

INVOICE



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
Main: (303) 832-0050
Billing: (303) 832-0050

Invoice #	Invoice Date	Invoice Month	Invoice Period
80775-2	11/30/14	November 2014	10/27/14 - 11/03/14

Station	Account Executive	Sales Office	Sales Region
KCEC-TV	Jill Mulhall	Univision-New Y	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St. NW
Washington DC, WA 20007

Send Payment To:

KCEC-TV
PO Box 911919
Denver, CO 80291-1919

Advertiser	Product	Estimate Number
Senate Majority PAC	Issue	3930

Flight Dates	Order #	Alt Order #
10/21/14 - 11/03/14	80775	00870895

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/14	11/03/14	Despierta Colorado	6:00 AM-10:00 AM	MTWTF--	:30	6	\$210.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 M--TF-- 6 \$210.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KCEC M 10/27/14 8:18 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM 4 KCEC M 10/27/14 9:15 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 6 \$210.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KCEC Tu 10/28/14 9:19 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM 8 KCEC W 10/29/14 6:28 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM 12 KCEC W 10/29/14 7:45 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM 9 KCEC Th 10/30/14 6:45 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM 10 KCEC F 10/31/14 6:56 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM 11 KCEC M 11/03/14 8:30 AM Despierta Colorado 6:00 AM-10:00 AM :30 SMPC014-02-30H \$210.00 NM									
2	10/23/14	11/01/14	Tu-Sa 5a-6a	5:00 AM-6:00 AM	-TWTF--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -TWTF-- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Tu 10/28/14 5:11 AM Tu-Sa 5a-6a 5:00 AM-6:00 AM :30 SMPC014-02-30H \$90.00 NM									
3	10/26/14	11/02/14	Morning Su 8a-9a	8a-9a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 8:36 AM Morning Su 8a-9a 8a-9a :30 SMPC014-02-30H \$400.00 NM									
4	10/23/14	11/03/14	Daytime M-F 10a-11a	10a-11a	MTWTF--	:30	1	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/14 10/27/14 M--TF-- 1 \$235.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 10:28 AM Daytime M-F 10a-11a 10a-11a :30 SMPC014-02-30H \$235.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/14 11/03/14 MTWTF-- 1 \$235.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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80775-2	11/30/14	November 2014	10/27/14 - 11/03/14
Advertiser	Product	Estimate Number	
Senate Majority PAC	Issue	3930	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/14	11/03/14	Daytime M-F 10a-11a	10a-11a	MTWTF--	:30	1	\$235.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Th 10/30/14 10:16 AM Daytime M-F 10a-11a 10a-11a :30 SMPC014-02-30H \$235.00 NM									
5	10/23/14	11/03/14	Daytime M-F 11a-1p	11:00 AM-1:00 PM	MTWTF--	:30	1	\$235.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 1 \$235.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC W 10/29/14 12:40 PM Daytime M-F 11a-1p 11:00 AM-1:00 PM :30 SMPC014-02-30H \$235.00 NM									
6	10/23/14	11/03/14	Daytime M-F 1p-2p	1p-2p	MTWTF--	:30	2	\$235.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$235.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 1:20 PM Daytime M-F 1p-2p 1p-2p :30 SMPC014-02-30H \$235.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$235.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC Tu 10/28/14 1:52 PM Daytime M-F 1p-2p 1p-2p :30 SMPC014-02-30H \$235.00 NM 3 KCEC F 10/31/14 1:30 PM Daytime M-F 1p-2p 1p-2p :30 SMPC014-02-30H \$235.00 NM									
7	10/23/14	11/03/14	Daytime M-F 2p-3p	2p-3p	MTWTF--	:30	1	\$235.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 1 \$235.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC M 11/03/14 2:51 PM Daytime M-F 2p-3p 2p-3p :30 SMPC014-02-30H \$235.00 NM									
8	10/23/14	11/03/14	Early Fringe M-F 3p-4p	3p-4p	MTWTF--	:30	1	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 1 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Tu 10/28/14 3:19 PM Early Fringe M-F 3p-4p 3p-4p :30 SMPC014-02-30H \$425.00 NM									
9	10/23/14	11/03/14	Early Fringe M-F 4p-5p	4p-5p	MTWTF--	:30	2	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC M 10/27/14 4:39 PM Early Fringe M-F 4p-5p 4p-5p :30 SMPC014-02-30H \$425.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC Tu 10/28/14 4:50 PM Early Fringe M-F 4p-5p 4p-5p :30 SMPC014-02-30H \$425.00 NM 3 KCEC W 10/29/14 4:37 PM Early Fringe M-F 4p-5p 4p-5p :30 SMPC014-02-30H \$425.00 NM									
10	10/23/14	11/03/14	Local Early News M-F	5p-530p	MTWTF--	:30	2	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 5:21 PM Local Early News M-F 5p-530p :30 SMPC014-02-30H \$1,100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 3 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC Tu 10/28/14 5:27 PM Local Early News M-F 5p-530p :30 SMPC014-02-30H \$1,100.00 NM									

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80775-2	11/30/14	November 2014	10/27/14 - 11/03/14
Advertiser	Product	Estimate Number	
Senate Majority PAC	Issue	3930	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/23/14	11/03/14	Local Early News M-F	5p-530p	MTWTF--	:30	2	\$1,100.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KCEC W 10/29/14 Local Early News M-F 5p-530p :00 \$1,100.00 NM Credited MG by line 45 3 KCEC Th 10/30/14 Local Early News M-F 5p-530p :00 \$1,100.00 NM Credited MG by line 45									
11	10/23/14	11/03/14	Network Early News M-F	530p-6p	MTWTF--	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC W 10/29/14 5:55 PM Network Early News M-F 530p-6p :30 SMPC014-02-30H \$3,000.00 NM 3 KCEC M 11/03/14 5:43 PM Network Early News M-F 530p-6p :30 SMPC014-02-30H \$3,000.00 NM									
13	11/02/14	11/02/14	Su 530p-6p	530p-6p	-----S	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC Su 11/02/14 5:43 PM Su 530p-6p 530p-6p :30 SMPC014-02-30H \$2,000.00 NM									
14	10/23/14	11/03/14	M-F Prime 6p-7p	6p-7p	MTWTF--	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 6:19 PM M-F Prime 6p-7p 6p-7p :30 SMPC014-02-30H \$1,200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC Tu 10/28/14 6:39 PM M-F Prime 6p-7p 6p-7p :30 SMPC014-02-30H \$1,200.00 NM 3 KCEC Th 10/30/14 6:28 PM M-F Prime 6p-7p 6p-7p :30 SMPC014-02-30H \$1,200.00 NM									
15	10/25/14	11/01/14	Sa Prime 6p-7p	6p-7p	-----S-	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 7:00 PM Sa Prime 6p-7p 6p-7p :30 SMPC014-02-30H \$550.00 NM									
16	10/23/14	11/03/14	M-F Prime 7p-8p	7p-8p	MTWTF--	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 7:30 PM M-F Prime 7p-8p 7p-8p :30 SMPC014-02-30H \$1,400.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC Tu 10/28/14 7:18 PM M-F Prime 7p-8p 7p-8p :30 SMPC014-02-30H \$1,400.00 NM 3 KCEC Th 10/30/14 7:52 PM M-F Prime 7p-8p 7p-8p :30 SMPC014-02-30H \$1,400.00 NM									
17	10/23/14	11/03/14	M-F Prime 8p-9p	8p-9p	MTWTF--	:30	2	\$1,650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$1,650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
80775-2	11/30/14	November 2014	10/27/14 - 11/03/14

Advertiser	Product	Estimate Number
Senate Majority PAC	Issue	3930

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/23/14	11/03/14	M-F Prime 8p-9p	8p-9p	MTWTF--	:30	2	\$1,650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 8:40 PM M-F Prime 8p-9p 8p-9p :30 SMP014-02-30H \$1,650.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$1,650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KCEC Tu 10/28/14 8:48 PM M-F Prime 8p-9p 8p-9p :30 SMP014-02-30H \$1,650.00 NM 4 KCEC W 10/29/14 8:33 PM M-F Prime 8p-9p 8p-9p :30 SMP014-02-30H \$1,650.00 NM									
18	10/23/14	11/03/14	M-F Prime 9p-10p	9p-10p	MTWTF--	:30	2	\$1,650.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$1,650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 9:31 PM M-F Prime 9p-10p 9p-10p :30 SMP014-02-30H \$1,650.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$1,650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC Tu 10/28/14 9:31 PM M-F Prime 9p-10p 9p-10p :30 SMP014-02-30H \$1,650.00 NM 3 KCEC W 10/29/14 9:46 PM M-F Prime 9p-10p 9p-10p :30 SMP014-02-30H \$1,650.00 NM									
19	10/25/14	11/01/14	Sa Prime 7p-10p	7:00 PM-10:00 PM	-----S-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 7:19 PM Sa Prime 7p-10p 7:00 PM-10:00 PM :30 SMP014-02-30H \$1,000.00 NM									
20	10/26/14	11/02/14	Daytime Su 11a-1p	11:00 AM-1:00 PM	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 11:55 AM Daytime Su 11a-1p 11:00 AM-1:00 PM :30 SMP014-02-30H \$500.00 NM									
21	10/26/14	11/02/14	Su Prime 6p-7p	6p-7p	-----S	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 6:35 PM Su Prime 6p-7p 6p-7p :30 SMP014-02-30H \$600.00 NM									
22	10/26/14	11/02/14	Su Prime 7p-9p	7:00 PM-9:00 PM	-----S	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 8:47 PM Su Prime 7p-9p 7:00 PM-9:00 PM :30 SMP014-02-30H \$800.00 NM									
23	10/26/14	11/02/14	Su Prime 9p-10p	9p-10p	-----S	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 9:31 PM Su Prime 9p-10p 9p-10p :30 SMP014-02-30H \$800.00 NM									
24	10/23/14	11/03/14	Local Late News	10p-1035p	MTWTF--	:30	2	\$1,450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$1,450.00									

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Advertiser	Product	Estimate Number	
Senate Majority PAC	Issue	3930	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/23/14	11/03/14	Local Late News	10p-1035p	MTWTF--	:30	2	\$1,450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC M 10/27/14 10:12 PM Local Late News 10p-1035p :30 SMP014-02-30H \$1,450.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$1,450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC W 10/29/14 10:30 PM Local Late News 10p-1035p :30 SMP014-02-30H \$1,450.00 NM 3 KCEC Th 10/30/14 10:11 PM Local Late News 10p-1035p :30 SMP014-02-30H \$1,450.00 NM									
25	10/23/14	11/03/14	Network Late News M-F	10:35p-11p	MTWTF--	:30	2	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC M 10/27/14 10:52 PM Network Late News M-F 10:35p-11p :30 SMP014-02-30H \$3,000.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KCEC Th 10/30/14 10:51 PM Network Late News M-F 10:35p-11p :30 SMP014-02-30H \$3,000.00 NM									
26	10/25/14	11/01/14	Sa 1030p-11p	1030p-11p	-----S-	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 10:48 PM Sa 1030p-11p 1030p-11p :30 SMP014-02-30H \$2,000.00 NM									
27	11/02/14	11/02/14	Su 1030p-11p	10:35 PM-11:00 PM	-----S	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC Su 11/02/14 10:58 PM Su 1030p-11p 10:35 PM-11:00 PM :30 SMP014-02-30H \$2,000.00 NM									
28	10/23/14	11/03/14	Late Fringe M-F 12a-1a	12a-1a	MTWTF--	:30	2	\$165.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/21/14 10/27/14 M--TF-- 2 \$165.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 10/27/14 12:52 AM Late Fringe M-F 12a-1a 12a-1a :30 SMP014-02-30H \$165.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/28/14 11/03/14 MTWTF-- 2 \$165.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KCEC W 10/29/14 12:51 AM Late Fringe M-F 12a-1a 12a-1a :30 SMP014-02-30H \$165.00 NM 3 KCEC Th 10/30/14 12:47 AM Late Fringe M-F 12a-1a 12a-1a :30 SMP014-02-30H \$165.00 NM									
29	10/25/14	11/01/14	Late Fringe Sa 11p-12a	11p-12a	-----S-	:30	1	\$120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S- 1 \$120.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 11:27 PM Late Fringe Sa 11p-12a 11p-12a :30 SMP014-02-30H \$120.00 NM									
30	10/25/14	11/01/14	Late Fringe Sa 12a-1a	12a-1a	-----S-	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 12:38 AM Late Fringe Sa 12a-1a 12a-1a :30 SMP014-02-30H \$30.00 NM									

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Advertiser	Product	Estimate Number	
Senate Majority PAC	Issue	3930	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/25/14	11/01/14	Late Fringe Sa 1a-2a	1a-2a	-----S-	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 1:20 AM Late Fringe Sa 1a-2a 1a-2a :30 SMP014-02-30H \$30.00 NM									
32	10/26/14	11/02/14	Su 10p-1030p	10p-1030p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 10:16 PM Su 10p-1030p 10p-1030p :30 SMP014-02-30H \$450.00 NM									
33	10/26/14	11/02/14	Late Fringe Su 11p-12a	11p-12a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 11:34 PM Late Fringe Su 11p-12a 11p-12a :30 SMP014-02-30H \$150.00 NM									
34	10/25/14	11/01/14	Daytime Sa 10a-11a	10a-11a	-----S-	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 10:58 AM Daytime Sa 10a-11a 10a-11a :30 SMP014-02-30H \$220.00 NM									
35	10/25/14	11/01/14	Sa 12p-4p	12:00 PM-4:00 PM	-----S-	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 3:04 PM Sa 12p-4p 12:00 PM-4:00 PM :30 SMP014-02-30H \$220.00 NM									
36	10/25/14	11/01/14	Early Fringe Sa 4p-5p	4p-5p	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 4:37 PM Early Fringe Sa 4p-5p 4p-5p :30 SMP014-02-30H \$200.00 NM									
37	10/25/14	11/01/14	Sa 5p-530p	5p-530p	-----S-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Sa 11/01/14 Sa 5p-530p 5p-530p :00 \$300.00 NM Credited MG by line 45									
38	10/26/14	11/02/14	Morning Su 7a-8a	7a-8a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 7:58 AM Morning Su 7a-8a 7a-8a :30 SMP014-02-30H \$150.00 NM									
39	10/26/14	11/02/14	Republica Deportiva	9:00 AM-11:00 AM	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$400.00									

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

INVOICE



Send Payment To:

KCEC-TV
PO Box 911919
Denver, CO 80291-1919

Invoice #	Invoice Date	Invoice Month	Invoice Period
80775-2	11/30/14	November 2014	10/27/14 - 11/03/14
Advertiser	Product	Estimate Number	
Senate Majority PAC	Issue	3930	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/26/14	11/02/14	Republica Deportiva	9:00 AM-11:00 AM	-----S	:30	1	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 10:13 AM Republica Deportiva 9:00 AM-11:00 AM :30 SMPC014-02-30H \$400.00 NM									
40	10/26/14	11/02/14	Daytime Su 1p-2p	1p-2p	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 1:28 PM Daytime Su 1p-2p 1p-2p :30 SMPC014-02-30H \$500.00 NM									
41	10/26/14	11/02/14	Daytime Su 2p-3p	2p-3p	-----S	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 2:39 PM Daytime Su 2p-3p 2p-3p :30 SMPC014-02-30H \$400.00 NM									
42	10/26/14	11/02/14	Early Fringe Su 4p-5p	4p-5p	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 5:22 PM Early Fringe Su 4p-5p 4p-5p :30 SMPC014-02-30H \$500.00 NM									
43	10/26/14	11/02/14	Su 5p-530p	5p-530p	-----S	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 5:08 PM Su 5p-530p 5p-530p :30 SMPC014-02-30H \$450.00 NM									
44	10/26/14	11/02/14	Late Fringe Su 1a-2a	1a-2a	-----S	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/27/14 11/02/14 -----S 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KCEC Su 11/02/14 1:49 AM Late Fringe Su 1a-2a 1a-2a :30 SMPC014-02-30H \$40.00 NM									
45	11/03/14	11/03/14	M Prime 6p-7p	6p-7p	M-----	:30	1	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/03/14 11/09/14 M----- 1 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCEC M 11/03/14 6:28 PM M Prime 6p-7p 6p-7p :30 SMPC014-02-30H \$2,500.00 NM									
Total Spots							70		

Payment Terms 30 Days

<u>Gross Total</u>	\$58,870.00
<u>Agency Commission</u>	\$8,830.50
<u>Net Amount Due</u>	\$50,039.50