS: 0 33 22														
												55	\$1,400.00	\$0.00



Contract # 25135922		Changes as of: 4/27/2016 at 12:24 PM		Version: Highlighting Revision 3	
CPE:		Flight: 4/11/16 - 4/28/16		Total \$: \$1,400.00	
Agency: Media Ad Ventures		Advertiser: US CHAMBER		Total Spots: 55	
8136 Old Keene Mill Road		Product: US Chamber IN Sen		Total CPE: \$0.00	
Suite A-300		Agency Order #:		Primary Demo: Adults 35+	
22152 SPRINGFIELD, VA		Buyer: Carolyn Bush		Con Type: POLITICAL/VOTE	
		Salesperson: MEREDITH THOMPSON		Assistant: MICHAEL MENICHI	
		212-408-3622		212-373-8150	
				Separation:	
				Traffic #: 139081	

Hit Listed Programs

Date/Time	Added by	Comment
04/15/16 11:00 AM	MEREDITH THOMPSON	Per agency request, all spots moved to wo 4/18.

Competitive Information	
Market Budget:	\$140,000
WALV Share:	1%
Comment:	
Unknown:	99%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	\$1,400.00	N/A	0.0
Total	100%	55	\$1,400.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	33	\$840.00
2016-May	22	\$560.00
Total	55	\$1,400.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	4/27/16 12:24 PM	MEREDITH THOMPSON	Revised			\$0
Revision	4/15/16 11:00 AM	MEREDITH THOMPSON	Confirmed			\$0
Revision	4/8/16 8:56 AM	MEREDITH THOMPSON	Confirmed			\$0
New	3/30/16 11:54 AM	MEREDITH THOMPSON	Confirmed	55		\$1,400.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WALV-ETHR
1000 North Meridian
Indianapolis, IN 46204

WTHR CHANNEL 13.3

Media Ad Ventures
8136 Old Keene Mill Road
Suite a300
Springfield, VA 22152

Contract # 139081

Schedule Dates 04/20/16-04/28/16
Advertiser US Chamber of Commerce (3672)
Agency Media Ad Ventures (3502)
Product Political/US Senate (1392)
Brand US CHAMBER OF COMMERCE (5218)
Salesperson Radow, Meredith (1666)
Sales Office Eagle Television/Washington Office
Buyer Name BUSH, CAROLYN
Phone/Fax /
CPE 852 US CHAMBER
Account Types National/Political Issue
Billing Type Standard
Comments

Date Entered 03/30/16
Last Modified 04/27/16
Entered By Nancy Lavelly
CO-OP No
Headline # 25135922
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$210.00
Net Total \$1,190.00
Sales Tax

Me-TV Indianapolis (WALV-ETHR)	
By Broadcast Month	Spots
Apr. 2016	33
May. 2016	22
Grand Total:	55

Rate
\$840.00
\$560.00
\$1,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	04/11/16-04/15/16	5	:30	7P- 8P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	3/30/16
1.1	Revised Line / SPOT (1)	04/18/16-04/22/16	5	:30	7P- 8P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/8/16
1.2	Normal Line / SPOT (5)	04/20/16-04/22/16	5	:30	7P- 8P (EST)	6			X	X	X			6	\$40.00	\$240.00	Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/15/16
2.0	Revised Line / SPOT (2)	04/11/16-04/15/16	5	:30	9A- 12P (EST)	25	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	3/30/16
2.1	Revised Line / SPOT (2)	04/18/16-04/22/16	5	:30	9A- 12P (EST)	25	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	4/8/16
2.2	Normal Line / SPOT (7)	04/20/16-04/22/16	5	:30	9A- 12P (EST)	15			X	X	X			15	\$20.00	\$300.00	Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	4/15/16
3.0	Revised Line / SPOT (3)	04/11/16-04/15/16	5	:30	2P- 3P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	3/30/16
3.1	Revised Line / SPOT (3)	04/18/16-04/22/16	5	:30	2P- 3P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	4/8/16
3.2	Normal Line / SPOT (9)	04/20/16-04/22/16	5	:30	2P- 3P (EST)	6			X	X	X			6	\$25.00	\$150.00	Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	4/15/16
4.0	Revised Line / SPOT (4)	04/11/16-04/15/16	5	:30	3P- 4P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	3/30/16
4.1	Revised Line / SPOT (4)	04/18/16-04/22/16	5	:30	3P- 4P (EST)	10	X	X	X	X	X						Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	4/8/16
4.2	Normal Line / SPOT (11)	04/20/16-04/22/16	5	:30	3P- 4P (EST)	6			X	X	X			6	\$25.00	\$150.00	Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	4/15/16
5.0	Normal Line / SPOT (6)	04/25/16-04/28/16	5	:30	7P- 8P (EST)	4	X	X	X	X				3	\$40.00	\$120.00	Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

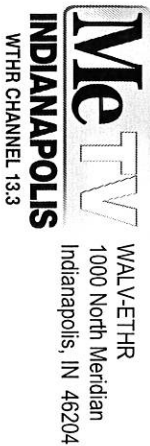
Date:

Accepted-Station:

Date:

Comments:

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



Media Ad Ventures
8136 Old Keene Mill Road
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Springfield, VA 22152

Contract # 139081

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Sales Office Eagle Television/Washington Office
Buyer Name BUSH, CAROLYN
Phone/Fax /
CPE 852 US CHAMBER
Account Types National/Political Issue
Billing Type Standard
Comments

Date Entered 03/30/16
Last Modified 04/27/16
Entered By Nancy Lavelly
CO-OP No
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0.1	Closed Preempt (6)	04/25/16															Me-TV Indianapolis (WALV-ETHR)	Marked as Did not Air/Exception -	
6.0	Normal Line / SPOT (8)	04/25/16-04/28/16	5	:30	9A-12P (EST)	10	X	X	X	X				10	\$20.00	\$200.00	Me-TV Indianapolis (WALV-ETHR)	9A-12N ROT	4/15/16
7.0	Normal Line / SPOT (10)	04/25/16-04/28/16	5	:30	2P-3P (EST)	4	X	X	X	X				4	\$25.00	\$100.00	Me-TV Indianapolis (WALV-ETHR)	2-3P ROT	4/15/16
8.0	Normal Line / SPOT (12)	04/25/16-04/28/16	5	:30	3P-4P (EST)	4	X	X	X	X				4	\$25.00	\$100.00	Me-TV Indianapolis (WALV-ETHR)	3-4P ROT	4/15/16
9.0	M/G For 5.0.1 / SPOT (6)	04/28/16-04/28/16	5	:30	7P-8P (EST)	1				X				1	\$40.00	\$40.00	Me-TV Indianapolis (WALV-ETHR)	7-8P ROT	4/27/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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