



125 West 55th St
New York, NY 10019

Contract # 28362586	Changes as of: 3/5/2024 at 1:44 PM	Version: Current State Version 1
CPE: 115/120/4639	Flight: 3/6/24 - 3/12/24	Station: KLEW
Agency: FULL REACH MEDIA GROUP LLC	Advertiser: CONSERVATIVE ACCOUNTABILITY	Market: Spokane
P.O Box 101552	Product: Issue	Office: WASHINGTON
Arlington, VA 22210	Agency Order #: 13267789	Service: Nielsen
	Buyer: Paskiewicz, Nick	Primary Demo: Adults 50+
	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE
		202-955-5342
	Separation:	
Comments: Separation: 30;PopulationBuyType: CPP		
Con Type: POLITICAL/VOTE		
Total \$: \$6,850.00		
Total Spots: 24		
Total CPP: \$0.00		
Total GRP:		

#	Day/Time	DP	Program	Rate	A50P Rating	Len	3/6 - 3/12								Total Spots	Total \$	CPP*	GRP*
							3/6	3/7	3/8	3/9	3/10	3/11	3/12					
1	M 6:30a-7a		—	\$75.00	0.0	30	0	0	0	0	0	1	0		1	\$75.00	\$0.00	0.0
2	W-F,M-Tu 7a-8a		—	\$75.00	0.0	30	1	1	1	0	0	1	1		5	\$375.00	\$0.00	0.0
3	W-F,M-Tu 8a-9a		—	\$50.00	0.0	30	0	1	0	0	0	0	1		2	\$100.00	\$0.00	0.0
4	Su 8:30a-9a		—	\$100.00	0.0	30	0	0	0	0	1	0	0		1	\$100.00	\$0.00	0.0
5	W-F,M-Tu 5p-5:30p		—	\$500.00	0.0	30	1	0	1	0	0	1	0		3	\$1,500.00	\$0.00	0.0
6	W-F,M-Tu 5:30p-6p		—	\$400.00	0.0	30	0	1	1	0	0	0	1		3	\$1,200.00	\$0.00	0.0
7	W-F,M-Tu 6p-6:30p		—	\$500.00	0.0	30	1	1	0	0	0	1	1		4	\$2,000.00	\$0.00	0.0
8	W-F,M-Tu 11p-11:35p		—	\$300.00	0.0	30	1	1	1	0	0	1	1		5	\$1,500.00	\$0.00	0.0
TOTALS:							4	5	4	0	1	5	5	24	\$6,850.00	\$0.00	0.0	



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	Salesperson: KENNETH MIELE	Assistant: KENNETH MIELE	
	202-955-5342	202-955-5342	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
03/05/24 1:44 PM	KENNETH MIELE	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
KLEW Share:	0%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	24	\$6,850.00	N/A	0.0
Total	100%	24	\$6,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-Mar	24	\$6,850.00
Total	24	\$6,850.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	3/5/24 1:41 PM	KENNETH MIELE	Sent_To_Station	24		\$6,850.00	\$6,850.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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Agency: FULL REACH MEDIA GROUP LLC	Advertiser: CONSERVATIVE ACCOUNTABILITY	Market: Spokane	Total \$: \$6,850.00
P.O Box 101552	Product: Issue	Office: WASHINGTON	Total Spots: 24
Arlington, VA 22210	Agency Order #: 13267943	Service: Nielsen	Total CPP: \$0.00
	Buyer: Paskiewicz, Nick	Primary Demo: Adults 50+	Total GRP:
	Salesperson: KENNETH MIELE 202-955-5342	Assistant: KENNETH MIELE 202-955-5342	
Separation:			
Comments: Separation: 30;PopulationBuyType: CPP			

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							3/13	3/14	3/15	3/16	3/17	3/18	3/19				
1	M 6:30a-7a			\$75.00	0.0	30	0	0	0	0	0	1	0	1	\$75.00	\$0.00	0.0
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