

CONTRACT



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

<u>Contract / Revision</u> 51461 /		<u>Alt Order #</u> 00861795
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 09/30/14 - 10/06/14		<u>Estimate #</u> 3599
<u>Advertiser</u> National Rep Sen Com		<u>Original Date / Revision</u> 06/27/14 / 06/27/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCEC-TV	<u>Account Executive</u> Jennifer Higuera	<u>Sales Office</u> Univision-Chica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> NRSC	<u>Product Code</u> NRSC
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

New Political EC Contract

9/29/14

DD

6/27/14

9/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCEC	09/30/14	09/30/14	Despierta Colorado	6a-10a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-T-----				2	\$190.00			
N 2	KCEC	10/01/14	10/01/14	Despierta Colorado	6a-10a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	--W----				2	\$190.00			
N 3	KCEC	10/02/14	10/02/14	Despierta Colorado	6a-10a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	---T---				2	\$190.00			
N 4	KCEC	10/03/14	10/03/14	Despierta Colorado	6a-10a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	----F--				2	\$190.00			
N 5	KCEC	10/06/14	10/06/14	Despierta Colorado	6a-10a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	M-----				2	\$190.00			
N 6	KCEC	10/05/14	10/05/14	Morning Su 8a-9a	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-----S				1	\$400.00			
N 7	KCEC	09/30/14	09/30/14	Local Early News Tu	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-T-----				1	\$900.00			
N 8	KCEC	10/02/14	10/02/14	Local Early News Th	5p-530p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	---T---				1	\$900.00			
N 9	KCEC	09/30/14	09/30/14	Network Early News Tu	530p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-T-----				1	\$900.00			
N 10	KCEC	10/01/14	10/01/14	Network Early News W	530p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	--W----				1	\$900.00			
N 11	KCEC	10/02/14	10/02/14	Network Early News Th	530p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	---T---				1	\$900.00			
N 12	KCEC	10/03/14	10/03/14	Network Early News F	530p-6p		:30			NM	1	\$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

<u>Contract / Revision</u>	<u>Alt Order #</u>
51461 /	00861795

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/30/14 - 10/06/14	POLITICAL	3599

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Rep Sen Com	06/27/14 / 06/27/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	----F--				1	\$900.00			
N 13	KCEC	10/06/14	10/06/14	Network Early News M	530p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	M-----				1	\$900.00			
N 14	KCEC	09/30/14	09/30/14	Local Late News Tu	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-T-----				1	\$900.00			
N 15	KCEC	10/01/14	10/01/14	Local Late News W	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	--W----				1	\$900.00			
N 16	KCEC	10/02/14	10/02/14	Local Late News Th	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	---T---				1	\$900.00			
N 17	KCEC	10/03/14	10/03/14	Local Late News F	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	----F--				1	\$900.00			
N 18	KCEC	10/06/14	10/06/14	Local Late News M	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	M-----				1	\$900.00			
N 19	KCEC	10/05/14	10/05/14	Su 1035p-11p	10:35 PM-11:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	-----S				1	\$500.00			
Totals											24	\$13,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 -10/06/14	24	\$13,600.00	(\$2,040.00)	\$11,560.00
Totals	24	\$13,600.00	(\$2,040.00)	\$11,560.00

Signature: _____ **Date:** _____

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.

ORDER WORKSHEET

Rep Order# 861795 Ver# 1 Status New Traffic Order# Printed: 06/10/14 6:20 PM 2 of 3
 EC'd No Last Received: 05/30/14 4:40 PM
 Showing Buylines: All Lines

Station KCEC-TV DENVER Agency (620) STRATEGIC MEDIA PLACEMENT Rep Firm UNIVISION
 Advertiser (1059) NATIONAL REP SEN COM 7669 STAGERS LOOP Sales Office (CH) CHICAGO-NATIONAL
 Product POLITICAL DELAWARE, OH 43015 Salesperson (415) CHI-NL-HIGUERA, JENN
 Estimate# 3599 Agency C/P1/P2/E NRSC/NRSC/3599 Sales Assistant RR Salesperson Phone# 312-494-5112
 Buyer Flight Dates 09/30/14-10/06/14 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
8	Th	5P-530P	- Buy Comment: NEWS	30	-	-	\$900.00	10/02-10/02	1	1	\$900.00
9	Tu	530P-6P	- Buy Comment: NEWS	30	-	-	\$900.00	09/30-09/30	1	1	\$900.00
10	W	530P-6P	- Buy Comment: NEWS	30	-	-	\$900.00	10/01-10/01	1	1	\$900.00
11	Th	530P-6P	- Buy Comment: NEWS	30	-	-	\$900.00	10/02-10/02	1	1	\$900.00
12	F	530P-6P	- Buy Comment: NEWS	30	-	-	\$900.00	10/03-10/03	1	1	\$900.00
13	M	530P-6P	- Buy Comment: NEWS	30	-	-	\$900.00	10/06-10/06	1	1	\$900.00
14	Tu	10P-1035P	- Buy Comment: NEWS	30	-	-	\$900.00	09/30-09/30	1	1	\$900.00
15	W	10P-1035P	- Buy Comment: NEWS	30	-	-	\$900.00	10/01-10/01	1	1	\$900.00
16	Th	10P-1035P	- Buy Comment: NEWS	30	-	-	\$900.00	10/02-10/02	1	1	\$900.00
17	F	10P-1035P	- Buy Comment: NEWS	30	-	-	\$900.00	10/03-10/03	1	1	\$900.00
18	M	10P-1035P	- Buy Comment: NEWS	30	-	-	\$900.00	10/06-10/06	1	1	\$900.00

ORDER WORKSHEET

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 Buyer Flight Dates 09/30/14-10/06/14 Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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19	Su	1035P-11P	-	30	-	-	\$500.00	10/05-10/05	1	1	\$500.00
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Buy Comment: NEWS

---REPORT TOTALS---

Report Totals: 24 / \$13,600.00

---SALES MONTHLY TOTALS---

Oct2014: 24 / \$13,600.00

Order Totals: 24 / \$13,600.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	KCBC	KMGH	KUSA	KCNC	KPXC	KWGN	KDEN	KDVR	KMTV	KMAS	KFTD	KTVB
\$13,600.00	100.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%

---COMPETITIVE COMMENTS---

NEW ORDER

Books [null]
 Demos HOMES

---CREDIT RISK---

STANDARD CREDIT TERMS



HUNTINGTON NATIONAL BANK



STRATEGIC MEDIA PLACEMENT, INC.
7869 STAGERS LOOP
DELAWARE, OH 43015-7010

9/29/2014

PAY TO THE ORDER OF KCEC-TV

\$ **11,560.00

Eleven Thousand Five Hundred Sixty and 00/100*****

DOLLARS

KCEC-TV

MEMO

NRSC TV 9/30-10/6

AUTHENTICATED SIGNATURE

⑈023910⑈ ⑈044000024⑈ 01892394091⑈

STRATEGIC MEDIA PLACEMENT, INC.

23910

KCEC-TV

NRSC TV 9/30-10/6

9/29/2014

11,560.00

Checking - Media Buy NRSC TV 9/30-10/6

11,560.00

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--	--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--	--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--	--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NRSC INDEPENDENT EXPENDITURE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

MEGAN SOWARDS - OFFICER

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/19/14

Date

Reggie Bon

Signature

740-201-5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Richard Reid

Signature

Richard Reid

Printed Name

Sr. Business Ops mgr

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

please see order

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.