

WVOC
Columbia, SC
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/06/2015

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** Cluster wide blood drive for the Red Cross
 - **BOY SCOUTS:** Mentoring opportunities offered by the Boy Scouts
 - **BOYS AND GIRLS CLUB:** Annual turkey day trot fundraising run
 - **CHILDREN'S MIRACLE NETWORK:** iHeartMedia Children's Miracle Network Show
 - **COLUMBIA CITY BALLET:** Annual Nutcracker series showcasing local dancers in the holiday series
 - **COLUMBIA POLICE:** Benefit for police officers to get bullet proof vests
 - **DISCOVERY PROGRAM:** Educational outreach program for children with learning disabilities
 - **HEALTHY LEARNERS GOLF TOURNAM:** Educational benefit for inner city children
 - **HOLIDAY LIGHTS:** Community Lights in the park event
 - **KIDS CANCER RIDE:** Cancer Awareness ride for children
 - **SC STATE MUSEUM:** New historical programs at the museum over the holidays
 - **THANKSGIVING SOUPER:** Benefit for Women's Shelter
 - **WIDOWS OF OPPORTUNITY:** Dealing with Grief over the holiday season
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|-----------------|---|-----------------------|------------------------|----------|
| KIDS CANCER RIDE | CAROLINA CARES | Cancer Awareness ride for children | JIM WORKMAN | 10/05/2014 07:00 AM | 029:50 |
| HEALTHY LEARNERS GOLF TOURNAM | CAROLINA CARES | Educational benefit for inner city children | JACKIE LABAT | 10/12/2014 07:00 AM | 029:50 |
| BOY SCOUTS | CAROLINA CARES | Mentoring opportunities offered by the Boy Scouts | DOUG STONE | 10/19/2014 07:00 AM | 029:50 |
| COLUMBIA POLICE | CAROLINA CARES | Benefit for police officers to get bullet proof vests | JENNIFER TIMMONS | 10/26/2014 07:00 AM | 029:50 |
| THANKSGIVING SOUPER | CAROLINA CARES | Benefit for Women's Shelter | BRAD SMITH | 11/02/2014 07:00 AM | 029:50 |
| DISCOVERY PROGRAM | CAROLINA CARES | Educational outreach program for children with learning disabilities | DONNA WESTON | 11/09/2014 07:04 AM | 029:50 |
| BOYS AND GIRLS CLUB | CAROLINA CARES | Annual turkey day trot fundraising run | CARTER CLARK | 11/16/2014 07:03 AM | 029:50 |
| WIDOWS OF OPPORTUNITY | CAROLINA CARES | Dealing with Grief over the holiday season | KIMBERLY ROBINSON | 11/23/2014 07:01 AM | 029:50 |
| SC STATE MUSEUM | CAROLINA CARES | New historical programs at the museum over the holidays | ANNA KATE TWITTY | 11/30/2014 07:00 AM | 029:50 |
| COLUMBIA CITY BALLET | CAROLINA CARES | Annual Nutcracker series showcasing local dancers in the holiday series | WILLIAM STARRET | 12/07/2014 07:01 AM | 029:50 |
| HOLIDAY LIGHTS | CAROLINA CARES | Community Lights in the park event | LAURIE SCHAFFER | 12/14/2014 07:30 AM | 029:50 |
| CHILDREN'S MIRACLE NETWORK | CAROLINA CARES | iHeartMedia Children's Miracle Network Show | IHEART RADIO CMN SHOW | 12/21/2014 07:30 AM | 029:28 |
| AMERICAN RED CROSS | CAROLINA CARES | Cluster wide blood drive for the Red Cross | KRYSTAL OVERMYER | 12/28/2014 07:30 AM | 029:50 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------|----------|------|
| AD COUNCIL | FINANCIAL LITERACY | 000:15 | 161 |
| ADOPTION | AD COUNCIL | 000:59 | 100 |
| ADOPTION | AD COUNCIL | 001:00 | 160 |
| AMERICAN RED CROSS | AMERICAN RED CROSS | 000:16 | 004 |
| ARMED FORCES SUPPORT | ARMY NATIONAL GUARD | 000:58 | 147 |
| AUTISIM | AD COUNCIL | 001:00 | 156 |
| CAREGIVERS ASSITANCE | AD COUNCIL CAREGIVERS | 001:00 | 049 |
| CHARITY BASS TOURNAMENT | CHARITY BASS TOURNAMENT | 000:16 | 018 |
| CHILD BOOSTER SEAT AWARENESS | AD COUNCIL | 000:15 | 149 |
| CHILDHOOD ASTHMA | AD COUNCIL | 000:59 | 053 |
| COMMUNITY ENGAGEMENT | AD COUNCIL | 000:30 | 045 |
| COMMUNITY HEALTH | AD COUNCIL | 000:31 | 106 |
| DISCOVERING NATURE | AD COUNCIL | 000:30 | 038 |
| EDVENTURE CHILDRENS MUSEUM | EDVENTURE MUSEUM | 000:15 | 001 |
| EDVENTURE CHILDRENS MUSEUM | EDVENTURE MUSEUM | 000:16 | 002 |
| EMPLOYER SUPPORT THE NATIONAL | NATIONAL GUARD | 000:30 | 086 |
| ENERGY EFFECIENCY | AD COUNCIL | 000:29 | 045 |
| FAIR HOUSING | NFCC HOUSING | 000:15 | 152 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| FATHERHOOD | AD COUNCIL | 000:31 | 048 |
| FATHERHOOD INVOLVEMENT | AD COUNCIL | 000:30 | 053 |
| FEED THE PIG | AD COUNCIL | 001:00 | 047 |
| FINE ARTS | AD COUNCIL | 000:58 | 044 |
| FOOD SAFETY | AD COUNCIL | 000:30 | 094 |
| FOOD SAFETY | AD COUNCIL | 001:00 | 040 |
| FOOD SAFETY | FOOD SAFETY | 001:00 | 048 |
| FORECLOSURE PREVENTION | AD COUNCIL | 000:30 | 043 |
| FORECLOSURE PREVENTION | AD COUNCIL | 001:00 | 102 |
| GED ACHIEVEMEN | AD COUNCIL | 000:15 | 177 |
| HARVEST HOPE | FOOD DRIVE | 000:16 | 004 |
| HEALTHY LEARNERS GOLF TOURNAM | HEALTHY LEARNERS GOLF TOURNAM | 000:31 | 007 |
| HUNGER PREVENTION | A&E | 001:00 | 047 |
| HUNGER PREVENTION | AD COUNCIL | 000:31 | 049 |
| HUNGER PREVENTION | AD COUNCIL | 001:00 | 047 |
| ID THIEVES | AD COUNCIL | 000:30 | 039 |
| ID THIEVES | AD COUNCIL | 001:00 | 048 |
| LEAD POISONING | AD COUNCIL | 000:30 | 043 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 016 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 021 |
| NUTRITION EDUCATION | AD COUNCIL | 001:00 | 045 |
| OCEANS AWARENESS | AD COUNCIL | 000:58 | 058 |
| OCEANS AWARENESS | AD COUNCIL OCEANS AWARENESS | 000:58 | 050 |
| OLIVER GOSPEL MISSION | OLIVER GOSPEL MISSION | 000:32 | 022 |
| ONLINE SAFETY | AD COUNCIL | 001:00 | 054 |
| PALMETTO PLACE CHILDRENS SHEL | JUNIOR WOMENS CLUB | 000:16 | 002 |
| PET ADOPTON | AD COUNCIL | 000:30 | 090 |
| READING | AD COUNCIL | 001:00 | 050 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|---------------------|-----------------------|----------|------|
| SANDHILLS FEST | SANDHILLS FESTI | 000:15 | 009 |
| SAVE THE CHILDREN | AD COUNCIL | 001:00 | 045 |
| SC AUTISM SOCIETY | AUTISM | 000:16 | 016 |
| SC BROADCASTSERS | SC BROADCASTERS | 000:30 | 079 |
| SEXUAL ASSAULT | IT'S ON US | 000:30 | 004 |
| SHOW YOUR STRIPES | SHOW YOUR STRIPES | 000:30 | 042 |
| STROKE PREVENTION | AD COUNCIL | 001:00 | 101 |
| TEXTING AND DRIVING | AD COUNCIL | 000:15 | 315 |
| TEXTING AND DRIVING | AD COUNCIL | 000:30 | 088 |
| TROOPS SUPPORT | HOLIDAY MESSAGES | 000:15 | 005 |
| UNITED WAY | AD COUNCIL | 000:30 | 044 |
| VOLUNTEERING | VOLUNTEERS OF AMERICA | 000:59 | 054 |
| WILDFIRE PREVENTION | AD COUNCIL | 000:29 | 042 |
| WILDFIRE PREVENTION | AD COUNCIL | 000:30 | 052 |

**Addendum for WVOC Quarterly Issues Report _ added 01/06/2015

On Wednesday, December 10th 2014 560WXBT-AM became 560WVOC-AM. All programming, orders and content were moved from 100.1WVOC-FM to 560WVOC-AM without interruption.