

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, \_\_\_\_\_, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name:

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**S.3578 - Protect Medicaid Act**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>Nanette Wickline</i>
Name: Media Buyer, Main Street Media Group	Name: <i>Nanette Wickline</i>
Date of Request to Purchase Ad Time: 3/21/24	Date of Station Agreement to Sell Time: <i>5/31/2024</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *5/20/2024*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: *5/20 - Ad received*

Contract #: <i>4459019</i>	Station Call Letters: <i>WTRD</i>	Date Received/Requested: <i>5/31/2024</i>
Est. #: <i>7335</i>	Station Location: <i>Jackson, Ohio</i>	Run Start and End Dates: <i>5/23 - 5/31/2024</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WYRO-FM	<b>ORDER#:</b>	3215788	<b>DATE:</b>	05/03/2024
<b>MARKET:</b>	UM - McArthur, OH	<b>AMOUNT:</b>	\$990.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	18		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4459019</b>	
<b>ADVERTISER:</b>	One Nation	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 7335 8/23-9/1 Ohio	<b>AGY EST:</b>	7335		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-23-2024 TO 8/30/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 05/03/2024 08:59</b>	

**COMMENTS**

[Rep Comment] 05/03/2024: New URGENT order. Nab was sent when we sent the first est #. Spot will be sent closer to start date. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.

Proof of performance is required. Invoices are due for all schedules at the end of each broadcast month; even those paid for in advance.

Invoices must include the estimate number. Please include it within the product line.

Media Financial Services, 1655 Palm Beach Lakes Blvd, FL9, Ste 903, West Palm Beach, FL 33041.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the GROSS amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month

DAY#1		8/23/2024 To 8/23/2024					TOT \$165.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	8/23/2024	8/23/2024	1	\$55	\$55
	2		....F..	10:00AM	3:00PM	60	8/23/2024	8/23/2024	1	\$55	\$55
	3		....F..	3:00PM	7:00PM	60	8/23/2024	8/23/2024	1	\$55	\$55

Line 1 => Vinton; Jackson

<b>STATION:</b>	WYRO-FM	<b>ORDER#:</b>	3215788	<b>DATE:</b>	05/03/2024
<b>MARKET:</b>	UM - Mcarthur, OH	<b>AMOUNT:</b>	\$990.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	18		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinacial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4459019</b>
<b>ADVERTISER:</b>	One Nation	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 7335 8/23-9/1 Ohio	<b>AGY EST:</b>	7335		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinacial.com
<b>FLIGHT:</b>	08-23-2024 TO 8/30/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	05/03/2024 08:59

DAY#4		8/26/2024 To 8/26/2024					TOT \$165.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	8/26/2024	8/26/2024	1	\$55	\$55
	2		M.....	10:00AM	3:00PM	60	8/26/2024	8/26/2024	1	\$55	\$55
	3		M.....	3:00PM	7:00PM	60	8/26/2024	8/26/2024	1	\$55	\$55

Line 1 => Vinton; Jackson

DAY#5		8/27/2024 To 8/27/2024					TOT \$165.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	8/27/2024	8/27/2024	1	\$55	\$55
	2		.T.....	10:00AM	3:00PM	60	8/27/2024	8/27/2024	1	\$55	\$55
	3		.T.....	3:00PM	7:00PM	60	8/27/2024	8/27/2024	1	\$55	\$55

Line 1 => Vinton; Jackson

DAY#6		8/28/2024 To 8/28/2024					TOT \$165.00		TOTAL SPOTS 3		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	8/28/2024	8/28/2024	1	\$55	\$55
	2		..W....	10:00AM	3:00PM	60	8/28/2024	8/28/2024	1	\$55	\$55
	3		..W....	3:00PM	7:00PM	60	8/28/2024	8/28/2024	1	\$55	\$55

Line 1 => Vinton; Jackson

<b>STATION:</b>	WYRO-FM	<b>ORDER#:</b>	3215788	<b>DATE:</b>	05/03/2024
<b>MARKET:</b>	UM - Mcarthur, OH	<b>AMOUNT:</b>	\$990.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	18		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4459019</b>
<b>ADVERTISER:</b>	One Nation	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 7335 8/23-9/1 Ohio	<b>AGY EST:</b>	7335		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	08-23-2024 TO 8/30/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	05/03/2024 08:59

DAY#7		8/29/2024 To 8/29/2024					TOT \$165.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	8/29/2024	8/29/2024	1	\$55	\$55
	2		...T...	10:00AM	3:00PM	60	8/29/2024	8/29/2024	1	\$55	\$55
	3		...T...	3:00PM	7:00PM	60	8/29/2024	8/29/2024	1	\$55	\$55

Line 1 => Vinton; Jackson

DAY#8		8/30/2024 To 8/30/2024					TOT \$165.00			TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	8/30/2024	8/30/2024	1	\$55	\$55
	2		....F..	10:00AM	3:00PM	60	8/30/2024	8/30/2024	1	\$55	\$55
	3		....F..	3:00PM	7:00PM	60	8/30/2024	8/30/2024	1	\$55	\$55

Line 1 => Vinton; Jackson

TOTAL	Aug	Sep												Total
SPOT	3	15												18
CASH	165.00	825.00												990.00
TOTAL	165.00	825.00												990.00

Total Media - The Radio  
P. O. Box 667  
Jackson, OH 45640 USA

Client: **One Nation**  
Order #: **3016-00007**  
Description: 7335 O# 3215788 I# 4459019  
Date Entered: 5/13/2024  
P.O.#:  
Salesperson: House, Account  
Invoice Frequency:

Media Financial Services  
Attn: Accounts Payable  
1655 Palm Beach Lakes Blvd, Suite 903  
West Palm Beach, FL 33401 USA

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 8/23/2024	8/30/2024	WYRO-FM	06:00:00a to 10:00:00a	Weekly	1:00	6	55.00	330.00	1	1	1	1	1	0	0
2 8/23/2024	8/30/2024	WYRO-FM	10:00:00a to 03:00:00p	Weekly	1:00	6	55.00	330.00	1	1	1	1	1	0	0
3 8/23/2024	8/30/2024	WYRO-FM	03:00:00p to 07:00:00p	Weekly	1:00	6	55.00	330.00	1	1	1	1	1	0	0

**Order Start Date: 8/23/2024      Order End Date: 8/30/2024      Spots: 18**

**Total Charges: \$990.00**  
**Combined Discounts: \$148.50**  
**Total Net: \$841.50**

Jackson County Broadcasting does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity."

**Projected Media Month Billing Totals for One Nation / 3016-00007 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
August	2024	3	\$165.00	\$24.75	\$140.25
September	2024	15	\$825.00	\$123.75	\$701.25

Confirmed & Accepted for Total Media - The Radio By:

Accepted for Media Financial Services By:

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Please Sign and Return One Copy