

WXBT
Columbia, SC
Quarterly Issues/Programs List
Second Quarter, 2014
07/01/2014

WXBT
Quarterly Issues/Programs List

WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **529 PROGRAM:** Education Saving for future college students
 - **AMERICAN DIABETES ASSOCIATION:** The affects of Diabetes on youth/How you can stay fit
 - **AMERICAN HEART ASSOCIATION:** The effects of heart disease
 - **AMERICAN RED CROSS:** Local Blood Drives
 - **CENTRAL CAROLINA COMMUNITY:** Local event focusing on the arts and culture
 - **EDVENTURE CHILDRENS MUSEUM:** Children (tm)s Museum event that focuses on Science
 - **OUTNUMBER HUNGER:** National Clear Channel Hunger effort
 - **PEACH FESTIVAL:** Local Patriotic Event focusing on The Troops and Scholarships for High Schoolers
 - **RED CROSS DISASTER RELIEF:** Focus on volunteering to help in disaster areas
 - **RIVERBANKS BOTANICAL GARDENS:** Soil Conservation and information on going Green
 - **SHOW YOUR STRIPES:** National Clear Channel put veterans with Jobs benefit
 - **SPARKLEBERRY FAIR:** Local event to help children with Agriculture Scholarships
 - **VETERANS RIDE:** Benefit for veterans for Easter
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VETERANS RIDE	CAROLINA CARES	Benefit for veterans for Easter	JIM WORKMAN	04/06/2014 07:00 AM	029:50
RIVERBANKS BOTANICAL GARDENS	CAROLINA CARES	Soil Conservation and information on going Green	SUSAN O'CAIN	04/13/2014 07:00 AM	029:50
SPARKLEBERRY FAIR	CAROLINA CARES	Local event to help children with Agriculture Scholarships	PAUL TOWNS	04/20/2014 07:00 AM	029:50
AMERICAN DIABETES ASSOCIATION	CAROLINA CARES	The affects of Diabetes on youth/How you can stay fit	CHRISTINA BICKLEY	04/27/2014 07:00 AM	029:50
CENTRAL CAROLINA COMMUNITY	CAROLINA CARES	Local event focusing on the arts and culture	TONIA COCHRAN	05/04/2014 07:00 AM	029:49
OUTNUMBER HUNGER	CAROLINA CARES	National Clear Channel Hunger effort	OUTNUMBER HUNGER	05/11/2014 07:00 AM	029:50
SHOW YOUR STRIPES	CAROLINA CARES	National Clear Channel put veterans with Jobs benefit	ELESA EDWARDS	05/18/2014 07:00 AM	029:50
529 PROGRAM	CAROLINA CARES	Education Saving for future college students	CURTIS LOFTUS	05/25/2014 07:00 AM	029:49
AMERICAN HEART ASSOCIATION	CAROLINA CARES	The effects of heart disease	SABRINA FAIRCLOTH	06/01/2014 07:00 AM	029:49
AMERICAN RED CROSS	CAROLINA CARES	Local Blood Drives	JAMIE MULDROW	06/08/2014 07:00 AM	029:50
RED CROSS DISASTER RELIEF	CAROLINA CARES	Focus on volunteering to help in disaster areas	JAMIE MULDROW	06/15/2014 07:00 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Children (tm)s Museum event that focuses on Science	KRISTY BARNES	06/22/2014 07:00 AM	029:50
PEACH FESTIVAL	CAROLINA CARES	Local Patriotic Event focusing on The	ROBIN MCCARTHA	06/29/2014 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Troops and
Scholarships for High
Schoolers

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	081
ADOPTION	AD COUNCIL	001:00	121
AMBER ALERT	AMBER ALERT	000:20	106
AMBER ALERT	AMBER ALERT	000:30	069
AMERICAN DIABETES ASSOCIATION	TOUR DE CURE	000:16	006
AMERICAN RED CROSS	AMERICAN RED CROSS	000:15	049
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	363
ARMED FORCES SUPPORT	USAF RESERVE	001:01	115
AUTISIM	AD COUNCIL	001:00	239
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	124
CHILDHOOD ASTHMA	AD COUNCIL	000:59	122
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	069
COMMUNITY ENGAGEMENT	AD COUNCIL	001:00	118

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY HEALTH	AD COUNCIL	000:31	150
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	005
CPR	CPR	000:59	121
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	121
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	078
DIGITAL LITERACY	AD COUNCIL	001:00	126
DISCOVERING NATURE	AD COUNCIL	000:30	068
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	138
ENERGY CONSERVATION	AD COUNCIL	001:00	121
ENERGY EFFECIENCY	AD COUNCIL	000:15	105
ENERGY EFFECIENCY	AD COUNCIL	000:29	077
FAIR HOUSING	NFCC HOUSING	000:15	102
FATHERHOOD	AD COUNCIL	000:31	069
FATHERHOOD	FATHERHOOD INITITAVE	000:30	076
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	073
FEED THE PIG	AD COUNCIL	001:00	119
FEMA	FEMA	000:59	129
FINE ARTS	AD COUNCIL	000:58	121
FOOD SAFETY	AD COUNCIL	000:30	070
FOOD SAFETY	AD COUNCIL	001:00	123
FOOD SAFETY	FOOD SAFETY	001:00	123
FORECLOSURE PREVENTION	AD COUNCIL	000:30	073
FORECLOSURE PREVENTION	AD COUNCIL	001:00	250
FREEDOM OF SPEECH	AD COUNCIL	000:15	101
GED ACHIEVEMEN	AD COUNCIL	000:15	103
HEALTH	AUTISM	000:15	018
HUNGER PREVENTION	A&E	001:00	123
HUNGER PREVENTION	AD COUNCIL	001:00	125
ID THIEVES	AD COUNCIL	000:30	072

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ID THIEVES	AD COUNCIL	001:00	124
LEAD POISONING	AD COUNCIL	000:30	071
LUNG CANCER	AD COUNCIL	000:31	075
MIDLANDS GIVES	MIDLANDS GIVES	000:16	013
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	019
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	040
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	168
NUTRITION EDUCATION	AD COUNCIL	001:00	121
OCEANS AWARENESS	AD COUNCIL	000:58	118
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	122
ORGAN DONOR	AD COUNCIL	000:30	074
PET ADOPTON	AD COUNCIL	000:30	145
READING	AD COUNCIL	001:00	126
ROTARY CLUB	ROTARY CLUB	000:15	096
SAVE THE CHILDREN	AD COUNCIL	001:00	126
SC AUTISM SOCIETY	AUTISM	000:15	031
SC AUTISM SOCIETY	AUTISM	000:16	064
SC BROADCASTSERS	SC BROADCASTERS	000:30	139
SEXUAL TRAUMA SERVICES	SEX TRAUMA SERVICES	000:16	012
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	156
TEXTING AND DRIVING	AD COUNCIL	000:15	096
TEXTING AND DRIVING	AD COUNCIL	000:30	071
VETERANS RIDE	TROOP SUPPORT	000:14	034
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	076
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	120
WILDFIRE PREVENTION	AD COUNCIL	000:29	070

