

WVOC  
Columbia, SC  
Quarterly Issues/Programs List  
First Quarter, 2016  
04/05/2016

WVOC  
Quarterly Issues/Programs List

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WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN DIABETES ASSOCIATION:** Diabetes Awareness
  - **AMERICAN HEART ASSOCIATION:** Heart Disease Awareness
  - **BOYS AND GIRLS CLUB:** Safe Children's after School activities
  - **COLUMBIA CITY BALLET:** Local Ballet that brings Culture to the children of the midlands
  - **COMMUNITY OPTIONS:** Benefit for Disabled citizens
  - **EDVENTURE CHILDRENS MUSEUM:** Children's Dental health/Toddler Olympics
  - **LEX SCHOOL DIST:** Science and Technology fundraiser for Local Schools
  - **MIDLANDS GIVES:** Local philanthropic event for non profits
  - **MSA BENEFIT:** Benefit for MSA for Local You
  - **PETS INC:** Animal Shelter benefit
  - **SC STATE MUSEUM:** Planetarium shows for the spring/New Holocaust exhibit featuring survivors from the palmetto state
  - **WIDOWS OF OPPOR:** Benefit for Local Widows
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SC STATE MUSEUM	CAROLINA CARES	Museum Road Show	JARED GLOVER	01/03/2016 07:30 AM	029:50
COMMUNITY OPTIONS	CAROLINA CARES	Benefit for Disabled citizens	DOROTHY WILLARD	01/10/2016 07:30 AM	029:50
AMERICAN DIABETES ASSOCIATION	CAROLINA CARES	Diabetes Awareness	FRITZ SHURMUR	01/17/2016 07:30 AM	029:50
MIDLANDS GIVES	CAROLINA CARES	Local philanthropic event for non profits	SHARICE ARRENDALE	01/24/2016 07:30 AM	029:50
AMERICAN HEART ASSOCIATION	CAROLINA CARES	Heart Disease Awareness	MELLISSA GOATFORTH	01/31/2016 07:30 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Children's Dental health/Toddler Olympics	KRISTY BARNES	02/07/2016 07:30 AM	029:50
LEX SCHOOL DIST	CAROLINA CARES	Science and Technology fundraiser for Local Schools	BETH BOWLAND	02/14/2016 07:30 AM	029:50
WIDOWS OF OPPOR	CAROLINA CARES	Benefit for Local Widows	KIMBERLY RICHARDSON	02/21/2016 07:30 AM	029:49
BOYS AND GIRLS CLUB	CAROLINA CARES	Safe Children's after School activities	CARTER CLARK	02/28/2016 07:30 AM	029:49
MSA BENEFIT	CAROLINA CARES	Benefit for MSA for Local You	RICKY WINGARD	03/06/2016 07:30 AM	029:50
COLUMBIA CITY BALLET	CAROLINA CARES	Local Ballet that brings Culture to the children of the midlands	WILLIAM STARRET	03/13/2016 07:30 AM	029:49
PETS INC	CAROLINA CARES	Animal Shelter benefit	DANA VINCENT	03/20/2016 07:29 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	Planetarium shows for the spring/New Holocaust exhibit featuring survivors from the palmetto state	JARED GLOVER	03/27/2016 07:30 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

### Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	CAREGIVER ASSISTANCE	000:58	073
AD COUNCIL	PATHWAY TO EMPLOYMENT	001:00	066
ADD HELP	AD COUNCIL	001:00	064
ADOPTION	AD COUNCIL	001:00	146
AMERICAN HEART ASSOCIATION	AD COUNCIL	000:59	073
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	035
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	197
BULLYING PREVENTION	AD COUNCIL	001:00	069
BUZZED DRIVING PREVENTION	AD COUNCIL	000:30	266
BUZZED DRIVING PREVENTION	AD COUNCIL	001:00	072
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	272
CHILDRENS ORAL HEALTH	AD COUNCIL	001:00	065
COLUMBIA CITY BALLET	COLUMBIA CITY BALLET	000:15	001
COLUMBIA CITY BALLET	COLUMBIA CITY BALLET	000:16	004
DISCOVERING NATURE	AD COUNCIL	000:30	126
DISCOVERING NATURE	AD COUNCIL	000:59	071
Domestic violence	AD COUNCIL	000:29	123
EMERGENCY PREPAREDNESS	AD COUNCIL	000:58	063
FEED THE PIG	AD COUNCIL	001:00	070
FOOD SAFETY	AD COUNCIL	000:30	130

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOOD SAFETY	HUNGR PREVENTION	001:00	069
FORECLOSURE PREVENTION	AD COUNCIL	000:30	125
FORECLOSURE PREVENTION	AD COUNCIL	001:00	069
GED ACHIEVEMEN	AD COUNCIL	000:15	129
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:30	128
HUNGER PREVENTION	A&E	001:00	068
HUNGER PREVENTION	AD COUNCIL	000:31	129
HUNGER PREVENTION	AD COUNCIL	000:59	129
HUNGER PREVENTION	AD COUNCIL	001:00	139
ID THIEVES	AD COUNCIL	000:30	128
LHS AFJROTC	LHS AFJROTC	000:15	001
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
ONLINE SAFETY	AD COUNCIL	001:00	069
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	005
PET ADOPTON	AD COUNCIL	000:30	248
READING	AD COUNCIL	001:00	133
SEAT BELT SAFETY	AD COUNCIL	001:00	068
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	003
SMA BENEFIT	SMA BENEFIT	000:16	003
STROKE PREVENTION	AD COUNCIL	000:59	064
STROKE PREVENTION	AD COUNCIL	001:00	064
TEACHER RECRUITMENT	AD COUNCIL	000:30	264
TEXTING AND DRIVING	AD COUNCIL	000:15	252
TEXTING AND DRIVING	AD COUNCIL	000:30	120
UNCF	AD COUNCIL	000:30	122
UNITED WAY	AD COUNCIL	000:15	118
UNITED WAY	AD COUNCIL	001:00	211

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WALK FOR LIFE	WALK FOR LIFE	000:16	001
WILDFIRE PREVENTION	AD COUNCIL	000:30	128
WILDFIRE PREVENTION	AD COUNCIL	001:00	131
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	128
WOMENS HEALTH	AD COUNCIL	000:59	071