

WVOC  
Columbia, SC  
Quarterly Issues/Programs List  
Second Quarter, 2016  
07/05/2016

WVOC  
Quarterly Issues/Programs List

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WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BIG RED BARN:** PTSD Awareness Month
  - **BIRTHRIGHT OF COLUMBIA:** Teen Pregnancy event
  - **EDVENTURE CHILDRENS MUSEUM:** Summer Reading program for kids
  - **MIDLANDS GIVES:** Online philanthropic event
  - **PEACH FESTIVAL:** Local festival which features high school scholarships
  - **PROVIDENCE HOME:** Homeless benefit
  - **RICHLAND COUNTY POLICE:** K9 unit Benefit
  - **SC 529 DAY:** College Savings for young parents
  - **SC FATHERS AND FAMILIES:** Fatherhood initiative in SC
  - **SPARKLEBERRY FAIR:** Agriculture education benefit
  - **WODS 4 HOMELESS:** Fitness for Homeless children
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
RICHLAND COUNTY POLICE	CAROLINA CARES	Community Watch setup and Support	CHRIS COWAN	04/03/2016 07:30 AM	029:50
SPARKLEBERRY FAIR	CAROLINA CARES	Agriculture education benefit	PAUL MATHENEY	04/10/2016 07:30 AM	029:50
PROVIDENCE HOME	CAROLINA CARES	Homeless benefit	JIMMY BRADDOCK	04/17/2016 07:30 AM	029:50
PROVIDENCE HOME	CAROLINA CARES	Homeless benefit	JIMMY BRADDOCK	04/24/2016 07:30 AM	029:50
MIDLANDS GIVES	CAROLINA CARES	Online philanthropic event	CHERRISE ARRENDALE	05/01/2016 07:30 AM	029:50
BIRTHRIGHT OF COLUMBIA	CAROLINA CARES	Teen Pregnancy event	HANK CHARDOS	05/08/2016 07:30 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Summer Reading program for kids	KAREN COLTRAIN	05/15/2016 07:30 AM	029:50
SC 529 DAY	CAROLINA CARES	College Savings for young parents	CURTIS LOFTUS	05/22/2016 07:30 AM	029:50
SC FATHERS AND FAMILIES	CAROLINA CARES	Fatherhood initiative in SC	WAYNE THORNLEY	05/29/2016 07:30 AM	029:50
BIG RED BARN	CAROLINA CARES	PTSD Awareness Month	SUTTON SHAW	06/05/2016 07:30 AM	029:50
WODS 4 HOMELESS	CAROLINA CARES	Fitness for Homeless children	AVERY MALKIN	06/12/2016 07:30 AM	029:50
RICHLAND COUNTY POLICE	CAROLINA CARES	K9 unit Benefit	KEVIN HOOVER	06/19/2016 07:30 AM	029:50
PEACH FESTIVAL	CAROLINA CARES	Local festival which features high school scholarships	ROBIN MCCARTHA	06/26/2016 07:30 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	001:00	003
AD COUNCIL	CAREGIVER ASSISTANCE	000:58	060
AD COUNCIL	PATHWAY TO EMPLOYMENT	001:00	054
ADD HELP	AD COUNCIL	001:00	057
ADOPTION	AD COUNCIL	001:00	104
AMERICAN DIABETES ASSOCIATION	TOUR DE CURE	000:15	019
AMERICAN HEART ASSOCIATION	AD COUNCIL	000:59	048
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	003
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	141
BULLYING PREVENTION	AD COUNCIL	001:00	056
BUZZED DRIVING PREVENTION	AD COUNCIL	000:30	216
BUZZED DRIVING PREVENTION	AD COUNCIL	001:00	051
CELEBRATING FATHERS	CELEBRATING FATHERS	000:15	004
CELEBRATING FATHERS	CELEBRATING FATHERS	000:16	003
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	201
CHILDRENS ORAL HEALTH	AD COUNCIL	001:00	051
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	005
DISCOVERING NATURE	AD COUNCIL	000:30	110
DISCOVERING NATURE	AD COUNCIL	000:59	052
Domestic violence	AD COUNCIL	000:29	119
EMERGENCY PREPAREDNESS	AD COUNCIL	000:58	054
FEED THE PIG	AD COUNCIL	001:00	052
FOOD SAFETY	AD COUNCIL	000:30	112
FOOD SAFETY	HUNGR PREVENTION	001:00	058

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FORECLOSURE PREVENTION	AD COUNCIL	000:30	106
FORECLOSURE PREVENTION	AD COUNCIL	001:00	048
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:30	023
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:31	027
GED ACHIEVEMEN	AD COUNCIL	000:15	155
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:33	011
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:30	101
HUNGER PREVENTION	A&E	001:00	046
HUNGER PREVENTION	AD COUNCIL	000:31	115
HUNGER PREVENTION	AD COUNCIL	000:59	108
HUNGER PREVENTION	AD COUNCIL	001:00	109
ID THIEVES	AD COUNCIL	000:30	106
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	028
ONLINE SAFETY	AD COUNCIL	001:00	051
PEACE	PEACE IN THE STREETS	000:31	001
PET ADOPTON	AD COUNCIL	000:30	211
READING	AD COUNCIL	001:00	099
SEAT BELT SAFETY	AD COUNCIL	001:00	056
STROKE PREVENTION	AD COUNCIL	000:59	057
STROKE PREVENTION	AD COUNCIL	001:00	057
TEACHER RECRUITMENT	AD COUNCIL	000:30	209
TEXTING AND DRIVING	AD COUNCIL	000:15	298
TEXTING AND DRIVING	AD COUNCIL	000:30	118
UNCF	AD COUNCIL	000:30	116
UNITED WAY	AD COUNCIL	000:15	138
UNITED WAY	AD COUNCIL	001:00	151
WILDFIRE PREVENTION	AD COUNCIL	000:30	107
WILDFIRE PREVENTION	AD COUNCIL	001:00	100
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	140

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WOMENS HEALTH	AD COUNCIL	000:59	049

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