

# CONTRACT



**KBFX**  
**1901 Westwind Dr**  
**Bakersfield, CA 93301**  
**USA**  
**(661) 327-7955**

www.bakersfieldnow.com

<u>Contract / Revision</u> 1014688 /		<u>Alt Order #</u> 26144358
<u>Product</u> VAL18/ORDR/912917		
<u>Contract Dates</u> 09/12/18 - 09/17/18		<u>Estimate #</u> 912917
<u>Advertiser</u> Valadao for Congress		<u>Original Date / Revision</u> 09/07/18 / 09/07/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBFX	<u>Account Executive</u> Washington DC Mille	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 30.90
<u>Agy Code</u> 9912891	<u>Advertiser Code</u> VAL18	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 15623	<u>Advertiser Ref</u> 67905	

And:

**Smart Media Group**  
**1427 Leslie Ave Suite 102**  
**Alexandria, VA 22301**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBFX	09/16/18	09/16/18	Full Measure	10:30 PM-11:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S				1	\$30.00	1.10			
N 2	KBFX	09/12/18	09/12/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----				1	\$135.00	2.50			
N 3	KBFX	09/13/18	09/13/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---				1	\$135.00	2.50			
N 4	KBFX	09/14/18	09/14/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--				1	\$135.00	2.50			
N 5	KBFX	09/17/18	09/17/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----				1	\$135.00	2.50			
N 6	KBFX	09/15/18	09/15/18	Eyewitness News	10:00 PM-10:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-				1	\$60.00	1.90			
N 7	KBFX	09/16/18	09/16/18	Eyewitness News	10:00 PM-10:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S				1	\$75.00	1.90			
N 8	KBFX	09/16/18	09/16/18	NFL DET/SF	1:00 PM-4:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S				2	\$750.00	8.00			
<b>Totals</b>								<b>30.90</b>				<b>9</b>	<b>\$2,205.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/10/18 -09/16/18	8	\$2,070.00	(\$310.50)	\$1,759.50
09/17/18 -09/23/18	1	\$135.00	(\$20.25)	\$114.75
<b>Totals</b>	<b>9</b>	<b>\$2,205.00</b>	<b>(\$330.75)</b>	<b>\$1,874.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**KBFX**  
**1901 Westwind Dr**  
**Bakersfield, CA 93301**  
**USA**  
**(661) 327-7955**

[www.bakersfieldnow.com](http://www.bakersfieldnow.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
1014688 /	26144358

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/18 - 09/17/18	VAL18/ORDR/912917	912917

<u>Advertiser</u>	<u>Original Date / Revision</u>
Valadao for Congress	09/07/18 / 09/07/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



125 West 55th St  
New York, NY 10019

Contract # 26144358 Changes as of: 9/6/2018 at 5:45 PM Version: Original Order

CPE: VAL18/ORDR/912917 Flight: 9/12/18 - 9/17/18 Station: KBFX  
 Agency: Smart Media Group Advertiser: VALADAO, DAVID Market: Bakersfield  
 1427 LESLIE AVE Product: ord Office: WASHINGTON  
 SUITE #102 Agency Order #: 30057997 Service: Nielsen  
 ALEXANDRIA, VA Buyer: Cloyd, Elise Primary Demo: Adults 35+  
 Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE  
 Separation: 202-955-5342  
 Con Type: POLITICAL/VOTE  
 Total Spots: 9  
 Total \$: \$2,205.00  
 Total CPM: \$71.36  
 Total GRP: 30.9

Comments: New order for Valadao for Congress Est. 912917 Please confirm! Thank You! Elise 703-309-9044

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impression	Len	9/12 - 9/17							Total Spots	Total \$	CPP*	GRP*
								9/12	9/13	9/14	9/15	9/16	9/17					
1	Su 10:30p-11p		FULL MEASURE W/SHARY	\$30.00	1.1	3,700	30	0	0	0	0	1	0	1		\$30.00	\$27.27	1.1
2	M-F 10p-11p		EYEWITNESS NEWS-10P	\$135.00	2.5	8,000	30	1	1	1	0	0	1		4	\$540.00	\$54.00	10.0
3	Sa 10p-10:30p		EYEWITNESS NEWS-10P	\$60.00	1.9	6,100	30	0	0	0	1	0	0		1	\$60.00	\$31.58	1.9
4	Su 10p-10:30p		EYEWITNESS NEWS-10P	\$75.00	1.9	6,200	30	0	0	0	0	1	0		1	\$75.00	\$39.47	1.9
5	Su 1p-4p		NFL SUN: DET / SF	\$750.00	8.0	500	30	0	0	0	0	2	0		2	\$1,500.00	\$93.75	16.0
<b>TOTALS:</b>							<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>4</b>	<b>1</b>		<b>9</b>	<b>\$2,205.00</b>	<b>\$71.36</b>	<b>30.9</b>



125 West 55th St  
New York, NY 10019

Contract # 26144358

Changes as of: 9/6/2018 at 5:45 PM

Version: Original Order

CPE: VAL18/ORDR/912917

Flight: 9/12/18 - 9/17/18

Station: KBFX

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: VALADAO, DAVID

Market: Bakersfield

Total \$: \$2,205.00

1427 LESLIE AVE

Product: ord

Office: WASHINGTON

Total Spots: 9

SUITE #102

Agency Order #: 30057997

Service: Nielsen

Total CPM: \$71.36

ALEXANDRIA, VA

Buyer: Cloyd, Elise

Primary Demo: Adults 35+

Total GRP: 30.9

Salesperson: SAMUEL LITTLE

Assistant: SAMUEL LITTLE

Separation: 202-955-5342

202-955-5342

Date/Time	Added by	Comment
09/07/18 5:45 AM	SAMUEL LITTLE	New order for Valadao for Congress Est. 912917 Please confirm! Thank You! Elise 703-309-9044

Order Level Comments

Competitive Information	
Market Budget:	\$2,205
KBFX Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$2,205.00	\$71.36	30.9
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$2,205.00</b>	<b>\$71.36</b>	<b>30.9</b>

Monthly Summary		
Month	Spots	Dollars
2018-Sep	9	\$2,205.00
<b>Total</b>	<b>9</b>	<b>\$2,205.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/7/18 8:53 AM					\$0	\$0	
New	9/6/18 5:45 PM	SAMUEL LITTLE	New	9		\$2,205.00	\$2,205.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.