WVOC

# Columbia, SC Quarterly Issues/Programs List Third Quarter, 2015 10/01/2015

#### WVOC Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- BIRTHRIGHT OF COLUMBIA: Counseling for young teen mothers
- BOYS AND GIRLS CLUB: Back to School programs for Kids
- BREAST CANCER WALK: Awareness Walk for breast cancer
- CHARITY CIRCUS: Benefit for a Children (tm)s home
- DSS: Local Job Fair
- HARBISON THEATRE: Locally produced little Theatre featuring children (tm)s shows
- **HEART ASSOCIATION:** How to avoid heart disease
- HOMEWORKS: Benefit to help build wheel chair ramps for vets
- MARCH OF DIMES: Topics covered included..research on low birth weights, healthy pregnancy
- RICHLAND COUNTY POLICE: Crimestoppers/Neighborhood Watch Events
- RIVERBANKS ZOO: Conservation programs for kids
- SC STATE MUSEUM: Summer history festival
- WIDOWS OF OPPOR: Benefit for local Widows

#### Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RICHLAND COUNTY POLICE	CAROLINA CARES	Crimestoppers/Neighborhood Watch Events	CHRIS COWAN	07/05/2015 07:30 AM	029:50
RIVERBANKS ZOO	CAROLINA CARES	Conservation programs for kids	SUSAN O'CAIN	07/12/2015 07:30 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	Summer history festival	ANNA KATE TWITTY	07/19/2015 07:30 AM	029:50
WIDOWS OF OPPOR	CAROLINA CARES	Benefit for local Widows	KIM CLARK	07/26/2015 07:30 AM	029:50
BOYS AND GIRLS CLUB	CAROLINA CARES	Back to School programs for Kids	CARTER CLARK	08/02/2015 07:30 AM	029:50
HOMEWORKS	CAROLINA CARES	Benefit to help build wheel chair ramps for vets	JIM POWELL	08/09/2015 07:30 AM	029:50
HARBISON THEATRE	CAROLINA CARES	Locally produced little Theatre featuring children (tm)s shows	KATIE FOX	08/16/2015 07:30 AM	029:50
BIRTHRIGHT OF COLUMBIA	CAROLINA CARES	Counseling for young teen mothers	JASON VOKURUL	08/23/2015 07:30 AM	029:50
DSS	CAROLINA CARES	Local Job Fair	ED SEAGAL	08/30/2015 07:30 AM	029:50
CHARITY CIRCUS	CAROLINA CARES	Benefit for a Children (tm)s home	ANNABELLE STEWART	09/06/2015 07:30 AM	029:50
MARCH OF DIMES	CAROLINA CARES	Topics covered includedresearch on low birth weights, healthy pregnancy	JACKIE GARBINSKIE	09/13/2015 07:30 AM	029:50
HEART ASSOCIATION	CAROLINA CARES	How to avoid heart disease	MELLISSA GOATFORTH	09/20/2015 07:30 AM	029:50
BREAST CANCER WALK	CAROLINA CARES	Awareness Walk for breast cancer	ASHLEY DUSENBERRY	09/27/2015 07:30 AM	029:50

## Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

(Insert network and/or syndicator-provided programs lists here.)

### Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	FINANCIAL LITERACY	000:15	115
ADOPTION	AD COUNCIL	000:59	126
ADOPTION	AD COUNCIL	001:00	249
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	051
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	196
AUTISIM	AD COUNCIL	001:00	191
BREAST CANCER WALK	WALK FOR LIFE	000:16	013
CANCER GOLF TOURNAMENT	CHILDRENS CHARITIES	000:31	007
CANCER GOLF TOURNAMENT	CHILDRENS CHARITIES	000:32	001
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	066
CHARITY FISH TOURNEY	CHILDRENS CHARITIES	000:29	013
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:15	114
CHILDHOOD ASTHMA	AD COUNCIL	000:59	061
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	052
COMMUNITY HEALTH	AD COUNCIL	000:30	057
COMMUNITY HEALTH	AD COUNCIL	000:31	063
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	009
DELTA WATERFOWL	AD COUNCIL	000:31	001
DISCOVERING NATURE	AD COUNCIL	000:30	049
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	113
ENERGY EFFECIENCY	AD COUNCIL	000:29	054
FATHERHOOD	AD COUNCIL	000:31	062

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FATHERHOOD	AD COUNCIL	001:00	062
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	060
FEED THE PIG	AD COUNCIL	001:00	062
FINE ARTS	AD COUNCIL	000:58	063
FIRST RESPONDER APPRECIATION	FIRST RESPONDERS DAY	000:16	004
FOOD SAFETY	AD COUNCIL	000:30	106
FOOD SAFETY	AD COUNCIL	001:00	064
FOOD SAFETY	FOOD SAFETY	001:00	067
FORECLOSURE PREVENTION	AD COUNCIL	000:30	053
FORECLOSURE PREVENTION	AD COUNCIL	001:00	121
GED ACHIEVEMEN	AD COUNCIL	000:15	114
HUNGER PREVENTION	A&E	001:00	064
HUNGER PREVENTION	AD COUNCIL	000:31	063
HUNGER PREVENTION	AD COUNCIL	001:00	055
ID THIEVES	AD COUNCIL	000:30	050
LITERACY	AD COUNCIL	000:30	054
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	035
ONLINE SAFETY	AD COUNCIL	001:00	060
PALMETTO PLACE CHILDRENS SHEL	SODA CITY	000:30	006
PET ADOPTON	AD COUNCIL	000:30	106
READING	AD COUNCIL	001:00	126
SC AUTISM SOCIETY	AUTISM	000:16	017
SC BROADCASTSERS	SC BROADCASTERS	000:30	120
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	012
STROKE PREVENTION	AD COUNCIL	001:00	117
TEACHER RECRUITMENT	AD COUNCIL	000:30	055
TEXTING AND DRIVING	AD COUNCIL	000:15	237
TEXTING AND DRIVING	AD COUNCIL	000:30	117
UNITED WAY	AD COUNCIL	000:30	057

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WILDFIRE PREVENTION	AD COUNCIL	000:30	120
WILDFIRE PREVENTION	AD COUNCIL	001:00	067
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	121