

WVOC
Columbia, SC
Quarterly Issues/Programs List
Second Quarter, 2018
07/05/2018

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN CANCER SOCIETY:** The mission of American Cancer Society, as well as the Lexington Relay for Life.
- **BIG RED BARN:** The mission of the Big Red Barn, the July Fund raiser, PTSD awareness
- **BOY SCOUTS:** History and changes of the Boy Scouts and Scouting
- **CITY OF COLUMBIA:** Office of Business Opportunity, resources for small businesses both in and out of the City of Columbia
- **COLUMBIA CHILDRENS THEATRE:** History, involvement, and upcoming educational and entertainment events in the theatre
- **DSS:** The fostering program, becoming a foster parent
- **KENNY WOLF FOUNDATION:** History, overview, and education opportunities of the Kenny Wolfe Foundation
- **MCDONALD HOUSE:** History and overview of the Ronald McDonald House
- **MIDLANDS GIVES:** Overview of the annual Midlands Gives event tied to the United Way
- **SALVATION ARMY:** The mission of the Salvation Army and how the community can help and get involved.
- **SC STATE MUSEUM:** Updates, new exhibits, other items related to the SC State Museum
- **WOODY MOORE:** The mission of MS Foundation

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MIDLANDS GIVES	CAROLINA CARES	Overview of the annual Midlands Gives event tied to the United Way	CHERRISE ARRENDALE	04/01/2018 07:30 AM	029:50
MCDONALD HOUSE	CAROLINA CARES	History and overview of the Ronald McDonald House	MARGARET FAWCET	04/08/2018 07:30 AM	029:51
CITY OF COLUMBIA	CAROLINA CARES	Economic Development symposium and strategic planning of the City	TODD LEWIS	04/15/2018 07:30 AM	029:50
KENNY WOLF FOUNDATION	CAROLINA CARES	History, overview, and education opportunities of the Kenny Wolfe Foundation	TRACY WOLF	04/22/2018 07:30 AM	029:50
WOODY MOORE	CAROLINA CARES	The mission of MS Foundation	MS FOUNDATION	04/29/2018 07:30 AM	029:50
AMERICAN CANCER SOCIETY	CAROLINA CARES	The mission of American Cancer Society, as well as the Lexington Relay for Life.	Whitni Jeffcoat	05/06/2018 07:30 AM	029:48
DSS	CAROLINA CARES	The fostering program, becoming a foster parent	Kristi Shane	05/13/2018 07:30 AM	029:48
SALVATION ARMY	CAROLINA CARES	The mission of the Salvation Army and how the community can help and get involved.	Major	05/20/2018 07:30 AM	029:48
City of Columbia	CAROLINA CARES	Office of Business Opportunity, resources for small businesses both in and out of the City of Columbia	Melissa Lindler	05/27/2018 07:30 AM	029:49
BIG RED BARN	CAROLINA CARES	The mission of the Big Red Barn, the July Fund raiser, PTSD awareness	Sutton Shaw	06/03/2018 07:30 AM	029:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SC STATE MUSEUM	CAROLINA CARES	Updates, new exhibits, other items related to the SC State Museum	Jared Glover	06/10/2018 07:30 AM	029:51
BOY SCOUTS	CAROLINA CARES	History and changes of the Boy Scouts and Scouting	Doug Stone	06/17/2018 07:30 AM	029:51
COLUMBIA CHILDRENS THEATRE	CAROLINA CARES	History, involvement, and upcoming educational and entertainment events in the theatre	Jerry Stevenson	06/24/2018 07:30 AM	029:51

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	WOUNDED WARRIOR	000:59	072
ADOPTION	AD COUNCIL	000:30	070
ADOPTION	AD COUNCIL	001:00	142
ADULT EDUCATION	AD COUNCIL	001:00	036
AMERICAN RED CROSS	AD COUNCIL	000:15	081
AMERICAN RED CROSS	AD COUNCIL	000:29	084
AMERICAN RED CROSS	AD COUNCIL	000:58	035
AMERICAN RED CROSS	AD COUNCIL	001:00	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:15	079
AUTISIM	AD COUNCIL	000:30	077
AUTISIM	AD COUNCIL	001:00	036
BULLYING	AD COUNCIL	001:00	072
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	040
CAREGIVERS ASSITANCE	AD COUNCIL	000:30	078
CDC	AD COUNCIL	000:29	082
CDC	AD COUNCIL	000:30	080
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:30	074
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	036
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	025
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	011
COMMUNITY INVOLVEMENT	NO KID HUNGY CAMPAIGN	000:30	014
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	001
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	013
DROPOUT PREVENTION	AD COUNCIL	000:15	079
EPA	AD COUNCIL	000:30	149
FATHERHOOD	AD COUNCIL	000:59	039
FEED THE PIG	AD COUNCIL	000:59	037
FEED THE PIG	AD COUNCIL	001:00	062
FEEDING AMERICA	AD COUNCIL	000:58	035
FEMA	AD COUNCIL	000:30	155
FEMA	AD COUNCIL	000:57	040
FEMA	AD COUNCIL	001:00	033
FOOD ADDICTS	AD COUNCIL	000:31	080
FOOD SAFETY	AD COUNCIL	000:15	079
FOOD SAFETY	AD COUNCIL	001:00	036
GRADS OF LIFE	AD COUNCIL	001:00	035
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	075

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GUN SAFETY	AD COUNCIL	001:00	040
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	018
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:31	079
JOB TRAINING & EMPLOYMENT	AD COUNCIL	000:30	070
MADD	AD COUNCIL	000:15	161
MEALS ON WHEELS	AD COUNCIL	001:00	036
MS DOT ORG	AD COUNCIL	000:59	031
ORGAN DONATION	AD COUNCIL	001:00	071
ORGAN DONOR	AD COUNCIL	001:00	034
PET ADOPTON	AD COUNCIL	000:30	154
RECYCLE	AD COUNCIL	001:00	036
SEAT BELT SAFETY	AD COUNCIL	001:00	033
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	008
UNCF	AD COUNCIL	001:00	075
UNITED WAY	AD COUNCIL	001:00	029
US FOREST SERVICE	A&E	001:00	036
US FOREST SERVICE	AD COUNCIL	000:58	035
US FOREST SERVICE	AD COUNCIL	001:00	034
WILDLIFE PRESERVATION	AD COUNCIL	000:59	036
WILL ROGERS INSTITUTE	AD COUNCIL	000:30	071
WOUNDED WARRIOR	AD COUNCIL	000:59	031