

WXBT
Columbia, SC
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/03/2013

WXBT
Quarterly Issues/Programs List

WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** SC State Fair / Agriculture
- **Arts:** Fine Arts Center
- **Blood Drive:** American Red Cross Blood Drive
- **Community:** SC State Museum / State Holiday Traditions
- **Conservation:** Riverbanks Zoo
- **Education:** Farmville Children's exhibit - Education
- **Health:** Festival of Trees / Children's Hospital benefit
- **Homeless Kids:** Children's Chance - Homeless Kids
- **State History:** SC State Museum - State History

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Agriculture	Carolina Cares	SC State Fair / Agriculture	Fritz Shurmur	10/07/2012 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
State History	Carolina Cares	SC State Museum - State History	Tut Underwood	10/14/2012 07:00 AM	029:50
Education	Carolina Cares	Farmville Children's exhibit - Education	Wayne Thornley	10/21/2012 07:00 AM	029:50
Health	Carolina Cares	Festival of Trees / Children's Hospital benefit	Jaleeza Jolly	10/28/2012 07:00 AM	029:50
Homeless Kids	Carolina Cares	Children's Chance - Homeless Kids	Tom McGee	11/04/2012 07:00 AM	029:50
Community	Carolina Cares	Boy Scouts - Scouting / Community	Doug Stone	11/11/2012 07:00 AM	029:50
Arts	Carolina Cares	Fine Arts Center	Jane Peterson	11/18/2012 07:00 AM	029:50
Arts	Carolina Cares	Columbia City Ballet	William Starrett	11/25/2012 07:00 AM	029:50
Community	Carolina Cares	Irmo Chapin Recreation Comm / Holiday events	Laurie Schaffer	12/02/2012 07:00 AM	029:50
Conservation	Carolina Cares	Riverbanks Zoo	Susan O'Cain	12/09/2012 07:00 AM	029:50
Community	Carolina Cares	SC State Museum / State Holiday Traditions	Tut Underwood	12/16/2012 07:00 AM	029:50
Health	Carolina Cares	Elgin Lights / Holiday Cancer Lights	Tom Towson	12/23/2012 07:00 AM	029:50
Blood Drive	Carolina Cares	American Red Cross Blood Drive	Jamie Bowman	12/30/2012 07:00 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	HIGH SCHOOL DROPOUT	000:15	001
AD COUNCIL	HIGH SCHOOL DROPOUT	000:15	098
AD COUNCIL GRADUATION	BOOSTUP.ORG	000:30	053
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	082
AMBER ALERT	AMBER ALERT	000:20	110
AMBER ALERT	AMBER ALERT	000:30	061
ANIMAL ADOPTION	AD COUNCIL ANIMAL ADOPTION	001:00	032
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	107
ARMED FORCES SUPPORT	USAF RESERVE	001:01	044
ARTS	SMITHSONIAN	000:31	003
AUTISIM	AD COUNCIL	001:00	083
CARE/WOMEN	CARE/WOMEN	000:30	054
CARE/WOMEN	CARE/WOMEN	001:00	041
CHILDHOOD ASTHMA	AD COUNCIL	000:34	053
CHILDHOOD ASTHMA	AD COUNCIL	001:04	032
CHRON'S AND COLITIS	CROHN'S/CHOLITIS FOUNDATION	000:15	102
COLLEGE ACCESS	AD COUNCIL	000:59	030
COLLEGE ACCESS	COLLEGE ACCESS	001:00	052
COMMUNITY HEALTH	AD COUNCIL	000:31	109
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
CPR	CPR	000:59	041
CREDITFAIRY.ORG	CREDITFAIRY.ORG	000:30	046
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	071
CYBER BULLING	AD COUNCIL	001:00	034
DEAF AND DYSLEXIC	AD COUNCIL	000:31	064
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	062
DEBT RELIEF COUNSELING	NFCC DEBT	001:03	042

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	041
DIABETES FOUNDATION	DIABETES	001:00	038
DIABETES FOUNDATION	DIABETES EDUCATOR	000:15	099
DIABETES FOUNDATION	DIABETES FOUNDATION	000:30	054
DIABETES FOUNDATION	DIABETES FOUNDATION	000:58	043
DOMESTIC VIOLENCE AWARENESS	DOMESTIC VIOLENCE	001:00	042
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	108
ENERGY CONSERVATION	AD COUNCIL	001:00	041
FAIR HOUSING	AD COUNCIL	000:59	042
FAIR HOUSING	NFCC HOUSING	000:15	098
FAIR HOUSING	NFCC HOUSING	000:33	054
FAIR HOUSING	NFCC HOUSING	001:01	036
FATHERHOOD	AD COUNCIL	000:31	063
FATHERHOOD	FATHERHOOD INITITAVE	000:30	056
FEED THE PIG	AD COUNCIL	001:00	035
FEMA	FEMA	000:59	033
FINE ARTS	AD COUNCIL	000:58	041
FOOD SAFETY	FOOD SAFETY	001:00	032
FORECLOSURE PREVENTION	AD COUNCIL	000:30	067
FORECLOSURE PREVENTION	AD COUNCIL	001:00	038
FREEDOM OF SPEECH	AD COUNCIL	000:15	096
HUNGER PREVENTION	A&E	001:00	034
ID THIEVES	AD COUNCIL	000:30	055
ID THIEVES	AD COUNCIL	001:00	038
LUNG CANCER	AD COUNCIL	000:31	054
MAKE A WISH	MAKE A WISH	001:00	032
MILITARY AND VETERANS	FISHER HOUSE	000:30	041
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	040

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ORGAN DONOR	AD COUNCIL	000:30	060
PTA	PTA	000:29	059
ROTARY CLUB	ROTARY CLUB	000:15	103
ROTAVIRUS	AD COUNCIL	000:30	052
ROTAVIRUS	AD COUNCIL	000:59	035
SC BROADCASTSERS	SC BROADCASTERS	000:30	110
SELF ESTEEM	SPECIAL OLYMPICS	000:24	003
SELF ESTEEM	SPECIAL OLYMPICS	000:30	039
SELF ESTEEM	SPECIAL OLYMPICS	000:31	013
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	052
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	032