

WVOC
Columbia, SC
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/04/2018

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ALZHEIMER'S ASSOCIATION:** Benefit for Alzheimer's association
 - **BOYS AND GIRLS CLUB:** Benefit for Boys and Girls Club
 - **COLUMBIA CITY BALLET:** Children's Community ballet
 - **COMMUNITY OPTIONS:** Benefit to help handicapped people in the Midlands
 - **ICRC:** ICRC holiday special events for kids
 - **IHEARTMEDIA VET SPECIAL:** iHeart National Vets Program
 - **PROSPER STRONG:** Job fair for Single Mom's
 - **SALVATION ARMY:** Holiday giving for Salvation Army
 - **SC WORKS:** Job fair for Veterans
 - **SMALL BUSINESS ADMINISTRATION:** Starting your own small business
 - **UNDERSTOOD.ORG:** National iHeart show on ADD issues
 - **VETERANS RIDE:** Ride to help disabled Vets
 - **WALK FOR LIFE:** Breast Cancer Awareness walk
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WALK FOR LIFE	CAROLINA CARES	Breast Cancer Awareness walk	ASHLEY DUSENBERRY	10/01/2017 07:30 AM	029:50
UNDERSTOOD.ORG	CAROLINA CARES	National iHeart show on ADD issues	IHM.UNDERSTOOD.	10/08/2017 07:30 AM	030:00
ALZHEIMER'S ASSOCIATION	CAROLINA CARES	Benefit for Alzheimer (tm)s association	TAYLOR WILSON	10/15/2017 07:30 AM	029:50
COLUMBIA CITY BALLET	CAROLINA CARES	Children's Community ballet	WILLIAM STARRET	10/22/2017 07:30 AM	029:50
SC WORKS	CAROLINA CARES	Job fair for Veterans	SEDRICK WRIGHT	10/29/2017 07:30 AM	029:49
IHEARTMEDIA VET SPECIAL	CAROLINA CARES	iHeart National Vets Program	IHEARTMEDIA VET SPECIAL	11/05/2017 07:31 AM	029:58
PROSPER STRONG	CAROLINA CARES	Job fair for Single Mom's	TRAVIS CREECH	11/12/2017 07:31 AM	029:50
BOYS AND GIRLS CLUB	CAROLINA CARES	Benefit for Boys and Girls Club	CARTER CLARK	11/19/2017 07:31 AM	029:50
SALVATION ARMY	CAROLINA CARES	Holiday giving for Salvation Army	EMILY NEWCOMB	11/26/2017 07:31 AM	029:50
COLUMBIA CITY BALLET	CAROLINA CARES	Children's Community ballet	WILLIAM STARRET	12/03/2017 07:31 AM	029:49
VETERANS RIDE	CAROLINA CARES	Ride to help disabled Vets	JIM WORKMAN	12/10/2017 07:31 AM	029:50
COMMUNITY OPTIONS	CAROLINA CARES	Benefit to help handicapped people in the Midlands	DOROTHY WILLARD	12/17/2017 07:31 AM	029:50
ICRC	CAROLINA CARES	ICRC holiday special events for kids	LAURIE SCHAFFER	12/24/2017 07:31 AM	029:50
SMALL BUSINESS ADMINISTRATION	CAROLINA CARES	Starting your own small business	MARTIN SHORT	12/31/2017 07:31 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	WOUNDED WARRIOR	000:59	022
ADOPTION	AD COUNCIL	000:30	077
ADOPTION	AD COUNCIL	001:00	043
ADULT EDUCATION	AD COUNCIL	001:00	016
AMERICAN RED CROSS	AD COUNCIL	000:15	070
AMERICAN RED CROSS	AD COUNCIL	000:29	092
AMERICAN RED CROSS	AD COUNCIL	000:58	003
AMERICAN RED CROSS	AD COUNCIL	001:00	014
AUTISIM	AD COUNCIL	000:15	076
AUTISIM	AD COUNCIL	001:00	006
BULLYING	AD COUNCIL	001:00	018
BUZZED DRIVING PREVENTION	AD COUNCIL	001:00	008
CAREGIVERS ASSITANCE	AD COUNCIL	000:31	078
CDC	AD COUNCIL	000:29	115
CDC	AD COUNCIL	000:30	080
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	011
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	014
DROPOUT PREVENTION	AD COUNCIL	000:15	074
EPA	AD COUNCIL	000:30	149
FATHERHOOD	AD COUNCIL	000:59	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FEED THE PIG	AD COUNCIL	000:59	012
FEED THE PIG	AD COUNCIL	001:00	017
FEEDING AMERICA	AD COUNCIL	000:58	010
FEMA	AD COUNCIL	000:30	153
FEMA	AD COUNCIL	000:57	018
FEMA	AD COUNCIL	001:00	012
FOOD ADDICTS	AD COUNCIL	000:31	080
FOOD SAFETY	AD COUNCIL	000:15	090
GRADS OF LIFE	AD COUNCIL	001:00	010
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	075
GUN SAFETY	AD COUNCIL	001:00	007
HEALTH AND FITNESS	SAVE THE MALES	000:30	025
MADD	AD COUNCIL	000:15	161
MEALS ON WHEELS	AD COUNCIL	001:00	008
MS DOT ORG	AD COUNCIL	000:59	010
ORGAN DONATION	AD COUNCIL	001:00	021
ORGAN DONOR	AD COUNCIL	001:00	012
PET ADOPTON	AD COUNCIL	000:30	162
PSA	DEPT OF HOMELAND SECURITY	000:30	029
PSA	RED WORLD AIDS DAY	000:30	066
RECYCLE	AD COUNCIL	001:00	012
RED	RED	000:30	033
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	028
SEAT BELT SAFETY	AD COUNCIL	001:00	010
UNCF	AD COUNCIL	001:00	021
UNITED WAY	AD COUNCIL	001:00	009
US FOREST SERVICE	A&E	001:00	007
US FOREST SERVICE	AD COUNCIL	000:58	008
US FOREST SERVICE	AD COUNCIL	001:00	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WILDLIFE PRESERVATION	AD COUNCIL	000:59	008
WILL ROGERS INSTITUTE	AD COUNCIL	000:30	090
WOUNDED WARRIOR	AD COUNCIL	000:59	008