

WVOC  
Columbia, SC  
Quarterly Issues/Programs List  
Fourth Quarter, 2016  
01/04/2017

WVOC  
Quarterly Issues/Programs List

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WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **BIG RED BARN:** Veterans PTSD relief through Therapy and Counseling
  - **BOYS AND GIRLS CLUB:** Turkey Day 5k to support education programs
  - **CHILDRENS TRUST:** Education and Child abuse benefits
  - **COLUMBIA CITY BALLET:** Local ballet to promote the arts
  - **HOMEWARD BOUND SC:** Homeless pet adoption and Rescue
  - **OLIVER GOSPEL MISSION:** Homeless Shelter volunteer drive
  - **PETS INC:** Benefit to Spay an Neuter Animals
  - **PROSPER STRONG:** Peaceful walk to honor local police
  - **SC RAILROAD MUSEUM:** History of Railroads in South Carolina
  - **Thanksgiving Souper:** Local Holiday Food Drive
  - **VETERANS RIDE:** Local event to support Vets at the VA
  - **WALK FOR LIFE:** Breast Cancer Awareness
  - **WIDOWS OF OPPORTUNITY:** Dealing with Grief during the Holiday season
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
WALK FOR LIFE	CAROLINA CARES	Breast Cancer Awareness	ASHLEY DUSENBERRY	10/02/2016 07:30 AM	029:50
COLUMBIA CITY BALLET	CAROLINA CARES	Local ballet to promote the arts	WILLIAM STARRET	10/09/2016 07:30 AM	029:50
CHILDRENS TRUST	CAROLINA CARES	Education and Child abuse benefits	SUE WILLIAMS	10/16/2016 07:30 AM	029:50
PROSPER STRONG	CAROLINA CARES	Peaceful walk to honor local police	TRAVIS CREECH	10/23/2016 07:30 AM	029:50
BOYS AND GIRLS CLUB	CAROLINA CARES	Turkey Day 5k to support education programs	CARTER CLARK	10/30/2016 07:30 AM	029:50
WIDOWS OF OPPORTUNITY	CAROLINA CARES	Dealing with Grief during the Holiday season	KIMBERLY RICHARDSON	11/06/2016 07:30 AM	029:50
OLIVER GOSPEL MISSION	CAROLINA CARES	Homeless Shelter volunteer drive	WAYNE FIELDS	11/13/2016 07:30 AM	029:50
Thanksgiving Souper	CAROLINA CARES	Local Holiday Food Drive	ANDY GALLOWAY	11/20/2016 07:30 AM	029:50
PETS INC	CAROLINA CARES	Benefit to Spay an Neuter Animals	FRITZ SCHUMER	11/27/2016 07:30 AM	029:50
VETERANS RIDE	CAROLINA CARES	Local event to support Vets at the VA	JIM WORKMAN	12/04/2016 07:30 AM	029:50
SC RAILROAD MUSEUM	CAROLINA CARES	History of Railroads in South Carolina	ROGER SCHUPE	12/11/2016 07:30 AM	029:50
BIG RED BARN	CAROLINA CARES	Veterans PTSD relief through Therapy and Counseling	SUTTON SHAW	12/18/2016 07:30 AM	029:50
HOMEWARD BOUND SC	CAROLINA CARES	Homeless pet adoption and Rescue	CAMERON CHAPEL	12/25/2016 07:30 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	001:00	038
AD COUNCIL	CAREGIVER ASSISTANCE	000:58	043
AD COUNCIL	PATHWAY TO EMPLOYMENT	001:00	037
ADD HELP	AD COUNCIL	001:00	039
ADOPTION	AD COUNCIL	001:00	075
ALZ BENEFIT	ALZ BENEFIT	000:15	001
AMERICAN HEART ASSOCIATION	AD COUNCIL	000:59	033
BULLYING	AD COUNCIL	001:00	007
BULLYING PREVENTION	AD COUNCIL	001:00	032
BUZZED DRIVING PREVENTION	AD COUNCIL	000:30	137
BUZZED DRIVING PREVENTION	AD COUNCIL	001:00	032
CAREGIVERS ASSITANCE	AD COUNCIL	000:31	008
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	151
CHILDRENS ORAL HEALTH	AD COUNCIL	001:00	038
COLUMBIA CITY BALLET	COLUMBIA CITY BALLET	000:15	007
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	004
DISCOVERING NATURE	AD COUNCIL	000:30	073
DISCOVERING NATURE	AD COUNCIL	000:59	035
Domestic violence	AD COUNCIL	000:29	075
DROPOUT PREVENTION	AD COUNCIL	000:15	015
EMERGENCY PREPAREDNESS	AD COUNCIL	000:58	034
FEED THE PIG	AD COUNCIL	001:00	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOOD SAFETY	AD COUNCIL	000:15	018
FOOD SAFETY	AD COUNCIL	000:30	070
FOOD SAFETY	HUNGR PREVENTION	001:00	031
FORECLOSURE PREVENTION	AD COUNCIL	000:30	065
FORECLOSURE PREVENTION	AD COUNCIL	001:00	036
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:30	012
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:31	062
GED ACHIEVEMEN	AD COUNCIL	000:15	202
HEALTH AND FITNESS	iHEART RED	000:31	002
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:30	068
HUNGER PREVENTION	A&E	001:00	033
HUNGER PREVENTION	AD COUNCIL	000:31	075
HUNGER PREVENTION	AD COUNCIL	000:56	008
HUNGER PREVENTION	AD COUNCIL	000:59	069
HUNGER PREVENTION	AD COUNCIL	001:00	134
ID THIEVES	AD COUNCIL	000:30	073
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	031
ONLINE SAFETY	AD COUNCIL	001:00	035
PET ADOPTON	AD COUNCIL	000:30	154
READING	AD COUNCIL	001:00	066
SEAT BELT SAFETY	AD COUNCIL	001:00	032
STROKE PREVENTION	AD COUNCIL	000:59	035
STROKE PREVENTION	AD COUNCIL	001:00	035
TEACHER RECRUITMENT	AD COUNCIL	000:30	147
TEXTING AND DRIVING	AD COUNCIL	000:15	328
TEXTING AND DRIVING	AD COUNCIL	000:30	070
UNCF	AD COUNCIL	000:30	072
UNITED WAY	AD COUNCIL	000:15	138

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
UNITED WAY	AD COUNCIL	001:00	094
WILDFIRE PREVENTION	AD COUNCIL	000:30	071
WILDFIRE PREVENTION	AD COUNCIL	001:00	072
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	155
WOMENS HEALTH	AD COUNCIL	000:59	032