

WVOC
Columbia, SC
Quarterly Issues/Programs List
Fourth Quarter, 2021
01/04/2022

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Highway Patrol	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Master Trooper David Jones from the South Carolina Highway Patrol. The two discuss the mission of the Highway Patrol, enforcement efforts to increase traffic safety, as well as reducing deaths on South Carolina roadways, recruitment for Troopers, and the new "slowpoke law." Available October 2-3.	Master Trooper David Jones	10/03/2021 07:00 AM	030:00
Fire safety	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Richland - Columbia Fire Marshall Chief George Adams about fire safety, fire prevention, and the importance of having a family plan. Available October 9- 10.	Fire Marshall Chief George Adams	10/10/2021 07:01 AM	029:53
Health Safety	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Farrah Wigand from DHEC and the SNAP-Ed Program. The two discuss various programs offered by the agency, as well as ways to eat healthy over the	Farrah Wigand	10/17/2021 06:59 AM	029:50

		holidays. Available October 16-17.			
Serve and Connect	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Serve and Connect Founder Kassie Alia Ray about losing her husband, Forrest Acres Police Officer Greg Alia, to gun violence. They also discuss the creation of Serve and Connect, and the role it plays in creating the connection between law enforcement and the community.	Kassie Alia Ray	10/24/2021 07:00 AM	030:00
Public Awareness	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Army General Abe Turner and Command Sergeant Major Martin Wells about Centennial Park, which is under construction at the worlds largest military training base, Fort Jackson. Available October 30-31.	Army General Abe Turner and Command Sergeant Major Martin Wells	10/31/2021 06:58 AM	029:50
Harvest Hope Food Bank	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the Executive Director of Harvest Hope Food Bank, Erinn Rowe. The two discuss food insecurity, how the agency coordinates for a statewide food effort, and what people can do to help battle the issue of hunger. Available November 6-7.	Erinn Rowe	11/07/2021 06:59 AM	029:50
DSS Adoption	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with a representative from the SC Department of Social Services about adoption, including the process, some of the potential children who are waiting for their forever home, and the proclamation by	SC Department of Social Services	11/14/2021 07:00 AM	029:50

		Governor McMaster about adoption Month. Available November 13-14.			
SC Dept of Agriculture	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the SC Agriculture Commissioner Hugh Weathers. The pair discuss the impact of agriculture on the State and the Country, as well as new programs aimed to recruit new farmers across the State. Available November 20-21.	Hugh Weathers	11/21/2021 06:59 AM	029:50
Salvation Army	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Major Mark Craddock from the Salvation Army, about service, community, the many programs of the Salvation Army, and of course, the Red Kettle Program that officially kicks off on Black Friday. Available November 27-28.	Major Mark Craddock	11/28/2021 07:00 AM	029:50
Animal Sanctuary	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the Executive Director of the Hallie Hill Animal Sanctuary, Jennifer Middleton about the organization, and how doing things slightly different than a traditional shelter is making all the difference for older dogs and cats. Available December 4-5.	Jennifer Middleton	12/05/2021 06:58 AM	029:50
THE BLOOD CONNECTION	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Monnie Whitson with The Blood Connection, an organization that operates blood banks in the Carolinas and Georgia. The two this	Monnie Whitson	12/12/2021 07:00 AM	029:50

		discuss the critical need for the gift of life, and the challenges of collecting. They also talk about donor profiles, and the surprising facts of who CAN give when they think they cant. Available December 11-12.			
REAL ESTATE	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with South Carolina Real Estate Agent Patrick Mooney about the current real estate market, considerations for sellers, buyers, opting for the For Sale By Owner vs Agency, and other nuances related to the American Dream. Available December 18-19.	Patrick Mooney	12/19/2021 07:00 AM	029:50
CURTIS LOFTIS STATE TREASURER	CAROLINA CARES	Who doesn't want their money? This week on Carolina Cares, Tyler Ryan speaks with SC State Treasurer Curtis Loftis about the Unclaimed Money Program and other issues of money in the Palmetto State. Available December 25-26.	CURTIS LOFTIS STATE TREASURER	12/26/2021 06:59 AM	029:51

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA-ADULT EDUCATION	000:59	1
	PSA-AUTISM AWARENESS	000:15	1
	PSA-AUTISM AWARENESS :30	000:29	1
	PSA-FEMA	000:56	1
	PSA-FIGHT HUNGER	000:29	1
	PSA-ORGAN DONOR	000:59	1
	PSA/PROJECT YELLOW LIGHT-CHAMELEON IHR	000:30	1
AD COUNCIL	WOUNDED WARRIOR	000:59	27
ADOPTION	AD COUNCIL	000:30	69
ADOPTION	AD COUNCIL	000:59	17
ADOPTION	AD COUNCIL	000:59	12
ADOPTION	AD COUNCIL	001:00	15
ADULT EDUCATION	AD COUNCIL	001:00	10
AMERICAN RED CROSS	AD COUNCIL	000:15	119
AMERICAN RED CROSS	AD COUNCIL	000:29	76
AMERICAN RED CROSS	AD COUNCIL	000:58	13
AMERICAN RED CROSS	AD COUNCIL	000:59	15
AUTISM	AD COUNCIL	000:15	115
AUTISM	AD COUNCIL	000:30	73
AUTISM	AD COUNCIL	000:59	19
BULLYING	AD COUNCIL	001:00	15
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	14
CAREGIVERS ASSISTANCE	AD COUNCIL	000:29	73
CDC	AD COUNCIL	000:28	78
CDC	AD COUNCIL	000:29	71
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	11
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	1
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	4
DROPOUT PREVENTION	AD COUNCIL	000:14	123
EPA	AD COUNCIL	000:29	65
EPA	AD COUNCIL	000:30	65
FATHERHOOD	AD COUNCIL	000:59	18
FEED THE PIG	AD COUNCIL	001:00	14
FEED THE PIG	AD COUNCIL	001:00	13
FEEDING AMERICA	AD COUNCIL	000:29	70

FEMA	AD COUNCIL	000:29	66
FEMA	AD COUNCIL	000:30	64
FEMA	AD COUNCIL	000:57	19
FEMA	AD COUNCIL	000:59	14
FOOD ADDICTS	AD COUNCIL	000:31	69
FOOD SAFETY	AD COUNCIL	000:59	15
GRADS OF LIFE	AD COUNCIL	001:00	11
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	70
GUN SAFETY	AD COUNCIL	000:29	73
HEALTH	AD COUNCIL	000:29	71
HEALTH & SAFETY	BREAST CANCER RESEARCH FOUNDA	000:30	16
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:29	71
HUNGER PREVENTION	AD COUNCIL	000:29	67
LUNG CANCER	AD COUNCIL	000:30	69
MADD	AD COUNCIL	000:15	121
MADD	AD COUNCIL	000:15	116
MENTAL HEALTH	NAT'L ALLIANCE MENTAL ILLNESS	000:32	1
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	19
MS DOT ORG	AD COUNCIL	000:59	15
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	4
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	7
ORGAN DONATION	AD COUNCIL	000:59	15
ORGAN DONATION	AD COUNCIL	000:59	12
ORGAN DONOR	AD COUNCIL	000:59	12
PET ADOPTON	AD COUNCIL	000:30	66
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	5
RECYCLE	AD COUNCIL	000:59	17
SEAT BELT SAFETY	AD COUNCIL	000:59	11
SHINE A LIGHT	SHINE A LIGHT	000:29	2
SHINE A LIGHT	SHINE A LIGHT	000:30	5
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	15
UNCF	AD COUNCIL	000:59	26
UNCF	UNCF	000:30	4
UNITED WAY	AD COUNCIL	000:59	13
US FOREST SERVICE	A&E	000:59	14
US FOREST SERVICE	AD COUNCIL	000:29	67
US FOREST SERVICE	AD COUNCIL	000:59	17
WILDLIFE PRESERVATION	AD COUNCIL	000:59	14

WILL ROGERS INSTITUTE	AD COUNCIL	000:30	64
WOUNDED WARRIOR	AD COUNCIL	000:59	8