

WVOC
Columbia, SC
Quarterly Issues/Programs List
First Quarter, 2022
04/16/2019

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Serve Org	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Serve and Connect Founder Kassy Alia Ray about the organization that grew out of the shooting death of her Husband, Forest Acres Police Officer Greg Alia, as well as building a bridge between communities and law enforcement. Available January 1-2.	Kassy Alia Ray	01/02/2022 07:32 AM	029:50
Covid Response	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with South Carolina Lt. Governor Pamela Evette. The two discuss her rise to the 2nd highest seat in the State, the general office of the Lieutenant Governor, responses to covid, creating a business friendly environment, tax changes, and more. Available January 8-9.	Pamela Evette	01/09/2022 07:29 AM	029:50
Alzheimer's Association	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Taylor Wilson from the Alzheimer's Association about the affliction, and some of the new treatments and advances made in the	TAYLOR WILSON	01/16/2022 07:29 AM	029:49

		last 12 months. Available January 15-16.			
Columbia City Ballet	CAROLINA CARES	This week on Carolina Cares with Tyler Ryan, Tyler speaks with William Starrett, the Executive Director of the Columbia City Ballet. The two discuss the upcoming show, along with the preconceived notions about male dancers, the work that matters and all things flying high. Available January 22-23.	WILLIAM STARRETT	01/23/2022 07:29 AM	029:43
Blood Connection	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Monnie Whiteson from The Blood Connection about donations, needs, and partnerships in the community. Available January 29-30.	Monnie Whiteson	01/30/2022 07:30 AM	029:50
Community Options Disability	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Craig Scott, the Executive Director of Community Options, an organization that works with people with disabilities, providing needed help with day to day living, employment, and more. The two also discuss the annual Cupid's Chase 5K coming up next weekend. Available February 5-6.	Craig Scott	02/06/2022 07:28 AM	029:50
American Heart Association	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Crystal Kirkland, with the American Heart Association about the importance of heart health, high blood pressure, volunteer opportunities, and more. Available February 12-13.	Crystal Kirkland	02/13/2022 07:30 AM	029:49
South Carolina Department	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the Director of the	Brian Sterling.	02/20/2022 07:31 AM	029:50

of Corrections		South Carolina Department of Corrections, Brian Sterling. The pair discuss changing in corrections, recruitment of officers, and programs aimed at providing inmates educational opportunities upon release. Available February 19-20.			
Heart Valve Disease Awareness Day	CAROLINA CARES	We often hear about heart disease in general, but Heart Valve Disease is something much more specific. Today, (2/22) is Heart Valve Disease Awareness Day. SCRN's Matt McClure spoke with Sue Peschin, President and CEO of the Alliance for Aging Research to find out more about the disease, symptoms, risk factors, treatment and prevention.	Sue Peschin	02/27/2022 07:31 AM	029:50
Dominion South Carolina	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Dominion South Carolina President Keller Kassam. The two discuss the history of the power company, the efforts for clean energy, and what we can expect to happen with rates and the bills we pay. Available March 5-6.	Keller Kassam	03/06/2022 07:30 AM	029:50
Lighthouse for Life	CAROLINA CARES	This week on Carolina Cares, Tyler speaks with Donna Coffin with Lighthouse for Life. The two discuss human trafficking, how people are trafficked, signs that someone you care about is being trafficked or groomed, and how you can help stop the problem. Available March 12-13.	Donna Coffin	03/13/2022 07:29 AM	029:50

epidemic of sleep loss	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Dr. Aimee Duffy about all things sleep, including the right amount, reasons we don't sleep, and the overall epidemic of sleep loss that can create serious health issues. Available March 19-20.	Dr. Aimee Duffy	03/20/2022 07:30 AM	029:50
Salvation Army	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Major Mark Craddock with the Salvation Army about their response and support of Ukraine. Available March 19-20.	Major Mark Craddock	03/27/2022 07:29 AM	029:49

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA AMERICAN RED CROSS	000:28	1
	PSA-AUTISM AWARENESS	000:14	1
	PSA-DROPOUT PREVENTION	000:14	1
AD COUNCIL	WOUNDED WARRIOR	000:59	51
ADOPTION	AD COUNCIL	000:30	76
ADOPTION	AD COUNCIL	000:59	19
ADOPTION	AD COUNCIL	000:59	23
ADOPTION	AD COUNCIL	001:00	24
ADULT EDUCATION	AD COUNCIL	001:00	24
AMERICAN RED CROSS	AD COUNCIL	000:15	113
AMERICAN RED CROSS	AD COUNCIL	000:29	71
AMERICAN RED CROSS	AD COUNCIL	000:58	34
AMERICAN RED CROSS	AD COUNCIL	000:59	25
AUTISM	AD COUNCIL	000:15	104
AUTISM	AD COUNCIL	000:30	72
AUTISM	AD COUNCIL	000:59	22
BULLYING	AD COUNCIL	001:00	27

BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	34
CAREGIVERS ASSISTANCE	AD COUNCIL	000:29	68
CDC	AD COUNCIL	000:28	81
CDC	AD COUNCIL	000:29	76
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	23
DROPOUT PREVENTION	AD COUNCIL	000:14	108
EPA	AD COUNCIL	000:29	72
EPA	AD COUNCIL	000:30	69
FATHERHOOD	AD COUNCIL	000:59	26
FEED THE PIG	AD COUNCIL	001:00	24
FEED THE PIG	AD COUNCIL	001:00	19
FEEDING AMERICA	AD COUNCIL	000:29	76
FEMA	AD COUNCIL	000:29	74
FEMA	AD COUNCIL	000:30	80
FEMA	AD COUNCIL	000:57	23
FEMA	AD COUNCIL	000:59	21
FOOD ADDICTS	AD COUNCIL	000:31	76
FOOD SAFETY	AD COUNCIL	000:59	31
GRADS OF LIFE	AD COUNCIL	001:00	27
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	71
GUN SAFETY	AD COUNCIL	000:29	71
HEALTH	AD COUNCIL	000:29	70
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:29	74
HUNGER PREVENTION	AD COUNCIL	000:29	75
LUNG CANCER	AD COUNCIL	000:30	70
MADD	AD COUNCIL	000:15	108
MADD	AD COUNCIL	000:15	109
MS DOT ORG	AD COUNCIL	000:59	28
ORGAN DONATION	AD COUNCIL	000:59	28
ORGAN DONATION	AD COUNCIL	000:59	27
ORGAN DONOR	AD COUNCIL	000:59	23
PET ADOPTION	AD COUNCIL	000:30	74
RECYCLE	AD COUNCIL	000:59	23
SEAT BELT SAFETY	AD COUNCIL	000:59	19
UNCF	AD COUNCIL	000:59	52
UNITED WAY	AD COUNCIL	000:59	26
US FOREST SERVICE	A&E	000:59	23
US FOREST SERVICE	AD COUNCIL	000:29	73
US FOREST SERVICE	AD COUNCIL	000:59	27
WILDLIFE PRESERVATION	AD COUNCIL	000:59	26

WILL ROGERS INSTITUTE	AD COUNCIL	000:30	75
WOUNDED WARRIOR	AD COUNCIL	000:59	28