

CONTRACT



KBFX
1901 Westwind Dr
Bakersfield, CA 93301
USA
(661) 327-7955

www.bakersfieldnow.com

And:

Smart Media Group
1427 Leslie Ave Suite 102
Alexandria, VA 22301

<u>Contract / Revision</u> 1014688 /		<u>Alt Order #</u> 26144358
<u>Product</u> VAL18/ORDR/912917		
<u>Contract Dates</u> 09/12/18 - 09/17/18		<u>Estimate #</u> 912917
<u>Advertiser</u> Valadao for Congress		<u>Original Date / Revision</u> 09/07/18 / 09/07/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KBFX	<u>Account Executive</u> Washington DC Mille	<u>Sales Office</u> KATZ Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 30.90
<u>Agy Code</u> 9912891	<u>Advertiser Code</u> VAL18	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 15623		<u>Advertiser Ref</u> 67905

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KBFX	09/16/18	09/16/18	Full Measure	10:30 PM-11:00 PM		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S				1	\$30.00	1.10			
N 2	KBFX	09/12/18	09/12/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	--W----				1	\$135.00	2.50			
N 3	KBFX	09/13/18	09/13/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	---T---				1	\$135.00	2.50			
N 4	KBFX	09/14/18	09/14/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	----F--				1	\$135.00	2.50			
N 5	KBFX	09/17/18	09/17/18	Eyewitness News at 10 on Fc	10:00 PM-11:00 PM		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/18	09/23/18	M-----				1	\$135.00	2.50			
N 6	KBFX	09/15/18	09/15/18	Eyewitness News	10:00 PM-10:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S-				1	\$60.00	1.90			
N 7	KBFX	09/16/18	09/16/18	Eyewitness News	10:00 PM-10:30 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S				1	\$75.00	1.90			
N 8	KBFX	09/16/18	09/16/18	NFL DET/SF	1:00 PM-4:00 PM		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/18	09/16/18	-----S				2	\$750.00	8.00			
Totals								30.90				9	\$2,205.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/10/18 -09/16/18	8	\$2,070.00	(\$310.50)	\$1,759.50
09/17/18 -09/23/18	1	\$135.00	(\$20.25)	\$114.75
Totals	9	\$2,205.00	(\$330.75)	\$1,874.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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1014688 /		26144358
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/18 - 09/17/18	VAL18/ORDR/912917	912917
<u>Advertiser</u>		<u>Original Date / Revision</u>
Valadao for Congress		09/07/18 / 09/07/18

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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125 West 55th St
New York, NY 10019

Contract # 26144358	Changes as of: 9/6/2018 at 5:45 PM	Version: Original Order	Con Type: POLITICAL/VOTE
CPE: VAL18/ORDR/912917	Flight: 9/12/18 - 9/17/18	Station: KBFX	Total \$: \$2,205.00
Agency: Smart Media Group	Advertiser: VALADAO, DAVID	Market: Bakersfield	Total Spots: 9
1427 LESLIE AVE	Product: ord	Office: WASHINGTON	Total CPM: \$71.36
SUITE #102	Agency Order #: 30057997	Service: Nielsen	Total GRP: 30.9
ALEXANDRIA, VA	Buyer: Cloyd, Elise	Primary Demo: Adults 35+	
22301	Salesperson: SAMUEL LITTLE	Assistant: SAMUEL LITTLE	
	202-955-5342	202-955-5342	
Comments: New order for Valadao for Congress Est. 912917 Please confirm! Thank You! Elise 703-309-9044			
Separation:			

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	9/12 - 9/17							Total Spots	Total \$	CPP*	GRP*
								9/12	9/13	9/14	9/15	9/16	9/17					
1	Su 10:30p-11p		FULL MEASURE W/SHARY	\$30.00	1.1	3,700	30	0	0	0	0	1	0		1	\$30.00	\$27.27	1.1
2	M-F 10p-11p		EYEWITNESS NEWS-10P	\$135.00	2.5	8,000	30	1	1	1	0	0	1		4	\$540.00	\$54.00	10.0
3	Sa 10p-10:30p		EYEWITNESS NEWS-10P	\$60.00	1.9	6,100	30	0	0	0	1	0	0		1	\$60.00	\$31.58	1.9
4	Su 10p-10:30p		EYEWITNESS NEWS-10P	\$75.00	1.9	6,200	30	0	0	0	0	1	0		1	\$75.00	\$39.47	1.9
5	Su 1p-4p		NFL SUN: DET / SF	\$750.00	8.0	500	30	0	0	0	0	2	0		2	\$1,500.00	\$93.75	16.0
TOTALS:								1	1	1	1	4	1		9	\$2,205.00	\$71.36	30.9



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New York, NY 10019

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1427 LESLIE AVE		Product: ord		Office: WASHINGTON	
SUITE #102		Agency Order #: 30057997		Service: Nielsen	
ALEXANDRIA, VA		Buyer: Cloyd, Elise		Primary Demo: Adults 35+	
22301		Salesperson: SAMUEL LITTLE		Assistant: SAMUEL LITTLE	
		Separation: 202-955-5342		202-955-5342	
				Con Type: POLITICAL/NOTE	
				Total \$: \$2,205.00	
				Total Spots: 9	
				Total CPM: \$71.36	
				Total GRP: 30.9	

Special Instructions

Date/Time	Added by	Comment
09/07/18 5:45 AM	SAMUEL LITTLE	New order for Valadao for Congress Est. 912917 Please confirm! Thank You! Elise 703-309-9044

Competitive Information	
Market Budget:	\$2,205
KBFX Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$2,205.00	\$71.36	30.9
Total	100%	9	\$2,205.00	\$71.36	30.9

Monthly Summary			
Month	Spots	Dollars	
2018-Sep	9	\$2,205.00	
Total	9	\$2,205.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	9/7/18 8:53 AM				\$0	\$0
New	9/6/18 5:45 PM	SAMUEL LITTLE	New	9	\$2,205.00	\$2,205.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.					
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