

WVOC
Columbia, SC
Quarterly Issues/Programs List
First Quarter, 2015
04/02/2015

WVOC
Quarterly Issues/Programs List

WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** Disaster relief services
- **CAYCE ARTS FESTIVAL:** Youth art festival
- **COLUMBIA CITY BALLET:** Children's ballet production
- **COMMUNITY OPTIONS:** 5k to benefit disabled veterans
- **CRUISE 4 A CAUSE:** Fishing cruises for veterans
- **EDVENTURE CHILDRENS MUSEUM:** Children's science exhibit
- **HARBISON THEATRE:** Local theatre production
- **JUNIOR LEAGUE OF COLUMBIA:** Women's shelter benefit
- **SC STATE MUSEUM:** SC history weekend
- **SPARKLEBERRY FAIR:** Agriculture event at Clemson Extension
- **SUPERHERO 5K:** Fishing cruises for veterans
- **WIDOWS OF OPPOR:** Event to benefit local widows

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AMERICAN RED CROSS	CAROLINA CARES	Cluster wide blood drive	KRYSTAL OVERMYER	01/04/2015 07:29 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	SC history weekend	ANNA KATE TWITTY	01/11/2015 07:30 AM	029:50
JUNIOR LEAGUE OF COLUMBIA	CAROLINA CARES	Women's shelter benefit	GINNY HAIRSTON	01/18/2015 07:30 AM	029:50
CAYCE ARTS FESTIVAL	CAROLINA CARES	Youth art festival	GIA SHAW	01/25/2015 07:30 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Children's science exhibit	KRISTY BARNES	02/01/2015 07:30 AM	029:50
COMMUNITY OPTIONS	CAROLINA CARES	5k to benefit disabled veterans	DOT WILLARD	02/08/2015 07:30 AM	029:50
AMERICAN RED CROSS	CAROLINA CARES	Disaster relief services	JENNIFER NEWHEISSE	02/15/2015 07:30 AM	029:50
WIDOWS OF OPPOR	CAROLINA CARES	Event to benefit local widows	KIMBERLY RICHARDSON	02/22/2015 07:30 AM	029:50
HARBISON THEATRE	CAROLINA CARES	Local theatre production	KATIE SHAW	03/01/2015 07:30 AM	029:50
SUPERHERO 5K	CAROLINA CARES	5k benefit for optic atrophy	CAROLYN NAUVA	03/08/2015 07:30 AM	029:50
COLUMBIA CITY BALLET	CAROLINA CARES	Children's ballet production	WILLIAM STARRET	03/15/2015 07:30 AM	029:50
SUPERHERO 5K	CAROLINA CARES	Agriculture event at Clemson Extension	CAROLYN NAUVA	03/22/2015 07:30 AM	029:50
SUPERHERO 5K	CAROLINA CARES	Fishing cruises for veterans	CAROLYN NAUVA	03/29/2015 07:30 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	FINANCIAL LITERACY	000:15	063
ADOPTION	AD COUNCIL	000:59	120
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	007
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	065
AUTISIM	AD COUNCIL	001:00	088
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	055
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:15	032
CHILDHOOD ASTHMA	AD COUNCIL	000:59	030
CHILDRENS HOSPITAL BENEFIT	CHILDRENS HOSPITAL EVENT	000:15	002
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	026
COMMUNITY HEALTH	AD COUNCIL	000:30	004
DISCOVERING NATURE	AD COUNCIL	000:30	070
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	106
ENERGY EFFECIENCY	AD COUNCIL	000:29	066
FAIR HOUSING	NFCC HOUSING	000:15	028
FATHERHOOD	AD COUNCIL	001:00	003
FEED THE PIG	AD COUNCIL	001:00	052
FINE ARTS	AD COUNCIL	000:58	059
FOOD SAFETY	AD COUNCIL	001:00	057
FORECLOSURE PREVENTION	AD COUNCIL	000:30	069
GED ACHIEVEMEN	AD COUNCIL	000:15	022
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	005
HUNGER PREVENTION	A&E	001:00	062
ID THIEVES	AD COUNCIL	001:00	047
LEAD POISONING	AD COUNCIL	000:30	072

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	010
NUTRITION EDUCATION	AD COUNCIL	001:00	058
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	053
ONLINE SAFETY	AD COUNCIL	001:00	074
PAALS	SERVICE DOG BENEFIT	000:15	003
PET ADOPTON	AD COUNCIL	000:30	051
READING	AD COUNCIL	001:00	025
SAVE THE CHILDREN	AD COUNCIL	001:00	037
SC AUTISM SOCIETY	AUTISM	000:16	019
SC BROADCASTSERS	SC BROADCASTERS	000:30	054
SC STATE MUSEUM	STATE MUSEUM	000:15	001
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	047
STROKE PREVENTION	AD COUNCIL	001:00	012
TEXTING AND DRIVING	AD COUNCIL	000:30	102
UNITED WAY	AD COUNCIL	000:30	031
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	055
WILDFIRE PREVENTION	AD COUNCIL	000:29	035
WILDFIRE PREVENTION	AD COUNCIL	001:00	004
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	008