

WXBT
Columbia, SC
Quarterly Issues/Programs List
Third Quarter, 2012
10/02/2012

WXBT
Quarterly Issues/Programs List

WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** AMERICAN RED CROSS
 - **BUDDY WALK:** BUDDY WALK
 - **CHILD HUNGER:** CHILDRENS TRUST
 - **CHILDRENS TRUST:** CHILDRENS TRUST
 - **COMMUNITY HEALTH:** WALK FOR LIFE
 - **FAMILY CONNECTIONS:** STAND UP TO CANCER
 - **FISHER HOUSE:** FISHER HOUSE
 - **MUSEUM ROAD SHOW:** MUSEUM ROAD SHOW
 - **NATIONAL NIGHT OUT:** NATIONAL NIGHT OUT
 - **OKRA STRUT:** OKRA STRUT
 - **PEACH FESTIVAL:** PEACH FESTIVAL
 - **STAND UP TO CANCER:** STAND UP TO CANCER
 - **STATE HISTORY:** SC STATE MUSEUM
 - **VOTER REGISTRATION:** VOTER REGISTRATION
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PEACH FESTIVAL	CAROLINA CARES	PEACH FESTIVAL	ROBIN MCCARTHA	07/01/2012 07:00 AM	029:50
FISHER HOUSE	CAROLINA CARES	FISHER HOUSE	FISHER HOUSE	07/08/2012 07:00 AM	030:00
MUSEUM ROAD SHOW	CAROLINA CARES	MUSEUM ROAD SHOW	CELESTE WIZOLA	07/15/2012 07:00 AM	029:50
NATIONAL NIGHT OUT	CAROLINA CARES	NATIONAL NIGHT OUT	CHRIS COWAN	07/22/2012 07:00 AM	029:50
CHILDRENS TRUST	CAROLINA CARES	CHILDRENS TRUST	BETT WILLIAMS	07/29/2012 07:00 AM	029:49
OKRA STRUT	CAROLINA CARES	OKRA STRUT	BARRY WALKER	08/05/2012 07:00 AM	029:49
CHILD HUNGER	CAROLINA CARES	CHILDRENS TRUST	BETT WILLIAMS	08/12/2012 07:00 AM	029:49
STATE HISTORY	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	08/19/2012 07:00 AM	029:49
AMERICAN RED CROSS	CAROLINA CARES	AMERICAN RED CROSS	LAUREN WRAY	08/26/2012 07:00 AM	029:50
STAND UP TO CANCER	CAROLINA CARES	STAND UP TO CANCER	STAND UP TO CANCER	09/02/2012 07:00 AM	029:52
FAMILY CONNECTIONS	CAROLINA CARES/FAMILY CONNECTIONS	STAND UP TO CANCER	STEPHANIE BRIDGES	09/09/2012 07:00 AM	029:50
BUDDY WALK	CAROLINA CARES/FAMILY CONNECTIONS	BUDDY WALK	ROBIN BAILEY	09/16/2012 07:00 AM	029:49
VOTER REGISTRATION	CAROLINA CARES/FAMILY CONNECTIONS	VOTER REGISTRATION	CHRIS WHITMIRE	09/23/2012 07:00 AM	029:50
COMMUNITY HEALTH	CAROLINA CARES WALK FOR LIFE	WALK FOR LIFE	ANDREA MARKS	09/30/2012 07:00 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	AD COUNCIL	000:31	001
HEALTH	AD COUNCIL	000:58	001
EDUCATION	HIGH SCHOOL DROPOUT	000:15	001
HEALTH	VACCINATIONS	000:27	001
AD COUNCIL	HIGH SCHOOL DROPOUT	000:15	148
AD COUNCIL GRADUATION	BOOSTUP.ORG	000:30	058
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	087
AMBER ALERT	AMBER ALERT	000:20	159
AMBER ALERT	AMBER ALERT	000:30	055
ANIMAL ADOPTION	AD COUNCIL ANIMAL ADOPTION	001:00	042
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	109
ARMED FORCES SUPPORT	USAF RESERVE	001:01	039
AUTISIM	AD COUNCIL	001:00	056
CARE/WOMEN	CARE/WOMEN	000:30	056
CARE/WOMEN	CARE/WOMEN	001:00	036
CHILDHOOD ASTHMA	AD COUNCIL	000:34	058
CHILDHOOD ASTHMA	AD COUNCIL	001:04	033
CHRON'S AND COLITIS	CROHN'S/CHOLITIS FOUNDATION	000:15	161
COLLEGE ACCESS	AD COUNCIL	000:59	038
COLLEGE ACCESS	COLLEGE ACCESS	001:00	032
COMMUNITY HEALTH	AD COUNCIL	000:31	102
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	077

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
CPR	CPR	000:59	041
CREDITFAIRY.ORG	CREDITFAIRY.ORG	000:30	053
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	078
CYBER BULLING	AD COUNCIL	001:00	034
DEAF AND DYSLEXIC	AD COUNCIL	000:31	049
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	057
DEBT RELIEF COUNSELING	NFCC DEBT	001:03	037
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	033
DIABETES FOUNDATION	DIABETES	001:00	036
DIABETES FOUNDATION	DIABETES EDUCATOR	000:15	143
DIABETES FOUNDATION	DIABETES FOUNDATION	000:30	058
DIABETES FOUNDATION	DIABETES FOUNDATION	000:58	051
DOMESTIC VIOLENCE AWARENESS	DOMESTIC VIOLENCE	001:00	043
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	108
ENERGY CONSERVATION	AD COUNCIL	001:00	038
FAIR HOUSING	AD COUNCIL	000:59	036
FAIR HOUSING	NFCC HOUSING	000:15	146
FAIR HOUSING	NFCC HOUSING	000:33	052
FAIR HOUSING	NFCC HOUSING	001:01	033
FATHERHOOD	AD COUNCIL	000:31	051
FATHERHOOD	FATHERHOOD INITITAVE	000:30	056
FEED THE PIG	AD COUNCIL	001:00	033
FEMA	FEMA	000:59	034
FINE ARTS	AD COUNCIL	000:58	035
FOOD SAFETY	FOOD SAFETY	001:00	034
FORECLOSURE PREVENTION	AD COUNCIL	000:30	051
FORECLOSURE PREVENTION	AD COUNCIL	001:00	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FREEDOM OF SPEECH	AD COUNCIL	000:15	151
GED ACHIEVEMENT	AD COUNCIL	000:30	036
HEALTH AND FITNESS	AD COUNCIL	000:30	094
HEALTH AND FITNESS	AD COUNCIL	000:31	061
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	025
HUNGER PREVENTION	A&E	001:00	031
ID THIEVES	AD COUNCIL	000:30	053
ID THIEVES	AD COUNCIL	001:00	032
LUNG CANCER	AD COUNCIL	000:31	053
MAKE A WISH	MAKE A WISH	001:00	036
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	042
ORGAN DONOR	AD COUNCIL	000:30	059
PTA	PTA	000:29	066
ROTARY CLUB	ROTARY CLUB	000:15	149
ROTAVIRUS	AD COUNCIL	000:30	053
ROTAVIRUS	AD COUNCIL	000:59	036
SC BROADCASTSERS	SC BROADCASTERS	000:30	108
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	051
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	036