

WVOC  
Columbia, SC  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/02/2020

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Quarterly Issues/Programs List

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WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **American Red Cross:** This week on Carolina Cares with Tyler Ryan, we learn about the many programs of the American Red Cross, well beyond the "giving the gift of life" mantra that is the second most recognizable logo and mission on the planet - Maya Franklin joins Tyler to talk about blood, house fires, and the reality of disasters like Irma, and the response of the organization created by a nurse in 1881.
- **Camp Cole:** Tyler Ryan speaks with the Co-Founders of Camp Cole, Kelsey Carter and Margret-Deans Grants. Camp Cole is a 60+ acre camp located between Columbia and Sumter, that is focused on providing camping experiences for children with long-term healthcare needs and terminal illnesses, as well as adults with Autism and First Responders dealing with PTSD and other service related issues.
- **Columbia City Ballet:** Tyler Ryan visits with the Executive Director of the Columbia City Ballet / South Carolina Ballet William Starrett about his journey to the top of the ballet world, and his nearly 40 years building South Carolina's largest performing arts organization. The two discuss the history of ballet, and the annual favorite performance of The Nutcracker, which tours throughout the Palmetto State.
- **Habitat for Humanity:** Discussed programs and services not only for South Carolina, but have an international footprint. Dispelled myths about Habitat, and how you can get involved.
- **Internet Against Children Task Force:** Tyler Ryan speaks with former Deputy Attorney General and current 5th Circuit Prosecutor Bethany Miles about work on the Internet Against Children Task Force, the elite team that works to defend children against predators. Tyler and Assistant Solicitor Miles talk about how apps and technology have created opportunities for people who have the mindset to hurt kids. They also discuss the laws surrounding this delicate subject. Assistant Solicitor Miles offers ideas on starting a difficult conversation with children about the dangers on the Internet. The two also discuss Milestone of South Carolina, a non-profit organization that Ms. Miles founded to help children in the Foster Care System in South Carolina, providing support and resources for the kids and host families.

- **JDRF:** Tyler Ryan speaks with Elizabeth McCrary from the JDRF about the affliction, and treatments. Joining Ryan and McCrary are also joined by musical artist Shelby Rae, who lives with Type 1 diabetes, and how she uses music to help tell her story.
- **Lexington Animal Control:** Adoption services and programs for stray dogs and cats.
- **Lexington Blowfish :** Tyler Ryan speaks with former MLB star pitcher Jonathan Johnson about his journey to and from the Majors, the path that led him to be named the first Head Coach at CIU, and the organization (Honor the Father) that he started while in the big leagues that continues today. Joining Coach Johnson is Bill Shanahan, owner of the Coastal Plain Leagues.
- **Operation Lifesaver:** Tyler Ryan speaks with Janice Cowen, State Coordinator for SC Operation Lifesaver about trains, train safety, and all things rail.
- **Patriot (tm)s Point:** Tyler speaks with Chris Hauff from Patriots Point about the Yorktown and other "living" exhibits, as well as plans for expansions. He also speaks with Brent Duncan from the South Carolina Aquarium about the history of the Aquarium, their programs that revolve around conservation, and of course, the educational opportunities.
- **Richland County Library:** iHeart Columbia Market President Ron Hill speaks with the Salvation Army about the Stuff a Bus Program, and Carolina Cares Host Tyler Ryan speaks with Emily Stoll from the Richland County Library about new technologies in libraries, and free programs available state-wide that fact check the information we consume on the Internet, as well as other changes in library practices across the state and country.
- **SC State Treasurer:** South Carolina State Treasurer Curtis Loftis discusses the 529 Future Scholar Program, and new changes that allow flexibility to how it can be used. Also discussed the Unclaimed Money program, which contains millions of dollars that belong to people in the Palmetto State.
- **United Way:** Tyler Ryan speaks with Peter Buffett, singer, producer, and philanthropist about his charitable work, his partnership with the United Way, his upcoming "Concert and Conversation" show, and what it was like growing up as billionaire Warren Buffett (tm)s son.

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## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Operation Lifesaver	CAROLINA CARES	Tyler Ryan speaks with Janice Cowen, State Coordinator for SC Operation Lifesaver about trains, train safety, and all things rail.	Janice Cowen	10/06/2019 07:30 AM	029:50
Habitat for Humanity	CAROLINA CARES	Discussed programs and services not only for South Carolina, but have an international footprint. Dispelled myths about Habitat, and how you can get involved.	Roy Kramer	10/13/2019 07:30 AM	029:50
United Way	CAROLINA CARES	Tyler Ryan speaks with Peter Buffett, singer, producer, and philanthropist about his charitable work, his partnership with the United Way, his upcoming "Concert and Conversation" show, and what it was like growing up as billionaire Warren Buffett (tm)s son.	Peter Buffett	10/20/2019 07:30 AM	029:50
Lexington Blowfish	CAROLINA CARES	Tyler Ryan speaks with former MLB star pitcher Jonathan Johnson about his journey to and from the Majors, the path that led him to be named the first Head Coach at CIU, and the organization (Honor the Father) that he started while in the big leagues that continues today. Joining Coach Johnson is Bill Shanahan, owner of the Coastal Plain Leagues.	Jonathan Johnson/Bill Shanahan	10/27/2019 07:30 AM	029:50
Internet Against Children Task Force	CAROLINA CARES	Tyler Ryan speaks with former Deputy Attorney General and current 5th Circuit Prosecutor Bethany Miles about work on the Internet Against Children Task Force, the elite team that works to defend children against predators. Tyler and Assistant Solicitor Miles talk about how apps and technology have created opportunities for people who have the mindset to hurt kids. They also discuss the laws surrounding this delicate subject. Assistant Solicitor Miles offers ideas on starting a	Bethany Miles	11/03/2019 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		difficult conversation with children about the dangers on the Internet. The two also discuss Milestone of South Carolina, a non-profit organization that Ms. Miles founded to help children in the Foster Care System in South Carolina, providing support and resources for the kids and host families.			
JDRF	CAROLINA CARES	Tyler Ryan speaks with Elizabeth McCrary from the JDRF about the affliction, and treatments. Joining Ryan and McCrary are also joined by musical artist Shelby Rae, who lives with Type 1 diabetes, and how she uses music to help tell her story.	Elizabeth McCrary	11/10/2019 07:30 AM	029:50
Richland County Library	CAROLINA CARES	iHeart Columbia Market President Ron Hill speaks with the Salvation Army about the Stuff a Bus Program, and Carolina Cares Host Tyler Ryan speaks with Emily Stoll from the Richland County Library about new technologies in libraries, and free programs available state-wide that fact check the information we consume on the Internet, as well as other changes in library practices across the state and country.	Emily Stoll	11/17/2019 07:30 AM	029:50
SC State Treasurer	CAROLINA CARES	South Carolina State Treasurer Curtis Loftis discusses the 529 Future Scholar Program, and new changes that allow flexibility to how it can be used. Also discussed the Unclaimed Money program, which contains millions of dollars that belong to people in the Palmetto State.	Curtis Loftis	11/24/2019 07:30 AM	029:50
Camp Cole	CAROLINA CARES	Tyler Ryan speaks with the Co-Founders of Camp Cole, Kelsey Carter and Margret-Deans Grants. Camp Cole is a	Kelsey Carter/Margret-Deans Grants	12/01/2019 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		60+ acre camp located between Columbia and Sumter, that is focused on providing camping experiences for children with long-term healthcare needs and terminal illnesses, as well as adults with Autism and First Responders dealing with PTSD and other service related issues.			
Columbia City Ballet	CAROLINA CARES	Tyler Ryan visits with the Executive Director of the Columbia City Ballet / South Carolina Ballet William Starrett about his journey to the top of the ballet world, and his nearly 40 years building South Carolina's largest performing arts organization. The two discuss the history of ballet, and the annual favorite performance of The Nutcracker, which tours throughout the Palmetto State.	William Starrett	12/08/2019 07:30 AM	029:50
Patriot (tm)s Point	CAROLINA CARES	Tyler speaks with Chris Hauff from Patriots Point about the Yorktown and other "living" exhibits, as well as plans for expansions. He also speaks with Brent Duncan from the South Carolina Aquarium about the history of the Aquarium, their programs that revolve around conservation, and of course, the educational opportunities.	Chris Hauff	12/15/2019 07:30 AM	029:50
American Red Cross	CAROLINA CARES	This week on Carolina Cares with Tyler Ryan, we learn about the many programs of the American Red Cross, well beyond the "giving the gift of life" mantra that is the second most recognizable logo and mission on the planet - Maya Franklin joins Tyler to talk about blood, house fires, and the reality of disasters like Irma, and the response of the organization created by a nurse in 1881.	Maya Franklin	12/22/2019 07:30 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Lexington Animal Control	CAROLINA CARES	Adoption services and programs for stray dogs and cats.	Lexington Animal Control	12/29/2019 07:30 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	HOME WORKS	000:16	037
AD COUNCIL	HOME WORKS	000:30	016
AD COUNCIL	HOME WORKS	001:00	004
AD COUNCIL	PSA-ANIMAL MISSION	000:32	013
AD COUNCIL	WOUNDED WARRIOR	000:59	085
ADOPTION	AD COUNCIL	000:30	172
ADOPTION	AD COUNCIL	001:00	197
ADULT EDUCATION	AD COUNCIL	001:00	045
AMERICAN RED CROSS	AD COUNCIL	000:15	209
AMERICAN RED CROSS	AD COUNCIL	000:29	175
AMERICAN RED CROSS	AD COUNCIL	000:58	029
AMERICAN RED CROSS	AD COUNCIL	001:00	033
AUTISIM	AD COUNCIL	000:15	200

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AUTISIM	AD COUNCIL	000:30	156
AUTISIM	AD COUNCIL	001:00	056
BULLYING	AD COUNCIL	001:00	078
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	034
CAREGIVERS ASSITANCE	AD COUNCIL	000:30	154
CDC	AD COUNCIL	000:29	146
CDC	AD COUNCIL	000:30	171
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	048
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	011
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	017
COLUMBIA CITY BALLET	COLUMBIA CITY BALLET	000:15	034
COLUMBIA CITY BALLET	COLUMBIA CITY BALLET	000:32	022
COVENANT HOUSE	COVENANT HOUSE	000:30	034
DROPOUT PREVENTION	AD COUNCIL	000:15	251
ENVIRONMENT	UN GOALS	000:30	052
EPA	AD COUNCIL	000:30	311
FATHERHOOD	AD COUNCIL	000:59	031
FEED THE PIG	AD COUNCIL	000:59	044
FEED THE PIG	AD COUNCIL	001:00	087
FEEDING AMERICA	AD COUNCIL	000:58	043
FEMA	AD COUNCIL	000:30	330
FEMA	AD COUNCIL	000:57	054
FEMA	AD COUNCIL	001:00	040
FOOD ADDICTS	AD COUNCIL	000:31	183
FOOD SAFETY	AD COUNCIL	000:15	210
FOOD SAFETY	AD COUNCIL	001:00	044
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:30	014
GRADS OF LIFE	AD COUNCIL	001:00	027
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	170

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
GUN SAFETY	AD COUNCIL	000:30	156
GUN SAFETY	AD COUNCIL	001:00	058
HEALTH	AD COUNCIL	000:30	180
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:31	150
JOB TRAINING & EMPLOYMENT	AD COUNCIL	000:30	157
MADD	AD COUNCIL	000:15	483
MS DOT ORG	AD COUNCIL	000:59	042
ORGAN DONATION	AD COUNCIL	001:00	075
ORGAN DONOR	AD COUNCIL	001:00	043
PET ADOPTON	AD COUNCIL	000:30	302
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	002
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	010
RECYCLE	AD COUNCIL	001:00	038
SEAT BELT SAFETY	AD COUNCIL	001:00	030
UN GOALS	UN GOALS	000:30	009
UNCF	AD COUNCIL	001:00	083
UNITED WAY	AD COUNCIL	001:00	045
US FOREST SERVICE	A&E	001:00	048
US FOREST SERVICE	AD COUNCIL	000:58	054
US FOREST SERVICE	AD COUNCIL	001:00	029
WILDLIFE PRESERVATION	AD COUNCIL	000:59	073
WILL ROGERS INSTITUTE	AD COUNCIL	000:30	161
WOUNDED WARRIOR	AD COUNCIL	000:59	047