

CONTRACT



KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

New EC Political Contract

9/22/14

<u>Contract / Revision</u> 72485 /		<u>Alt Order #</u> 00868706
<u>Product</u> POLITICAL		
<u>Contract Dates</u> 09/23/14 - 09/29/14		<u>Estimate #</u> 3992
<u>Advertiser</u> National Rep Sen Com		<u>Original Date / Revision</u> 09/22/14 / 09/22/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCEC-TV	<u>Account Executive</u> Jennifer Higuera	<u>Sales Office</u> Univision-Chicago
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> NRSC	<u>Product Code</u> TV
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KCEC	09/23/14	09/26/14	Despierta Colorado	6a-10a		:30			NM	4	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-1111--				4	\$190.00			
N 2	KCEC	09/28/14	09/28/14	Morning Su 8a-9a	8a-9a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-----1				1	\$350.00			
N 3	KCEC	09/23/14	09/25/14	Daytime Tu,W 2p-3p	2p-3p		:30			NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-1-1---				2	\$210.00			
N 4	KCEC	09/24/14	09/25/14	Early Fringe W-Th 3p-4p	3p-4p		:30			NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	--11---				2	\$385.00			
N 5	KCEC	09/23/14	09/25/14	Early Fringe Tu-Th 4p-5p	4p-5p		:30			NM	3	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-111---				3	\$385.00			
N 6	KCEC	09/24/14	09/26/14	Local Early News W,F	5p-530p		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	--1-1--				2	\$900.00			
N 7	KCEC	09/25/14	09/25/14	Network Early News TH	530p-6p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	---1---				1	\$900.00			
N 8	KCEC	09/23/14	09/25/14	Late Fringe Tu-Th	11p-12a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-111---				3	\$150.00			
N 9	KCEC	09/29/14	09/29/14	Despierta Colorado	6a-10a		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/29/14	10/05/14	1-----				1	\$190.00			
N 10	KCEC	09/29/14	09/29/14	Early Fringe M 4p-5p	4p-5p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/29/14	10/05/14	1-----				1	\$385.00			
N 11	KCEC	09/27/14	09/27/14	Early Fringe Sa 3p-5p	3p-5p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/22/14	09/28/14	-----1-				1	\$400.00			
N 12	KCEC	09/25/14	09/25/14	Local Late News	10p-1035p		:30			NM	1	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



UNIVISION
 COLORADO

KCEC-TV
1907 Mile High Stadium W. Circle
Denver, CO 80204
(303) 832-0050

Contract / Revision	Alt Order #
72485 /	00868706

Contract Dates	Product	Estimate #
09/23/14 - 09/29/14	POLITICAL	3992

Advertiser	Original Date / Revision
National Rep Sen Com	09/22/14 / 09/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	---1---				1	\$1,200.00			
N 13	KCEC	09/29/14	09/29/14	M Prime 9p-10p	9p-10p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	1-----				1	\$1,100.00			
N 14	KCEC	09/26/14	09/26/14	Late Fringe F 11p-12a	11p-12a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/22/14	09/28/14	----1--				1	\$150.00			
N 15	KCEC	09/29/14	09/29/14	Late Fringe M 11p-12a	11p-12a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	1-----				1	\$150.00			
Totals											25	\$10,180.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/14 -09/28/14	21	\$8,355.00	(\$1,253.25)	\$7,101.75
09/29/14 -09/29/14	4	\$1,825.00	(\$273.75)	\$1,551.25
Totals	25	\$10,180.00	(\$1,527.00)	\$8,653.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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The following provision is a part of the Standard Terms & Conditions of all Entravision Communications Corporation advertising sales agreements effective as of March 1, 2011:

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. These services are subject to Entravision's Terms and Conditions of Advertising and Services, located at www.entravision.com/termsandservices.

9/22/14

ORDER WORKSHEET

Rep Order# 868706
EC'd No

Ver# 1
Status New

Station KCEC-TV DENVER
Advertiser (1059) NATIONAL REP SEN COM
Product POLITICAL
Estimate# 3992
Buyer TOM MILES

Traffic Order#

Agency (620) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E NRSC/TV/3992
Flight Dates 09/23/14-09/29/14

Printed: 09/22/14 3:45 PM
Last Received: 09/22/14 3:40 PM
Showing Buylines: All Lines

1 of 3

Rep Firm UNIVISION
Sales Office (CH) CHICAGO-NATIONAL
Salesperson (415) CHI-NL-HIGUERA, JENN
Sales Assistant
Salesperson Phone# 312-494-5112
Salesperson Fax#

-- CONTRACT COMMENT --
NONDISCRIMINATION:UNIVISION AND ITS STATIONS DO NOT DISCRIM- INATE IN ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETH- NICITY. ANY PROVISION IN ANY ORDER OR AGREEMENT FOR ADVER- TISING THAT PURPORTS TO DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, EVEN IF HANDWRITTEN, TYPED OR OTHERWISE MADE PART OF A PARTICULAR CONTRACT, IS HEREBY REJECTED. **UNIVISION Y SUS ESTACIONES NO DISCRIMINAN POR MOTIVOS DE RAZA U ORIGEN ETNICO EN SUS CONTRATOS DE PUBLICIDAD. CUALQUIER PROVISION EN CUALQUIER ORDEN O ACUERDO PUBLICITARIO QUE PRETENDA DISCRIMINAR POR MOTIVOS DE RAZA U ORIGEN ETNICO, ASI SEA ESCRITO A MANO, ESCRITO A MAQUINA O DE CUALQUIER OTRA FORMA HECHO PARTE DE UN CONTRATO EN PARTICULAR, SERA RECHAZADO.

--- REMARKS ---											
NEW ORDER 09/23 START CONFIRM ASAP											
Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	Tu-F	6A-10A	- Buy Comment: 1X PER DAY	30	-	-	\$190.00	09/23-09/26	4	4	\$760.00
2	Su	8A-9A	-	30	-	-	\$350.00	09/28-09/28	1	1	\$350.00
3	Tu, Th	2P-3P	- Buy Comment: 1X TUES, 1X THURS	30	-	-	\$210.00	09/23-09/25	2	2	\$420.00
4	W-Th	3P-4P	- Buy Comment: 1X WED, 1X THURS	30	-	-	\$385.00	09/24-09/25	2	2	\$770.00
5	Tu-Th	4P-5P	- Buy Comment: 1X TUES, 1X WED, 1X THURS	30	-	-	\$385.00	09/23-09/25	3	3	\$1,155.00
6	W, F	5P-530P	- Buy Comment: 1X WED, 1X FRI	30	-	-	\$900.00	09/24-09/26	2	2	\$1,800.00
7	Th	530P-6P	-	30	-	-	\$900.00	09/25-09/25	1	1	\$900.00
8	Tu-Th	11P-12A	- Buy Comment: 1X TUES, 1X WED, 1 THURS	30	-	-	\$150.00	09/23-09/25	3	3	\$450.00

ORDER WORKSHEET

Rep Order# 868706 Ver# 3 Status Revised

Traffic Order#

Printed: 09/22/14 4:57 PM
Last Received: 09/22/14 4:53 PM
Showing Buylines: All Lines

2 of 3

Station KCEC-TV DENVER
Advertiser (1059) NATIONAL REP SEN COM
Product POLITICAL
Estimate# 3992
Buyer TOM MILES

Agency (620) STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P1/P2/E NRSC/TV/3992
Flight Dates 09/23/14-09/29/14

Rep Firm UNIVISION
Sales Office (CH) CHICAGO-NATIONAL
Salesperson (415) CHI-NL-HIGUERA, JENN
Sales Assistant
Salesperson Phone# 312-494-5112
Salesperson Fax#

In	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
9	M	6A-10A	-	30	-	-	\$190.00	09/29-09/29	1	1	\$190.00
10	M	4P-5P	-	30	-	-	\$385.00	09/29-09/29	1	1	\$385.00
11	Sa	3P-5P	LMX	30	-	-	\$400.00	09/27-09/27	1	1	\$400.00
12*	Th	10P-1035P	V3 Program Name Change	30	-	-	\$1,200.00	09/25-09/25	1	1	\$1,200.00
13*	M	9P-10P	V3 Program Name Change	30	-	-	\$1,100.00	09/29-09/29	1	1	\$1,100.00
14*	F	11P-12A	V3 Program Name Change	30	-	-	\$150.00	09/26-09/26	1	1	\$150.00
15*	M	11P-12A	V3 Program Name Change	30	-	-	\$150.00	09/29-09/29	1	1	\$150.00

---REPORT TOTALS---

Report Totals: 25 / \$10,180.00

---SALES MONTHLY TOTALS---

Sep2014: 21/ \$8,355.00 Oct2014: 4/ \$1,825.00

Order Totals: 25 / \$10,180.00 Total GRPs: 0.0

---COMPETITIVE---

Market Totals	\$10,180.00	KCEC	100.00%	KCNC	1.00%	KDEN	1.00%	KDVR	1.00%	KMAS	1.00%
		KMGH	1.00%	KPXC	1.00%	KRMT	1.00%	KTFD	1.00%	KTVD	1.00%
		KUSA	1.00%	KWGN	1.00%						



HUNTINGTON NATIONAL BANK



STRATEGIC MEDIA PLACEMENT, INC.
7669 STAGERS LOOP
DELAWARE, OH 43015-7010

9/22/2014

PAY TO THE
ORDER OF KCEC-TV

\$ **8,653.00

Eight Thousand Six Hundred Fifty-Three and 00/100*****

DOLLARS

KCEC-TV

MEMO

NRSC - CO TV 9/23-9/29

AUTHORIZED SIGNATURE

⑈023713⑈ ⑆044000024⑆ 01892394091⑈

STRATEGIC MEDIA PLACEMENT, INC.

23713

KCEC-TV

NRSC - CO TV 9/23-9/29

9/22/2014

8,653.00

Checking - Media Buy NRSC - CO TV 9/23-9/29

8,653.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KVEC / Denver	Date: 9/22
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I, **STRATEGIC MEDIA PLACEMENT**

do hereby request station time concerning the following issue:

NATIONAL REPUBLICAN SENATORIAL COMMITTEE INDEPENDENT EXPENDITURE - COLORADO US SENATE GENERAL ELECTION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: see order

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator" "our person in Washington" or "the President"), and (3) a national legislative issue of public importance (e.g., Affordable Care Act revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--	--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--	--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NRSC INDEPENDENT EXPENDITURE

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

MEGAN SOWARDS - OFFICER

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/19/14

Date



Signature

740-201-5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Richard Reid

Printed Name

Sr. Bus. Ops mgr

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

please see order

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.