

CONTRACT



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

<u>Contract / Revision</u> 81708 /		<u>Alt Order #</u> 00870711
<u>Product</u> NO ON 105 COALITION		
<u>Contract Dates</u> 11/03/14 - 11/04/14		<u>Estimate #</u> 1448
<u>Advertiser</u> No on 105 Coalition		<u>Original Date / Revision</u> 10/27/14 / 10/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCEC-TV	<u>Account Executive</u> Michael Fong	<u>Sales Office</u> Univision-Los A
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Target Enterprises
15260 Ventura Blvd.
Encino, CA 91436

new Political Contract

10/29/14
10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCEC	11/03/14	11/04/14	Despierta Colorado	6a-10a		:30			NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				4	\$190.00			
N 2	KCEC	11/03/14	11/04/14	Daytime M-Tu 11a-1p	11:00 AM-1:00 PM		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				2	\$190.00			
N 3	KCEC	11/03/14	11/03/14	Daytime M 12p-1p	12p-1p		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$190.00			
N 4	KCEC	11/03/14	11/03/14	Daytime M 1p-2p	1p-2p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$190.00			
N 5	KCEC	11/03/14	11/03/14	Network Early News M	530p-6p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,000.00			
N 6	KCEC	11/03/14	11/03/14	Local Early News M	5p-530p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,000.00			
N 7	KCEC	11/03/14	11/03/14	M Prime 6p-7p	6p-7p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,200.00			
N 8	KCEC	11/03/14	11/03/14	M Prime 7p-8p	7p-8p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,250.00			
N 9	KCEC	11/03/14	11/03/14	M Prime 9p-10p	9p-10p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,400.00			
N 10	KCEC	11/03/14	11/03/14	M Prime 8p-9p	8p-9p		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,400.00			
N 11	KCEC	11/03/14	11/03/14	Local Late News	10p-1035p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$1,200.00			
Totals											16	\$10,160.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

<u>Contract / Revision</u>	<u>Alt Order #</u>
81708 /	00870711

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/03/14 - 11/04/14	NO ON 105 COALITION	1448

<u>Advertiser</u>	<u>Original Date / Revision</u>
No on 105 Coalition	10/27/14 / 10/27/14

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/04/14	16	\$10,160.00	(\$1,524.00)	\$8,636.00
Totals	16	\$10,160.00	(\$1,524.00)	\$8,636.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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- The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.

ORDER WORKSHEET

Rep Order# 870711
EC'd No

Ver# 1
Status New

Printed: 10/22/14 7:04 PM
Last Received: 10/16/14 9:00 PM
Showing Buylines: All Lines

1 of 2

Station KCEC-TV DENVER
Advertiser (1147) NO ON 105 COALITION
Product NO ON 105 COALITION
Estimate# 1448
Buyer MEREDITH MARCUS

Agency (1508) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /1448
Flight Dates 11/03/14-11/09/14

Rep Firm UNIVISION
Sales Office (LA) LOS ANGELES-NATIONAL
Salesperson (335) LAX-NL-FONG, MICHAEL
Sales Assistant AMANDA BO
Salesperson Phone# 310-410-5622
Salesperson Fax#

--- CONTRACT COMMENT ---

POLITICAL ORDER:TARGET ENTERPRISES/NO ON 105 COALITION **30 MIN SEP** TOTAL\$10,160 16X
 NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---

POLITICAL ORDER:NO ON 105 COALITION,KCEC-DENVER **30 MIN SEP** TOTAL \$10160 16X PLEASE CONFIRM ASAP.THANK YOU! KR FOR AB.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-Tu	6A-10A	POLITICAL	30	-	-	\$190.00	11/03-11/04	4	4	\$760.00
2	M-Tu	11A-1P	POLITICAL	30	-	-	\$190.00	11/03-11/04	2	2	\$380.00
3	M	12P-1P	POLITICAL	30	-	-	\$190.00	11/03-11/03	2	2	\$380.00
4	M	1P-2P	POLITICAL	30	-	-	\$190.00	11/03-11/03	1	1	\$190.00
5	M	530P-6P	POLITICAL	30	-	-	\$1,000.00	11/03-11/03	1	1	\$1,000.00
6	M	5P-530P	POLITICAL	30	-	-	\$1,000.00	11/03-11/03	1	1	\$1,000.00
7	M	6P-7P	POLITICAL	30	-	-	\$1,200.00	11/03-11/03	1	1	\$1,200.00
8	M	7P-8P	POLITICAL	30	-	-	\$1,250.00	11/03-11/03	1	1	\$1,250.00
9	M	9P-10P	POLITICAL	30	-	-	\$1,400.00	11/03-11/03	1	1	\$1,400.00
10	M	8P-9P	POLITICAL	30	-	-	\$1,400.00	11/03-11/03	1	1	\$1,400.00

ORDER WORKSHEET

Rep Order# 870711	Ver# 1	Status New	Traffic Order#	Printed: 10/22/14 7:04 PM	2 of 2
EC'd No				Last Received: 10/16/14 9:00 PM	
				Showing Buylines: All Lines	
Station KCEC-TV DENVER	Agency (1508) TARGET ENTERPRISES	Rep Firm UNIVISION			
Advertiser (1147) NO ON 105 COALITION	15260 VENTURA BLVD, SUITE 1240	Sales Office (LA) LOS ANGELES-NATIONAL			
Product NO ON 105 COALITION	SHERMAN OAKS, CA 91403	Salesperson (335) LAX-NL-FONG, MICHAEL			
Estimate# 1448	Agency C/P1/P2/E /1448	Sales Assistant AMANDA BO			
Buyer MEREDITH MARCUS	Flight Dates 11/03/14-11/09/14	Salesperson Phone# 310-410-5622			
		Salesperson Fax#			

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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11	M	10P-1035P	POLITICAL	30	-	-	\$1,200.00	11/03-11/03	1	1	\$1,200.00
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---REPORT TOTALS---
Report Totals: 16 / \$10,160.00

---SALES MONTHLY TOTALS---
Nov2014: 16 / \$10,160.00
Order Totals: 16 / \$10,160.00
Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals	\$10,160.00	KCEC	100.00%	KCNC	.00%	KDVR	.00%	KMAS	.00%
		KMGH	.00%	KPXC	.00%	KTFD	.00%	KTTD	.00%
		KUSA	.00%	KWGN	.00%				

Books [null]
Demos AD35+

--- CREDIT RISK ---
STANDARD CREDIT TERMS

**AGREEMENT FORM FOR
NON-CANDIDATE ADVERTISING**

Station and Location:	Date:
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

NO on 105 Coalition

SEE ATTACHED SCHEDULES

This broadcast time will be used by: NO on 105 Coalition

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO

I represent that the payment for the above described broadcast time has been furnished by
(name & address)

NO on 105 Coalition PO Box 8795 Denver CA 80201

and are authorized to announce the time as paid for by such person or entity (hereinafter referred
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors
(or attach separately):

Bethany Gravell, Registered Agent

Julie Tadanza

09/22/2014

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Date

Printed Name

Title

NO on 105

September 11, 2014

Mr. David Bienstock
Target Enterprises, LLC
15260 Ventura Blvd. #1240
Sherman Oaks, CA 91403

Dear Mr. Bienstock:

Please accept this letter as authorization to represent the NO on 105 Coalition, the Colorado coalition formed to oppose Proposition 105 on the November 2014 statewide ballot dealing with the labeling of food products.

This letter is to confirm that Target Enterprises has been selected to make all of the paid media buys for this campaign and is authorized to negotiate and purchase advertising on behalf of our committee.

Our official information is as follows:

Name: *NO on 105 Coalition*
Address: *P.O. Box 8795, Denver, CO 80201*
Phone: *877-322-3560*
Fax: *877-766-9976*
Name of Registered Agent: *Bethany Gravell*

Please let me know if you need any additional information.

Best regards,



Heather Clarke
Controller
NO on 105 Coalition

TARGET ENTERPRISES, LLC. CAMPAIGN ACCOUNT

20001

OUR REF. NO.	YOUR INVOICE NO.	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
No 105	11/3-11/3 CO SP	10/28/2014	8,636.00	8,636.00 <i>Under Payment</i>	0.00	8,636.00
				Check Amount		8,636.00

28331

TARGET ENTERPRISES, LLC

CAMPAIGN ACCOUNT

(818) 905-0005
15280 VENTURA BLVD., STE. 1240
SHERMAN OAKS, CA 91403

CITIZENS BUSINESS BANK
16830 Ventura Blvd., Suite 310
Encino, CA 91436

90-3414-1222

EXCESSIVE
REASON TO EXCESS

CHECK DATE 10/28/2014
CONTROL NO. 0028331
AMOUNT **8,636.00

PAY EIGHT THOUSAND SIX HUNDRED THIRTY SIX AND XX/100*****

KCEC TV
1111 W. 8th Ave.
Suite C
Lakewood, CO 80215

TO THE
ORDER
OF

[Signature]
AUTHORIZED SIGNATURE

Security features. Details on back.

⑈028331⑈ ⑆122234149⑆ 046032527⑈