

CONTRACT



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

<u>Contract / Revision</u>	<u>Alt Order #</u>
81435 /	00871169

<u>Product</u>	
PFAW-NEXT GEN	
<u>Contract Dates</u>	<u>Estimate #</u>
10/27/14 - 11/09/14	182
<u>Advertiser</u>	
People for the Ameri	
<u>Original Date / Revision</u>	
10/24/14 / 10/24/14	

And:

Chambers, Lopez LLC
PO Box 5539
Arlington, VA 22205

<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KCEC-TV	Jill Mulhall	Univision-New Y
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 18+ <i>ST 10/24/14</i>		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

New Political Contract

DD 10/25/14

JMC 10/24/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCEC	11/03/14	11/04/14	Despierta Colorado	6a-10a		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				4	\$220.00			
N 2	KCEC	11/03/14	11/04/14	Early Fringe M-Tu 3p-4p	3p-4p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				3	\$475.00			
N 3	KCEC	11/03/14	11/04/14	Early Fringe M-Tu 4p-5p	4p-5p		:30			NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				3	\$475.00			
N 4	KCEC	11/03/14	11/03/14	M Prime 6p-7p	6p-7p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$2,500.00			
N 5	KCEC	11/03/14	11/03/14	M Prime 7p-8p	7p-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$2,000.00			
N 6	KCEC	11/03/14	11/03/14	M Prime 8p-9p	8p-9p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$2,000.00			
N 7	KCEC	11/01/14	11/01/14	Sa Prime 7p-10p	7:00 PM-10:00 PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				2	\$1,200.00			
N 8	KCEC	11/02/14	11/02/14	Su Prime 7p-9p	7:00 PM-9:00 PM		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S				2	\$1,200.00			
N 9	KCEC	11/01/14	11/01/14	Sa 1030p-11p	1030p-11p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----S-				1	\$1,500.00			
N 10	KCEC	11/03/14	11/03/14	Local Late News	10p-1035p		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$3,000.00			
N 11	KCEC	11/03/14	11/04/14	Local Early News M-Tu	5p-530p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	MT-----				1	\$2,500.00			
Totals											20	\$22,030.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

Table with 2 columns: Contract / Revision (81435 /), Alt Order # (00871169)

Table with 3 columns: Contract Dates (10/27/14 - 11/09/14), Product (PFAW-NEXT GEN), Estimate # (182)

Table with 2 columns: Advertiser (People for the Ameri), Original Date / Revision (10/24/14 / 10/24/14)

Table with 5 columns: Time Period, # of Spots, Gross Amount, Agency Comm., Net Amount. Includes rows for 10/27/14 - 11/04/14 and Totals.

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers.

The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.

ORDER WORKSHEET

Rep Order# 871169 Ver# 1 Status New Traffic Order# Printed: 10/24/14 1:06 PM 1 of 2
 EC'd No Last Received: 10/24/14 12:51 PM
 Showing Buylines: All Lines

Station KCEC-TV DENVER Agency (9409) CHAMBERS LOPEZ LLC Rep Firm UNIVISION
 Advertiser (838) PEOPLE FOR THE AMERI PO BOX 5339 Sales Office (NY) NEW YORK-NATIONAL
 Product PFAW-NEXT GEN ARLINGTON, VA 22205 Salesperson (208) NYC-NL-MULHALL, JILL
 Estimate# 182 Agency C/P1/P2/E /182 Sales Assistant MELANIE T
 Buyer STELLA CRUZALEGUI Flight Dates 10/27/14-11/09/14 Salesperson Phone# 212-455-5245
 Salesperson Fax# 212-499-0830

--- CONTRACT COMMENT ---
 FLIGHT: 10/27-11/5 SEND INVOICES TO : TRUMULTICULTURAL 4901 LBJ FREEWAY DALLAS, TX 75244
 NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR
 AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR
 CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER
 PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE
 CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

DP 10/24/14

--- REMARKS ---

10/24 - NEW ORDER, PLS CNFRM THANKS! - YOSSELINE TOTAL \$22,030 (20X)

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	M-Tu	6A-10A	DESPIERTA AMERICA	30	0.2	0.8	\$220.00	11/03-11/04	4	4	\$880.00
2	M-Tu	3P-4P		30	0.3	0.9	\$475.00	11/03-11/04	3	3	\$1,425.00
3	M-Tu	4P-5P		30	0.3	0.9	\$475.00	11/03-11/04	3	3	\$1,425.00
4	M	6P-7P		30	0.5	0.5	\$2,500.00	11/03-11/03	1	1	\$2,500.00
5	M	7P-8P		30	0.8	0.8	\$2,000.00	11/03-11/03	1	1	\$2,000.00
6	M	8P-9P		30	1.0	1.0	\$2,000.00	11/03-11/03	1	1	\$2,000.00
7	Sa	7P-10P	SABADO GIGANTE	30	0.5	1.0	\$1,200.00	11/01-11/01	2	2	\$2,400.00
8	Su	7P-9P	VA POR TI	30	0.3	0.6	\$1,200.00	11/02-11/02	2	2	\$2,400.00
9	Sa	1030P-11P	NOTICIERO UNIVISION	30	0.4	0.4	\$1,500.00	11/01-11/01	1	1	\$1,500.00
10	M	10P-1030P	LATE NEWS	30	0.8	0.8	\$3,000.00	11/03-11/03	1	1	\$3,000.00

ORDER WORKSHEET

Rep Order# 871169 Ver# 1 Status New Traffic Order# Printed: 10/24/14 1:06 PM 2 of 2
 EC'd No Last Received: 10/24/14 12:51 PM
 Showing Buylines: All Lines

Station KCEC-TV DENVER
 Advertiser (838) PEOPLE FOR THE AMERI
 Product PFAW-NEXT GEN
 Estimate# 182
 Buyer STELLA CRUZALEGUI

Agency (9409) CHAMBERS LOPEZ LLC
 PO BOX 5339
 ARLINGTON, VA 22205
 Agency C/P1/P2/E /182
 Flight Dates 10/27/14-11/09/14

Rep Firm UNIVISION
 Sales Office (NY) NEW YORK-NATIONAL
 Salesperson (208) NYC-NL-MULHALL, JILL
 Sales Assistant MELANIE T
 Salesperson Phone# 212-455-5245
 Salesperson Fax# 212-499-0830

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
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11	M-Tu	5P-530P	NOTICIAS	30	0.4	0.4	\$2,500.00	11/03-11/04	1	1	\$2,500.00
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---REPORT TOTALS---

Report Totals: 20 / \$22,030.00

---SALES MONTHLY TOTALS---

Nov2014: 20 / \$22,030.00

Order Totals: 20 / \$22,030.00 Total GRPs: 8.1

---COMPETITIVE---

Market Totals	KCEC	KMGH	KUSA	KCEC	KCNC	KDEN	KDVR	KWAS	KWGN	KPXC	KRMT	KTFD	KTVB
\$22,030.00	100.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%	.00%

Books [null]
 Demos RA25+

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: UNIVISION: KVSN Colorado Springs KCEC Denver, CO	Date: 10/10/14
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I, **Lorena Chambers**

do hereby request station time concerning the following issue:

NEXT GEN PFAW

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	See buy detail				4

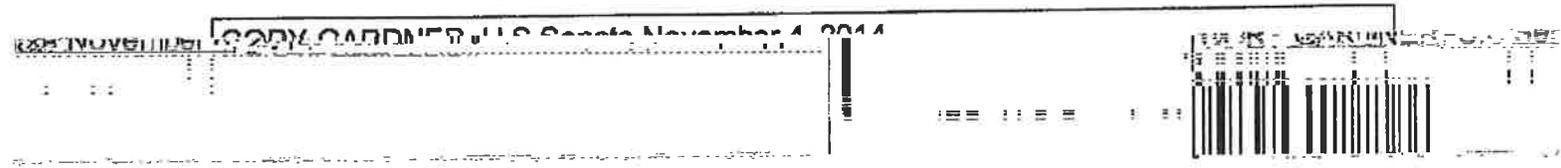
This broadcast time will be used by: **NEXT GEN+ PFAW**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):



It for the above described broadcast time has been furnished:

I represent that the payer by (name and address):
NEXT GEN + PFAW

announce the time as paid for by such person or entity, ("sponsor")

and you are authorized to a (hereinafter referred to as t

ers or members of the executive committee or the board of separately):

List the chief executive officer directors below (or attach s

[Empty box for candidate/issue information]

[Empty box for chief executive officer information]

communicates a message relating to any political matter of Agreed Upon Schedule (Page-5)

For programming that "con national importance," attac

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Chambers Lopez LLC
P.O. Box 5539, Arlington VA 22205

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Lorena Chambers

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/14

Date


Signature

304-876-2706

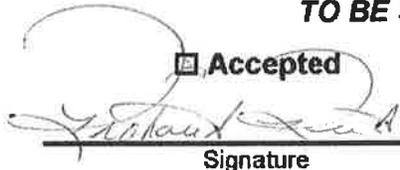
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected


Signature

Richard Reid
Printed Name

Senior Manager
Title

Merchant KCEC-TV,KTFE-TV,KXPK-FM,KJMN-FM,KNMA-AM

1907 Mile High Stadium West Circle
Denver, CO 80204
US

3038320050

Order Information

Description: PFAW Est #182 for KCEC & KVSU

Order Number:

P.O. Number:

Customer ID:

Invoice Number: PFAW Est #182

Billing Information

Trista Robinson-Ashley
Lorena Chambers Lopez, LLC
P.O. Box 5539
Arlington, VA 22205
US

Shipping Information

Trista Robinson-Ashley
Lorena Chambers Lopez, LLC
P.O. Box 5539
Arlington, VA 22205
US

Shipping: 0.00
Tax: 0.00
Total: USD 23,001.00

American Express XXXX1036

Date/Time: 24-Oct-2014 10:02:59 PDT
Transaction ID: 6608438542
Transaction Type: Authorization w/ Auto Capture
Transaction Status: Captured/Pending Settlement
Authorization Code: 100838
Payment Method: American Express XXXX1036