

WVOC
Columbia, SC
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/04/2019

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer's Association:** Funding and research for Alzheimer's
 - **American Heart Association:** Heart disease & stroke awareness
 - **Columbia City Ballet:** Holiday events and children's programs
 - **Dorn VA:** Veteran's Christmas Ride
 - **Historic Columbia:** Fall programs
 - **JDRF:** Understanding Diabetes
 - **Leos Pride Foundation:** Go Leo 5K
 - **Oliver Gospel Mission:** How to help make a difference for the homeless
 - **SC National Guard:** Foundation program
 - **Serve and Connect:** How to grow and get involved in the organization
 - **Young Artist Group:** Mentoring young Music Artist
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Historic Columbia	CAROLINA CARES	Fall programs	Anna Kate Twitty	10/07/2018 07:30 AM	029:49
JDRF	CAROLINA CARES	Understanding Diabetes	Beth McCreary	10/14/2018 07:30 AM	029:49
Leos Pride Foundation	CAROLINA CARES	Go Leo 5K	Adam Bugenske	10/21/2018 07:30 AM	029:49
American Heart Association	CAROLINA CARES	Heart disease & stroke awareness	Anla Yalapragotta	10/28/2018 07:30 AM	029:49
Serve and Connect	CAROLINA CARES	How to grow and get involved in the organization	Kassy Alia	11/04/2018 07:30 AM	028:59
Alzheimer's Association	CAROLINA CARES	Funding and research for Alzheimer's	Taylor Wilson	11/11/2018 07:30 AM	029:49
SC National Guard	CAROLINA CARES	Foundation program	Barbara Livingston	11/18/2018 07:30 AM	029:49
SC National Guard	CAROLINA CARES	Foundation program	Barbara Livingston	11/25/2018 07:30 AM	029:49
Dorn VA	CAROLINA CARES	Veteran's Christmas Ride	Jim Wertman	12/02/2018 07:30 AM	029:49
Columbia City Ballet	CAROLINA CARES	Holiday events and children's programs	William Starrett	12/09/2018 07:30 AM	029:49
Oliver Gospel Mission	CAROLINA CARES	How to help make a difference for the homeless	Wayne Fields	12/16/2018 07:30 AM	029:50
Young Artist Group	CAROLINA CARES	Mentoring young Music Artist	J Edwards	12/23/2018 07:30 AM	029:50
Young Artist Group	CAROLINA CARES	Mentoring young Music Artist	J Edwards	12/30/2018 07:30 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HOME WORKS	HOME WORKS	000:15	032
HOME WORKS	HOME WORKS	000:33	028
HOME WORKS	HOME WORKS	001:00	012
HOME WORKS	HOME WORKS	001:01	008
AD COUNCIL	WOUNDED WARRIOR	000:59	072
ADOPTION	AD COUNCIL	000:30	084
ADOPTION	AD COUNCIL	001:00	143
ADULT EDUCATION	AD COUNCIL	001:00	034
AMERICAN RED CROSS	AD COUNCIL	000:15	104
AMERICAN RED CROSS	AD COUNCIL	000:29	080
AMERICAN RED CROSS	AD COUNCIL	000:58	031
AMERICAN RED CROSS	AD COUNCIL	001:00	027
AUTISIM	AD COUNCIL	000:15	100
AUTISIM	AD COUNCIL	000:30	074
AUTISIM	AD COUNCIL	001:00	035
BULLYING	AD COUNCIL	001:00	071
BULLYING	CRISIS TEXTLINE	000:30	005
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	033
CAREGIVERS ASSITANCE	AD COUNCIL	000:30	080
CDC	AD COUNCIL	000:29	082
CDC	AD COUNCIL	000:30	075
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:30	077
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	032
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	L'OREAL	000:30	013
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	RED CROSS	000:30	015
DROPOUT PREVENTION	AD COUNCIL	000:15	095
EPA	AD COUNCIL	000:30	146
FATHERHOOD	AD COUNCIL	000:59	039
FEED THE PIG	AD COUNCIL	000:59	032
FEED THE PIG	AD COUNCIL	001:00	076
FEEDING AMERICA	AD COUNCIL	000:58	037
FEMA	AD COUNCIL	000:30	157
FEMA	AD COUNCIL	000:57	042
FEMA	AD COUNCIL	001:00	030
FOOD ADDICTS	AD COUNCIL	000:31	077
FOOD SAFETY	AD COUNCIL	000:15	108
FOOD SAFETY	AD COUNCIL	001:00	034
GRADS OF LIFE	AD COUNCIL	001:00	037
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	075
GUN SAFETY	AD COUNCIL	001:00	034
HEALTH AND FITNESS	RED	000:30	018
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:31	067
JOB TRAINING & EMPLOYMENT	AD COUNCIL	000:30	073
MADD	AD COUNCIL	000:15	205
MEALS ON WHEELS	AD COUNCIL	001:00	035
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	012
MS DOT ORG	AD COUNCIL	000:59	033
ORGAN DONATION	AD COUNCIL	001:00	077
ORGAN DONOR	AD COUNCIL	001:00	031
PET ADOPTON	AD COUNCIL	000:30	151
RECYCLE	AD COUNCIL	001:00	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SEAT BELT SAFETY	AD COUNCIL	001:00	030
UNCF	AD COUNCIL	001:00	068
UNITED WAY	AD COUNCIL	001:00	035
US FOREST SERVICE	A&E	001:00	032
US FOREST SERVICE	AD COUNCIL	000:58	043
US FOREST SERVICE	AD COUNCIL	001:00	037
WILDLIFE PRESERVATION	AD COUNCIL	000:59	032
WILL ROGERS INSTITUTE	AD COUNCIL	000:30	077
WOUNDED WARRIOR	AD COUNCIL	000:59	044