

WXBT
Columbia, SC
Quarterly Issues/Programs List
Second Quarter, 2012
07/03/2012

WXBT
Quarterly Issues/Programs List

WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN LUNG ASSOCIATION:** LUNG ASSOCIATON
- **BOYS AND GIRLS CLUB:** BOYS AND GIRLS CLUB
- **CITY OF COLUMBIA:** ICRC
- **COLUMBIA GREEN:** COLUMBIA GREEN
- **CONGAREE ART FESTIVAL:** CONGAREE ARTS FESTIVAL
- **CRIME:** CRIMESTOPPERS
- **KIDS SUMMER PROGRAMS:** ICRC
- **RIVERBANKS BOTANICAL GARDENS:** RIVERBANKS ZOO
- **SC STATE MUSEUM:** STATE MUSEUM
- **SPARKLEBERRY FAIR:** SPARKLEBERRY COMMUNITY FAIR
- **YMCA:** ICRC

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CONGAREE ART FESTIVAL	CAROLINA CARES	CONGAREE ARTS FESTIVAL	PAUL MATHENEY	04/01/2012 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
04/01/2011					
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	LUNG ASSOCIATON	MELLISSA GOATFORTH	04/08/2012 07:00 AM	029:49
SPARKLEBERRY FAIR	CAROLINA CARES	SPARKLEBERRY COMMUNITY FAIR	TOM TOWSON	04/15/2012 07:00 AM	029:50
CRIME	CAROLINA CARES	CRIMESTOPPERS	CHRIS COWAN	04/22/2012 07:00 AM	029:49
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	LUNG ASSOCIATON	MELLISSA GOATFORTH	04/29/2012 07:00 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	STATE MUSEUM	TUT UNDERWOOD	05/06/2012 06:59 AM	029:49
KIDS SUMMER PROGRAMS	CAROLINA CARES	ICRC	LAURIE SCHAFER	05/13/2012 07:00 AM	029:49
CITY OF COLUMBIA	CAROLINA CARES	ICRC	RAY GRAY	05/20/2012 07:00 AM	029:50
YMCA	CAROLINA CARES	ICRC	JASON VOKURUL	05/27/2012 07:00 AM	029:49
CRIME	CAROLINA CARES	CRIMESTOPPERS	CHRIS COWAN	06/03/2012 07:00 AM	029:49
RIVERBANKS BOTANICAL GARDENS	CAROLINA CARES	RIVERBANKS ZOO	SUSAN O'CAIN	06/10/2012 07:00 AM	029:50
COLUMBIA GREEN	CAROLINA CARES	COLUMBIA GREEN	JOHN WILLIAMS	06/17/2012 07:00 AM	029:49
BOYS AND GIRLS CLUB	CAROLINA CARES	BOYS AND GIRLS CLUB	CARTER CLARK	06/24/2012 07:00 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	AD COUNCIL	001:00	001
EDUCATION	PTA	000:29	001
AD COUNCIL	HIGH SCHOOL DROPOUT	000:15	109
AD COUNCIL GRADUATION	BOOSTUP.ORG	000:30	047
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	070
AD COUNCIL VACCINATIONS	VACCINATIONS	001:00	011
AMBER ALERT	AMBER ALERT	000:20	125
AMBER ALERT	AMBER ALERT	000:30	053
ANIMAL ADOPTION	AD COUNCIL ANIMAL ADOPTION	001:00	018
ARMED FORCES SUPPORT	ARMED FORCES RELIEF TRUST	000:31	020
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	047
ARMED FORCES SUPPORT	USAF RESERVE	001:01	018
AUTISIM	AD COUNCIL	001:00	041
BULLYING	DONORSCHOSE.ORG	000:30	030
BULLYING	DONORSCHOSE.ORG	000:32	015
CARE/WOMEN	CARE/WOMEN	000:30	046
CARE/WOMEN	CARE/WOMEN	001:00	016
CHILDHOOD ASTHMA	AD COUNCIL	000:34	048
CHILDHOOD ASTHMA	AD COUNCIL	001:04	010
CHRON'S AND COLITIS	CROHN'S/CHOLITIS FOUNDATION	000:15	119
COLLEGE ACCESS	AD COUNCIL	000:59	021
COLLEGE ACCESS	AD COUNCIL	001:00	003
COLLEGE ACCESS	COLLEGE ACCESS	001:00	021

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY HEALTH	AD COUNCIL	000:31	098
CPR	CPR	000:59	028
CREDITFAIRY.ORG	CREDITFAIRY.ORG	000:30	038
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	047
CYBER BULLING	AD COUNCIL	001:00	026
DEAF AND DYSLEXIC	AD COUNCIL	000:31	040
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	044
DEBT RELIEF COUNSELING	NFCC DEBT	001:03	025
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	014
DIABETES FOUNDATION	DIABETES	001:00	024
DIABETES FOUNDATION	DIABETES EDUCATOR	000:15	123
DIABETES FOUNDATION	DIABETES FOUNDATION	000:30	046
DIABETES FOUNDATION	DIABETES FOUNDATION	000:58	040
DOMESTIC VIOLENCE AWARENESS	DOMESTIC VIOLENCE	001:00	022
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	088
ENERGY CONSERVATION	AD COUNCIL	001:00	023
FAIR HOUSING	AD COUNCIL	000:59	023
FAIR HOUSING	NFCC HOUSING	000:15	124
FAIR HOUSING	NFCC HOUSING	000:33	042
FAIR HOUSING	NFCC HOUSING	001:01	023
FATHERHOOD	AD COUNCIL	000:31	046
FATHERHOOD	FATHERHOOD INITITAVE	000:30	045
FEED THE PIG	AD COUNCIL	001:00	027
FEMA	FEMA	000:59	029
FINE ARTS	AD COUNCIL	000:58	029
FOOD SAFETY	FOOD SAFETY	001:00	020
FORECLOSURE PREVENTION	AD COUNCIL	000:30	043

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FORECLOSURE PREVENTION	AD COUNCIL	000:34	008
FORECLOSURE PREVENTION	AD COUNCIL	001:00	017
FORECLOSURE PREVENTION	AD COUNCIL	001:04	003
FREEDOM OF SPEECH	AD COUNCIL	000:15	118
GED ACHIEVEMENT	AD COUNCIL	000:30	041
HEALTH AND FITNESS	AD COUNCIL	000:29	063
HEALTH AND FITNESS	AD COUNCIL	000:30	118
HEALTH AND FITNESS	AD COUNCIL	000:31	130
HEALTH AND FITNESS	CITY OF HOPE	000:30	006
HEALTH AND FITNESS	CITY OF HOPE	000:31	012
HEALTH AND FITNESS	CITY OF HOPE	000:32	004
HUNGER PREVENTION	A&E	001:00	024
ID THIEVES	AD COUNCIL	000:30	043
ID THIEVES	AD COUNCIL	001:00	011
LITERACY	DONORSCHOSE.ORG	000:30	015
LUNG CANCER	AD COUNCIL	000:31	047
MAKE A WISH	MAKE A WISH	001:00	020
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	027
ORGAN DONOR	AD COUNCIL	000:30	043
PTA	PTA	000:29	052
ROTARY CLUB	ROTARY CLUB	000:15	137
ROTAVIRUS	AD COUNCIL	000:30	048
ROTAVIRUS	AD COUNCIL	000:59	018
SC BROADCASTSERS	SC BROADCASTERS	000:30	050
SELF ESTEEM	DONORSCHOSE.ORG	000:31	030
STROKE/HEADACHE RELIEF	NATIONAL HEADACHE FOUNDATION	000:31	005
UNDERAGE DRINKING	AD COUNCIL UNDERAGE DRINKING	001:00	003
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	040

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	022
WILDLIFE PRESERVATION	WILDLIFE	000:30	023