

WVOC
Columbia, SC
Quarterly Issues/Programs List
First Quarter, 2023
04/16/2019

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with The Salvation Army's Mark Craddock about the Red kettle program, which funds Salvation Army programming well beyond Christmas.	Mark Craddock	01/01/2023 07:30 AM	029:49
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Steven Burritt with MADD South Carolina. The 2 recap 2022 legislation efforts in Columbia, as well as some of the issues and concerns about driving under the influence.	Steven Burritt	01/08/2023 07:30 AM	029:48
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Ashley Elsey with Columbia Opportunity Resource about the importance of retaining professionals in our various communities, and how to use vision and passion to grow a community.	Ashley Elsey	01/15/2023 07:30 AM	029:53
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Rebeca Jordon from the American Red Cross about the need for blood, and the many other efforts of the organization started back in 1881.	Rebeca Jordon	01/22/2023 07:30 AM	029:50
HEALTH	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the Executive Director and	Maya Pack	01/29/2023 07:30 AM	029:50

		Public Policy Manager of the SC Institute of Medicine and Public Health about several health policies and initiatives across the state.			
CIVIC	CAROLINA CARES	This Week on Carolina Cares, Tyler Ryan speaks with the Executive Director of the American Heart Association about all things heart and heart disease.	Crystal Kirkland	02/05/2023 07:30 AM	029:50
HOMELESS VETS	CAROLINA CARES	This week Tyler talks with Homeless Vets about issue impacting them.	Multiple guest	02/12/2023 07:30 AM	029:49
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Gregg White with the Small Business Administration. The two discuss an update of the PPP and other loans that were given to small business during covid, and the repayment expectations, along with various programs and services provided by the agency.	Gregg White	02/19/2023 07:30 AM	029:50
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Gregg White with the Small Business Administration. The two discuss an update of the PPP and other loans that were given to small business during covid, and the repayment expectations, along with various programs and services provided by the agency.	Gregg White	02/26/2023 07:30 AM	029:50
COMMUNITY	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the CEO of Riverbanks Zoo and Garden, Loclan Wooten. The two discuss the missions of Zoos, working with other Zoos on conservation and education.	Loclan Wooten	03/05/2023 07:30 AM	029:50
FINANCE	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Real Estate Agent Jeannette Womble about the current state of affairs of the real estate market in South	Jeannette Womble	03/12/2023 07:30 AM	029:50

		Carolina, what we can expect over the next year, changes since covid, and potential pitfalls of buying or selling a home.			
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with Taylor Wilson from the Alzheimer's Association about the 2023 legislative proposed changes, as well as the annual facts and figures report that came out last week.	Taylor Wilson	03/19/2023 07:30 AM	029:50
CIVIC	CAROLINA CARES	This week on Carolina Cares, Tyler Ryan speaks with the Executive Director of SC First Steps about the program aimed at joining parents with children aged 0-5 and state agencies and other services.	Georgia Mjartan	03/26/2023 07:30 AM	029:50

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	PSA-FIGHT HUNGER	000:29	1
AD COUNCIL	PSA-LUNG CANCER	000:30	1
AD COUNCIL	WOUNDED WARRIOR	000:59	34
ADOPTION	AD COUNCIL	000:30	51
ADOPTION	AD COUNCIL	000:59	16
ADOPTION	AD COUNCIL	000:59	16
ADOPTION	AD COUNCIL	001:00	20
ADULT EDUCATION	AD COUNCIL	001:00	23
AMERICAN RED CROSS	AD COUNCIL	000:15	111
AMERICAN RED CROSS	AD COUNCIL	000:29	56
AMERICAN RED CROSS	AD COUNCIL	000:58	23
AMERICAN RED CROSS	AD COUNCIL	000:59	15

AUTISIM	AD COUNCIL	000:15	101
AUTISIM	AD COUNCIL	000:30	58
AUTISIM	AD COUNCIL	000:59	18
BULLYING	AD COUNCIL	001:00	20
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	17
CAREGIVERS ASSITANCE	AD COUNCIL	000:29	53
CDC	AD COUNCIL	000:28	56
CDC	AD COUNCIL	000:29	55
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	19
DROPOUT PREVENTION	AD COUNCIL	000:14	104
EPA	AD COUNCIL	000:29	56
EPA	AD COUNCIL	000:30	57
FATHERHOOD	AD COUNCIL	000:59	17
FEED THE PIG	AD COUNCIL	001:00	18
FEED THE PIG	AD COUNCIL	001:00	20
FEEDING AMERICA	AD COUNCIL	000:29	59
FEMA	AD COUNCIL	000:29	53
FEMA	AD COUNCIL	000:30	54
FEMA	AD COUNCIL	000:57	18
FEMA	AD COUNCIL	000:59	17
FOOD ADDICTS	AD COUNCIL	000:31	49
FOOD SAFETY	AD COUNCIL	000:59	16
GRADS OF LIFE	AD COUNCIL	001:00	19
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	53
GUN SAFETY	AD COUNCIL	000:29	52
HAMMER CLASSIC	HOME WORKS	000:16	3
HAMMER CLASSIC	HOME WORKS	000:30	2
HEALTH	AD COUNCIL	000:29	55
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:29	54
HUNGER PREVENTION	AD COUNCIL	000:29	54
LUNG CANCER	AD COUNCIL	000:30	56
MADD	AD COUNCIL	000:15	103
MADD	AD COUNCIL	000:15	104
MS DOT ORG	AD COUNCIL	000:59	18
ORGAN DONATION	AD COUNCIL	000:59	17
ORGAN DONATION	AD COUNCIL	000:59	17
ORGAN DONOR	AD COUNCIL	000:59	17
PET ADOPTON	AD COUNCIL	000:30	55
RECYCLE	AD COUNCIL	000:59	13
SEAT BELT SAFETY	AD COUNCIL	000:59	18

UNCF	AD COUNCIL	000:59	35
UNITED WAY	AD COUNCIL	000:59	18
US FOREST SERVICE	A&E	000:59	15
US FOREST SERVICE	AD COUNCIL	000:29	52
US FOREST SERVICE	AD COUNCIL	000:59	18
WILDLIFE PRESERVATION	AD COUNCIL	000:59	16
WILL ROGERS INSTITUTE	AD COUNCIL	000:30	53
WOUNDED WARRIOR	AD COUNCIL	000:59	20