## WVOC Columbia, SC Quarterly Issues/Programs List Fourth Quarter, 2014 01/06/2015

## WVOC Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- AMERICAN RED CROSS: Cluster wide blood drive for the Red Cross
- BOY SCOUTS: Mentoring opportunities offered by the Boy Scouts
- BOYS AND GIRLS CLUB: Annual turkey day trot fundraising run
- CHILDREN'S MIRACLE NETWORK: iHeartMedia Children's Miracle Network Show
- **COLUMBIA CITY BALLET:** Annual Nutcracker series showcasing local dancers in the holiday series
- COLUMBIA POLICE: Benefit for police officers to get bullet proof vests
- **DISCOVERY PROGRAM:** Educational outreach program for children with learning disabilities
- HEALTHY LEARNERS GOLF TOURNAM: Educational benefit for inner city children
- HOLIDAY LIGHTS: Community Lights in the park event
- KIDS CANCER RIDE: Cancer Awareness ride for children
- **SC STATE MUSEUM:** New historical programs at the museum over the holidays
- THANKSGVING SOUPER: Benefit for Women's Shelter
- WIDOWS OF OPPORTUNITY: Dealing with Grief over the holiday season

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
KIDS CANCER RIDE	CAROLINA CARES	Cancer Awareness ride for children	JIM WORKMAN	10/05/2014 07:00 AM	029:50
HEALTHY LEARNERS GOLF TOURNAM	CAROLINA CARES	Educational benefit for inner city children	JACKIE LABAT	10/12/2014 07:00 AM	029:50
BOY SCOUTS	CAROLINA CARES	Mentoring opportunities offered by the Boy Scouts	DOUG STONE	10/19/2014 07:00 AM	029:50
COLUMBIA POLICE	CAROLINA CARES	Benefit for police officers to get bullet proof vests	JENNIFER TIMMONS	10/26/2014 07:00 AM	029:50
THANKSGVING SOUPER	CAROLINA CARES	Benefit for Women's Shelter	BRAD SMITH	11/02/2014 07:00 AM	029:50
DISCOVERY PROGRAM	CAROLINA CARES	Educational outreach program for children with learning disabilities	DONNA WESTON	11/09/2014 07:04 AM	029:50
BOYS AND GIRLS CLUB	CAROLINA CARES	Annual turkey day trot fundraising run	CARTER CLARK	11/16/2014 07:03 AM	029:50
WIDOWS OF OPPORTUNITY	CAROLINA CARES	Dealing with Grief over the holiday season	KIMBERLY ROBINSON	11/23/2014 07:01 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	New historical programs at the museum over the holidays	ANNA KATE TWITTY	11/30/2014 07:00 AM	029:50
COLUMBIA CITY BALLET	CAROLINA CARES	Annual Nutcracker series showcasing local dancers in the holiday series	WILLIAM STARRET	12/07/2014 07:01 AM	029:50
HOLIDAY LIGHTS	CAROLINA CARES	Community Lights in the park event	LAURIE SCHAFFER	12/14/2014 07:30 AM	029:50
CHILDREN'S MIRACLE NETWORK	CAROLINA CARES	iHeartMedia Children's Miracle Network Show	IHEART RADIO CMN SHOW	12/21/2014 07:30 AM	029:28
AMERICAN RED CROSS	CAROLINA CARES	Cluster wide blood drive for the Red Cross	KRYSTAL OVERMYER	12/28/2014 07:30 AM	029:50

## Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE PROGRAM / TITLE DESCRIPTION DATE/TIME DURATION

(Insert network and/or syndicator-provided programs lists here.)

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	FINANCIAL LITERACY	000:15	161
ADOPTION	AD COUNCIL	000:59	100
ADOPTION	AD COUNCIL	001:00	160
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	004
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	147
AUTISIM	AD COUNCIL	001:00	156
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	049
CHARITY BASS TOURNAMENT	CHARITY BASS TOURNAMENT	000:16	018
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:15	149
CHILDHOOD ASTHMA	AD COUNCIL	000:59	053
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	045
COMMUNITY HEALTH	AD COUNCIL	000:31	106
DISCOVERING NATURE	AD COUNCIL	000:30	038
EDVENTURE CHILDRENS MUSEUM	EDVENTURE MUSEUM	000:15	001
EDVENTURE CHILDRENS MUSEUM	EDVENTURE MUSEUM	000:16	002
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	086
ENERGY EFFECIENCY	AD COUNCIL	000:29	045
FAIR HOUSING	NFCC HOUSING	000:15	152

FATHERHOOD INVOLVEMENT         AD COUNCIL         000:30         03           FEED THE PIG         AD COUNCIL         001:00         04           FINE ARTS         AD COUNCIL         000:58         04           FOOD SAFETY         AD COUNCIL         001:00         04           FOOD SAFETY         FOOD SAFETY         001:00         04           FORECLOSURE PREVENTION         AD COUNCIL         000:30         04           FORECLOSURE PREVENTION         AD COUNCIL         000:10         14           GED ACHIEVEMEN         AD COUNCIL         000:15         17           HARVEST HOPE         FOOD DRIVE         000:16         00           HEALTHY LEARNERS GOLF         TOURNAM         000:31         06           HUNGER PREVENTION         A&E         001:00         06           HUNGER PREVENTION         AD COUNCIL         000:31         06           HUNGER PREVENTION         AD COUNCIL         000:30         06           HUNGER PREVENTION	ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FEED THE PIG         AD COUNCIL         001:00         0-6           FINE ARTS         AD COUNCIL         000:58         0-7           FOOD SAFETY         AD COUNCIL         000:30         0-7           FOOD SAFETY         AD COUNCIL         001:00         0-7           FORECLOSURE PREVENTION         AD COUNCIL         000:30         0-7           FORECLOSURE PREVENTION         AD COUNCIL         001:00         1-6           GED ACHIEVEMEN         AD COUNCIL         000:15         1-7           HARVEST HOPE         FOOD DRIVE         000:16         00           HEALTHY LEARNERS GOLF         TOURNAM         000:31         00           HUNGER PREVENTION         A&E         001:00         0-7           HUNGER PREVENTION         AD COUNCIL         000:31         0-7           HUNGER PREVENTION         AD COUNCIL         001:00         0-7           HUNGER PREVENTION         AD COUNCIL         000:30         0-7           ID THIEVES         AD COUNCIL         001:00         0-7           ID THIEVES         AD COUNCIL         000:30         0-7           LEAD POISONING         AD COUNCIL         000:30         0-7           MILITARY AND VETERANS	FATHERHOOD	AD COUNCIL	000:31	048
FINE ARTS         AD COUNCIL         000:58         02           FOOD SAFETY         AD COUNCIL         000:30         05           FOOD SAFETY         AD COUNCIL         001:00         02           FOOD SAFETY         FOOD SAFETY         001:00         02           FORECLOSURE PREVENTION         AD COUNCIL         000:30         04           FORECLOSURE PREVENTION         AD COUNCIL         001:00         16           GED ACHIEVEMEN         AD COUNCIL         000:15         17           HARVEST HOPE         FOOD DRIVE         000:16         00           HEALTHY LEARNERS GOLF         000:16         00           TOURNAM         TOURNAM         000:31         00           HUNGER PREVENTION         A&E         001:00         02           HUNGER PREVENTION         AD COUNCIL         001:00         02           HUNGER PREVENTION         AD COUNCIL         000:30         03           ID THIEVES         AD COUNCIL         000:30         03           ID THIEVES         AD COUNCIL         000:30         02           LEAD POISONING         AD COUNCIL         000:30         03           MILITARY AND VETERANS         SHOW YOUR STRIPES         000:31	FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	053
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HEALTHY LEARNERS GOLF TOURNAM         HEALTHY LEARNERS GOLF TOURNAM         000:31         00           HUNGER PREVENTION         A&E         001:00         04           HUNGER PREVENTION         AD COUNCIL         000:31         04           HUNGER PREVENTION         AD COUNCIL         000:30         05           ID THIEVES         AD COUNCIL         000:30         06           ID THIEVES         AD COUNCIL         000:30         06           MILITARY AND VETERANS         SHOW YOUR STRIPES         000:30         06           MILITARY AND VETERANS         SHOW YOUR STRIPES         000:31         02           NUTRITION EDUCATION         AD COUNCIL         001:00         04           OCEANS AWARENESS         AD COUNCIL         000:58         02           OCEANS AWARENESS         AD COUNCIL OCEANS AWARENESS         000:58         02           OLIVER GOSPEL MISSION         OLIVER GOSPEL MISSION         000:32         02           ONLINE SAFETY         AD COUNCIL         001:00         02	GED ACHIEVEMEN	AD COUNCIL	000:15	177
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PALMETTO PLACE CHILDRENS SHEL JUNIOR WOMENS CLUB 000:16 00	PALMETTO PLACE CHILDRENS SHEL	JUNIOR WOMENS CLUB	000:16	002
PET ADOPTON AD COUNCIL 000:30 09	PET ADOPTON	AD COUNCIL	000:30	090
READING AD COUNCIL 001:00 05	READING	AD COUNCIL	001:00	050

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SANDHILLS FEST	SANDHILLS FESTI	000:15	009
SAVE THE CHILDREN	AD COUNCIL	001:00	045
SC AUTISM SOCIETY	AUTISM	000:16	016
SC BROADCASTSERS	SC BROADCASTERS	000:30	079
SEXUAL ASSAULT	IT'S ON US	000:30	004
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	042
STROKE PREVENTION	AD COUNCIL	001:00	101
TEXTING AND DRIVING	AD COUNCIL	000:15	315
TEXTING AND DRIVING	AD COUNCIL	000:30	088
TROOPS SUPPORT	HOLIDAY MESSAGES	000:15	005
UNITED WAY	AD COUNCIL	000:30	044
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	054
WILDFIRE PREVENTION	AD COUNCIL	000:29	042
WILDFIRE PREVENTION	AD COUNCIL	000:30	052

\*\*Addendum for WVOC Quarterly Issues Report \_ added 01/06/2015

On Wednesday, December  $10^{th}$  2014 560WXBT-AM became 560WVOC-AM. All programming, orders and content were moved from 100.1WVOC-FM to 560WVOC-AM without interruption.