

WXBT  
Columbia, SC  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/02/2014

WXBT  
Quarterly Issues/Programs List

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WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN LUNG ASSOCIATION:** How do you take care of your Lungs? Smoking prevention for youth.
  - **AMERICAN RED CROSS:** Cluster Wide Blood drive. Why is giving blood important?
  - **BOYS AND GIRLS CLUB:** Youth Development Programs in the midlands
  - **COLUMBIA CITY BALLET:** Cultural Holiday event for families.
  - **EDVENTURE CHILDRENS MUSEUM:** Fall Heritage childrens events, Reading is important to toddlers
  - **ICRC:** Holiday lights event. Conservation issues on the river. Recycle to keep the midlands clean.
  - **PARENTS WHO HOST SC:** Serving Alcohol to minors is illegal. How To prevent this from affecting your home
  - **SC AUTISM SOCIETY:** Autism and the effect it has on children in our Community
  - **SC STATE MUSEUM:** State History and cultural events
  - **ST. JUDES CHILDRENS HOSPITAL:** St. Judes Childrens Hospital research for cancer with Children
  - **STATE FAIR SCHOLARSHIPS:** Youth Development and Agriculture studies
  - **VETERANS RIDE:** Veterans holiday benefit
  - **WIDOWS OF OPPOR:** Widows grief Support. How do you deal with having your first holiday without your husband for the first time since his death.
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
STATE FAIR SCHOLARSHIPS	CAROLINA CARES	Youth Development and Agriculture studies	NANCY SMITH	10/06/2013 07:00 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Fall Heritage childrens events,Reading is important to toddlers	KRISTY BARNES	10/13/2013 07:00 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	State History and cultural events	TUT UNDERWOOD	10/20/2013 06:59 AM	029:50
SC AUTISM SOCIETY	CAROLINA CARES	Autism and the effect is has on children in our Community	KIM THOMAS	10/27/2013 07:00 AM	029:50
PARENTS WHO HOST SC	CAROLINA CARES	Serving Alcohol to minors is illegal. How To prevent this from affecting your home	MELISSA NEWHEISEN	11/03/2013 07:00 AM	029:50
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	How do you take care of your Lungs? Smoking prevention for youth.	MELLISSA GOATFORTH	11/10/2013 07:00 AM	029:50
ST. JUDES CHILDRENS HOSPITAL	CAROLINA CARES	St. Judes Childrens Hospital research for cancer with Children	MAYA SMITH	11/17/2013 06:59 AM	029:50
BOYS AND GIRLS CLUB	CAROLINA CARES	Youth Development Programs in the midlands	CARTER CLARK	11/24/2013 06:59 AM	029:50
VETERANS RIDE	CAROLINA CARES	Veterans holiday benefit	JIM WORKMAN	12/01/2013 06:59 AM	029:50
COLUMBIA CITY BALLET	CAROLINA CARES	Cultural Holiday event for families.	WILLIAM STARRET	12/08/2013 07:00 AM	029:50
WIDOWS OF OPPOR	CAROLINA CARES	Widows grief Support. How do you deal with having your first holiday without your husband for the first time since his death.	KIMBERLY ROBINSON	12/15/2013 07:00 AM	029:50
ICRC	CAROLINA CARES	Holiday lights event. Conservation issues on	LAURIE SCHAFER	12/22/2013 06:59 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the river. Recycle to keep the midlands clean.			
AMERICAN RED CROSS	CAROLINA CARES	Cluster Wide Blood drive. Why is giving blood important?	JAMIE MULDROW	12/29/2013 06:59 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	084
AMBER ALERT	AMBER ALERT	000:20	147
AMBER ALERT	AMBER ALERT	000:30	076
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	541
ARMED FORCES SUPPORT	USAF RESERVE	001:01	172
AUTISIM	AD COUNCIL	000:59	170
AUTISIM	AD COUNCIL	001:00	179
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	179
CHILDHOOD ASTHMA	AD COUNCIL	000:59	181
CHILDHOOD ORAL HEALTH	AD COUNCIL	000:30	088
CHILDRENS SCIENCE EXHIBIT	EDVENTURE MUSEUM	000:16	003
CHILDRENS SCIENCE EXHIBIT	EDVENTURE MUSEUM	000:18	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	080
COMMUNITY ENGAGEMENT	AD COUNCIL	001:00	189
COMMUNITY HEALTH	AD COUNCIL	000:31	169
CPR	CPR	000:59	179
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	178
DATING ABUSE PREVENTION	AD COUNCIL	001:00	222
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	087
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	179
DISCOVERING NATURE	AD COUNCIL	000:30	081
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	167
ENERGY CONSERVATION	AD COUNCIL	001:00	183
ENERGY EFFECIENCY	AD COUNCIL	000:15	135
ENERGY EFFECIENCY	AD COUNCIL	000:29	080
FAIR HOUSING	AD COUNCIL	000:59	185
FAIR HOUSING	NFCC HOUSING	000:15	137
FATHERHOOD	AD COUNCIL	000:31	086
FATHERHOOD	FATHERHOOD INITITAVE	000:30	090
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	083
FEED THE PIG	AD COUNCIL	001:00	174
FEMA	FEMA	000:59	176
FINE ARTS	AD COUNCIL	000:58	173
FOOD SAFETY	AD COUNCIL	000:30	081
FOOD SAFETY	AD COUNCIL	001:00	171
FOOD SAFETY	FOOD SAFETY	001:00	175
FORECLOSURE PREVENTION	AD COUNCIL	000:30	081
FORECLOSURE PREVENTION	AD COUNCIL	001:00	361
FREEDOM OF SPEECH	AD COUNCIL	000:15	128
GED ACHIEVEMEN	AD COUNCIL	000:15	141

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	AUTISM	000:15	100
HEALTH	GIVE BLOOD	000:15	088
HEALTH	ST JUDES HOSPITAL	000:16	004
HISTORY	TYRANNUS MISSIONARY SCHOOL	000:31	044
HUNGER PREVENTION	A&E	001:00	179
HUNGER PREVENTION	AD COUNCIL	001:00	179
ID THIEVES	AD COUNCIL	000:30	084
ID THIEVES	AD COUNCIL	001:00	174
ID THIEVES	PSA-ID THIEVES/30	000:30	001
LEAD POISONING	AD COUNCIL	000:30	084
LUNG CANCER	AD COUNCIL	000:31	082
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	085
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	166
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	011
NUTRITION EDUCATION	AD COUNCIL	001:00	182
OCEANS AWARENESS	AD COUNCIL	000:58	183
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	186
ORGAN DONOR	AD COUNCIL	000:30	081
PET ADOPTON	AD COUNCIL	000:30	086
POVERTY	WE SCARE HUNGER	000:30	010
POVERTY	WE SCARE HUNGER	000:31	011
READING	AD COUNCIL	001:00	174
ROTARY CLUB	ROTARY CLUB	000:15	141
SAVE THE CHILDREN	AD COUNCIL	001:00	177

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SC BROADCASTSERS	SC BROADCASTERS	000:30	162
SELF ESTEEM	SPECIAL OLYMPICS	000:28	006
SELF ESTEEM	SPECIAL OLYMPICS	000:29	005
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:18	035
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:31	094
TEXTING AND DRIVING	AD COUNCIL	000:15	130
TEXTING AND DRIVING	AD COUNCIL	000:30	082
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	081
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	178
WILDFIRE PREVENTION	AD COUNCIL	000:29	085