

WVOC
Columbia, SC
Quarterly Issues/Programs List
First Quarter, 2020
04/08/2020

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer's Association** : Covered some of the big wins in 2019, and what some of the goals are for 2020 in research and understanding of this affliction that impacts over 90,000 South Carolinian's. The two also discuss the 10 warning signs, and share personal stories of the journey of declined in their own loved ones.
- **American Red Cross** : Did you know the American Red Cross does more than just blood services? This week on Carolina Cares learn about the 5 branches of the American Red Cross.
- **Community Options**: Community Options help people throughout the state who have disabilities. They work to get them set up in safe homes. Community Options also works to find jobs for people who have disabilities such as Autism, Down Syndrome and Spinal Cord injuries.
- **Corona Virus Special** : On this special edition issues surrounding the Corona virus will be addressed by a physician who will discuss the medical aspects, a former government official discussing the federal, state and local response and a financial expert discussing the economic impact of the outbreak.
- **Coronavirus Explained**: This program is a balance of necessary information and information that will help ease the panic. Guests are from the Child Mind Institute and topics covered include Parenting through COVID-19. Program is hosted by iHeartMedia's Ryan Gorman from WFLA Radio, Tampa, FL.
- **Homeworks USA** : A Palmetto State based organization that works with homeowners, primarily elderly, veterans, and disabled, on repairing dilapidated things in your homes, with the mission of allowing them to remain for as long as possible. The program, founded in 1996, serves all of South Carolina, eastern Georgia, and southern North Carolina. They rely heavily on volunteers, and bringing youth together with our "seasoned" citizens to build bonds and stronger communities, that reach well beyond a repaired porch.
- **Indian Waters Council of The Boy Scouts of America**: Discussed the history and future of Scouting, along with the inclusion of girls. Stone also explains the impact of the Chapter 11 filing on local

councils and BSA related groups, and also addresses many of the changes that the BSA has in place to ensure the safety of all Scouts.

- **Midlands American Heart Association:** Interviewed Heart Mom, Leslie Carter, and 11-year-old Riley Carter, a heart disease survivor. They discuss the mission the American Heart Association, and share stories of hope and overcoming what could have been a death sentence for a 6 month old. Kirkland also shares the details about the 2020 Heart Ball, planned for February 21, in Columbia.
- **PAALS:** Service animals are becoming a part of our society. Do you know what a service animal can do for people with disabilities? How do you get a service animal for someone who needs it? Jen Rodgers from PAALS joins us to talk about service animals this week.
- **SC State Museum:** This week we look at the treasures from South Carolina. The South Carolina State Museum is the treasure box of the state. Learn more about our state treasures this week on Carolina Cares.
- **The American Heart Association :** How healthy is your heart? Do you know how to take care of your heart? February is National Heart Month. This week we talk with Crystal Kirkland from The American Heart Association about taking care of your heart.
- **Widow (tm)s of Opportunity :** How do you deal with grief? What is secondary grieving? Kimberly Richardson from Widow's of Opportunity joins us to talk about dealing with grief. We will cover things like when to get to back in the dating pool after losing your spouse, what kind of therapy really helps...and more this week on Carolina Cares.

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Alzheimer's Association	CAROLINA CARES	Covered some of the big wins in 2019, and what some of the goals are for 2020 in research and understanding of this affliction that impacts over 90,000 South Carolinian's. The two also discuss the 10 warning signs, and share personal stories of the journey of declined in their own loved ones.	Taylor Wilson	01/05/2020 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Homeworks USA	CAROLINA CARES	A Palmetto State based organization that works with homeowners, primarily elderly, veterans, and disabled, on repairing dilapidated things in your homes, with the mission of allowing them to remain for as long as possible. The program, founded in 1996, serves all of South Carolina, eastern Georgia, and southern North Carolina. They rely heavily on volunteers, and bringing youth together with our "seasoned" citizens to build bonds and stronger communities, that reach well beyond a repaired porch.	Joe Huggins	01/12/2020 07:30 AM	029:50
Midlands American Heart Association	CAROLINA CARES	Interviewed Heart Mom, Leslie Carter, and 11-year-old Riley Carter, a heart disease survivor. They discuss the mission the American Heart Association, and share stories of hope and overcoming what could have been a death sentence for a 6 month old. Kirkland also shares the details about the 2020 Heart Ball, planned for February 21, in Columbia.	Crystal Kirkland	01/19/2020 07:30 AM	029:50
Community Options	CAROLINA CARES	Community Options help people throughout the state who have disabilities. They work to get them set up in safe homes. Community Options also works to find jobs for people who have disabilities such as Autism, Down Syndrome and Spinal Cord injuries.	Community Options	01/26/2020 07:30 AM	029:50
Widow (tm)s of Opportunity	CAROLINA CARES	How do you deal with grief? What is secondary grieving? Kimberly Richardson from Widow's of Opportunity joins us to talk about dealing with grief. We will cover things like when to get to back in the dating pool after losing your spouse, what kind of therapy really helps...and more this week on Carolina Cares.	Kimberly Richardson	02/02/2020 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
The American Heart Association	CAROLINA CARES	How healthy is your heart? Do you know how to take care of your heart? February is National Heart Month. This week we talk with Crystal Kirkland from The American Heart Association about taking care of your heart.	Crystal Kirkland	02/09/2020 07:30 AM	029:50
PAALS	CAROLINA CARES	Service animals are becoming a part of our society. Do you know what a service animal can do for people with disabilities? How do you get a service animal for someone who needs it? Jen Rodgers from PAALS joins us to talk about service animals this week.	Jen Rodgers	02/16/2020 07:30 AM	029:50
SC State Museum	CAROLINA CARES	This week we look at the treasures from South Carolina. The South Carolina State Museum is the treasure box of the state. Learn more about our state treasures this week on Carolina Cares.	SC State Museum	02/23/2020 07:30 AM	029:50
American Red Cross	CAROLINA CARES	Did you know the American Red Cross does more than just blood services? This week on Carolina Cares learn about the 5 branches of the American Red Cross.	American Red Cross	03/01/2020 07:30 AM	029:50
Indian Waters Council of The Boy Scouts of America	CAROLINA CARES	Discussed the history and future of Scouting, along with the inclusion of girls. Stone also explains the impact of the Chapter 11 filing on local councils and BSA related groups, and also addresses many of the changes that the BSA has in place to ensure the safety of all Scouts.	Doug Stone	03/08/2020 07:30 AM	029:50
Corona Virus Special	CAROLINA CARES	On this special edition issues surrounding the Corona virus will be addressed by a physician who will discuss the medical aspects, a former government official discussing the federal, state and local response and a financial expert discussing the economic impact of the outbreak.	Corona Virus Special	03/15/2020 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Coronavirus Explained	CAROLINA CARES	This program is a balance of necessary information and information that will help ease the panic. Guests are from the Child Mind Institute and topics covered include Parenting through COVID-19. Program is hosted by iHeartMedia's Ryan Gorman from WFLA Radio, Tampa, FL.	Child Mind Institute	03/22/2020 07:30 AM	029:50
Coronavirus Explained	CAROLINA CARES	Designed to be a good balance of necessary information and information that will help ease the panic. Guests are Author and Allergy Specialist Dr. Leo Galland, Vice President of Communications for the American Red Cross Elizabeth Penniman and Former Chief Economist at GE Healthcare Dr. Lisa Kennedy. Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL).	Dr. Leo Galland	03/29/2020 07:30 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
A&E	A&E	001:00	036
AD COUNCIL	AD COUNCIL	000:15	464

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	000:29	164
AD COUNCIL	AD COUNCIL	000:30	1051
AD COUNCIL	AD COUNCIL	000:31	169
AD COUNCIL	AD COUNCIL	000:57	035
AD COUNCIL	AD COUNCIL	000:58	096
AD COUNCIL	AD COUNCIL	000:59	209
AD COUNCIL	AD COUNCIL	001:00	786
AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION	000:30	021
AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION	000:31	005
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	014
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:34	007
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	004
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:36	005
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	082
HOME WORKS	HOME WORKS	000:16	273
HOME WORKS	HOME WORKS	000:30	162
HOME WORKS	HOME WORKS	001:00	074
PEACE IN THE STREETS	PEACE IN THE STREETS	000:31	006
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	001
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	001
PSA -CORONAVIRUS DHEC	PSA -CORONAVIRUS DHEC	000:30	013
AD COUNCIL	WOUNDED WARRIOR	000:59	070
AD COUNCIL	WOUNDED WARRIOR	000:59	093
ADOPTION	AD COUNCIL	000:30	102
ADOPTION	AD COUNCIL	001:00	145
ADULT EDUCATION	AD COUNCIL	001:00	045
AMERICAN RED CROSS	AD COUNCIL	000:15	128
AMERICAN RED CROSS	AD COUNCIL	000:29	103
AMERICAN RED CROSS	AD COUNCIL	000:58	040

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN RED CROSS	AD COUNCIL	001:00	049
AUTISIM	AD COUNCIL	000:15	133
AUTISIM	AD COUNCIL	000:30	105
AUTISIM	AD COUNCIL	001:00	047
BULLYING	AD COUNCIL	001:00	036
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	058
CAREGIVERS ASSITANCE	AD COUNCIL	000:30	098
CDC	AD COUNCIL	000:29	113
CDC	AD COUNCIL	000:30	110
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	037
DROPOUT PREVENTION	AD COUNCIL	000:15	128
EPA	AD COUNCIL	000:30	215
FATHERHOOD	AD COUNCIL	000:59	045
FEED THE PIG	AD COUNCIL	000:59	042
FEED THE PIG	AD COUNCIL	001:00	086
FEEDING AMERICA	AD COUNCIL	000:58	036
FEMA	AD COUNCIL	000:30	217
FEMA	AD COUNCIL	000:57	041
FEMA	AD COUNCIL	001:00	044
FOOD ADDICTS	AD COUNCIL	000:31	114
FOOD SAFETY	AD COUNCIL	001:00	052
GRADS OF LIFE	AD COUNCIL	001:00	037
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	112
GUN SAFETY	AD COUNCIL	000:30	100
GUN SAFETY	AD COUNCIL	001:00	042
HEALTH	AD COUNCIL	000:30	109
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:31	112
JOB TRAINING & EMPLOYMENT	AD COUNCIL	000:30	099
MADD	AD COUNCIL	000:15	252

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MS DOT ORG	AD COUNCIL	000:59	043
ORGAN DONATION	AD COUNCIL	001:00	100
ORGAN DONOR	AD COUNCIL	001:00	038
PET ADOPTON	AD COUNCIL	000:30	104
RECYCLE	AD COUNCIL	001:00	043
SEAT BELT SAFETY	AD COUNCIL	001:00	043
UNCF	AD COUNCIL	001:00	089
UNITED WAY	AD COUNCIL	001:00	044
US FOREST SERVICE	A&E	001:00	047
US FOREST SERVICE	AD COUNCIL	000:58	046
US FOREST SERVICE	AD COUNCIL	001:00	045
WILDLIFE PRESERVATION	AD COUNCIL	000:59	037
WILL ROGERS INSTITUTE	AD COUNCIL	000:30	097
WOUNDED WARRIOR	AD COUNCIL	000:59	047