

WVOC
Columbia, SC
Quarterly Issues/Programs List
Fourth Quarter, 2015
01/05/2016

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** DISASTER RELIEF SERVICES
- **BOYS AND GIRLS CLUB:** ANNUAL TURKEY DAY RUN FOR BOYS AND GIRLS CLUB
- **CHILDRENS HOSPITAL BENEFIT:** BENEFIT FOR CHILDREN'S HOSPITAL WING
- **EDVENTURE CHILDRENS MUSEUM:** STORYBOOK BALL READING EVENTS FOR CHILDREN
- **HARBISON THEATRE:** LOCAL CHILDREN'S THEATRE EVENT
- **ICRC:** SUPPORT FOR FLOODED PARK
- **IHEARTMEDIA KIDS AND DRUGS SH:** DRUGS AND ALCOHOL PREVENTION FOR MINORS
- **OLIVER GOSPEL MISSION:** HOMELESS SHELTER BENEFIT
- **VETERANS RIDE:** VETERANS BENEFIT FOR THE HOLIDAYS
- **WIDOWS OF OPPOR:** BENEFIT FOR UNDERPRIVILEGED WIDOWS
- **WIN ANYWAY FOUNDATION:** CANCER CHILDREN'S HOSPITAL BENEFIT

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CHILDRENS	CAROLINA	BENEFIT FOR	ASHLEY	10/04/2015	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOSPITAL BENEFIT	CARES	CHILDREN'S HOSPITAL WING	DUSENBERRY	07:30 AM	
OLIVER GOSPEL MISSION	CAROLINA CARES	HOMELESS SHELTER BENEFIT	WAYNE FIELDS	10/11/2015 07:30 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	STORYBOOK BALL READING EVENTS FOR CHILDREN	KRISTY BARNES	10/18/2015 07:30 AM	029:50
IHEARTMEDIA KIDS AND DRUGS SH	CAROLINA CARES	DRUGS AND ALCOHOL PREVENTION FOR MINORS	IHEARTMEDIA KIDS AND DRUGS SH	10/25/2015 07:30 AM	029:17
WIDOWS OF OPPOR	CAROLINA CARES	BENEFIT FOR UNDERPRIVILEGED WIDOWS	KIMBERLY RICHARDSON	11/01/2015 07:29 AM	029:50
HARBISON THEATRE	CAROLINA CARES	LOCAL CHILDREN'S THEATRE EVENT	KATIE FOX	11/08/2015 07:30 AM	029:50
BOYS AND GIRLS CLUB	CAROLINA CARES	ANNUAL TURKEY DAY RUN FOR BOYS AND GIRLS CLUB	CARTER CLARK	11/15/2015 07:30 AM	029:50
ICRC	CAROLINA CARES	HOLIDAY LIGHTS EVENT	LAURIE SCHAFFER	11/22/2015 07:29 AM	029:50
WIN ANYWAY FOUNDATION	CAROLINA CARES	CANCER CHILDREN'S HOSPITAL BENEFIT	CHAD HOLBROOK	11/29/2015 07:30 AM	029:50
VETERANS RIDE	CAROLINA CARES	VETERANS BENEFIT FOR THE HOLIDAYS	JIM WORKMAN	12/06/2015 07:30 AM	029:50
AMERICAN RED CROSS	CAROLINA CARES	BLOOD DRIVE	KRYSTAL OVERMYER	12/13/2015 07:30 AM	029:50
ICRC	CAROLINA CARES	SUPPORT FOR FLOODED PARK	LAURIE SCHAFFER	12/20/2015 07:30 AM	029:49
AMERICAN RED CROSS	CAROLINA CARES	DISASTER RELIEF SERVICES	KRYSTAL OVERMYER	12/27/2015 07:29 AM	029:49

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	PSA SC FLOOD ASSISTANCE	000:14	007
AD COUNCIL	CAREGIVER ASSISTANCE	000:58	037
AD COUNCIL	FINANCIAL LITERACY	000:15	014
AD COUNCIL	PATHWAY TO EMPLOYMENT	001:00	042
ADD HELP	AD COUNCIL	001:00	039
ADOPTION	AD COUNCIL	000:59	012
ADOPTION	AD COUNCIL	001:00	103
AMERICAN HEART ASSOCIATION	AD COUNCIL	000:59	033
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	003
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	139
AUTISIM	AD COUNCIL	001:00	022
BOYS AND GIRLS CLUB	BOYS AND GIRLS	000:16	001
BREAST CANCER WALK	WALK FOR LIFE	000:16	003
BULLYING	BYSTANDER REVOLUTUION	000:30	009
BULLYING PREVENTION	AD COUNCIL	001:00	040
BUZZED DRIVING PREVENTION	AD COUNCIL	000:30	173
BUZZED DRIVING PREVENTION	AD COUNCIL	001:00	036
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	006
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:15	014
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	162
CHILDHOOD ASTHMA	AD COUNCIL	000:59	008
CHILDRENS ORAL HEALTH	AD COUNCIL	001:00	039

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CLEMSON REC	CLEMSON REC	000:15	006
COLUMBIA CITY BALLET	COLUMBIA CITY BALLET	000:16	006
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	009
COMMUNITY HEALTH	AD COUNCIL	000:30	008
COMMUNITY HEALTH	AD COUNCIL	000:31	010
COMMUNITY INVOLVEMENT	WE ARE BROADCASTERS	000:30	022
DELTA WATERFOWL	AD COUNCIL	000:31	004
DISCOVERING NATURE	AD COUNCIL	000:30	091
DISCOVERING NATURE	AD COUNCIL	000:59	035
Domestic violence	AD COUNCIL	000:29	086
EDVENTURE CHILDRENS MUSEUM	EDVENTURE MUSEUM	000:16	003
EMERGENCY PREPAREDNESS	AD COUNCIL	000:58	043
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	018
ENERGY EFFECIENCY	AD COUNCIL	000:29	009
FATHERHOOD	AD COUNCIL	000:31	010
FATHERHOOD	AD COUNCIL	001:00	005
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	010
FEED THE PIG	AD COUNCIL	001:00	051
FINE ARTS	AD COUNCIL	000:58	010
FOOD SAFETY	AD COUNCIL	000:30	107
FOOD SAFETY	AD COUNCIL	001:00	004
FOOD SAFETY	FOOD SAFETY	001:00	007
FOOD SAFETY	HUNGR PREVENTION	001:00	035
FORECLOSURE PREVENTION	AD COUNCIL	000:30	100
FORECLOSURE PREVENTION	AD COUNCIL	001:00	059
GED ACHIEVEMEN	AD COUNCIL	000:15	144
HARBISON THEATRE	HARBISON THEATRE	000:15	001
HARBISON THEATRE	HARBISON THEATRE	000:16	001
HARVEST HOPE	PSA SC FLOOD ASSISTANCE	000:14	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:30	087
HUNGER PREVENTION	A&E	001:00	050
HUNGER PREVENTION	AD COUNCIL	000:31	111
HUNGER PREVENTION	AD COUNCIL	000:59	075
HUNGER PREVENTION	AD COUNCIL	001:00	090
ID THIEVES	AD COUNCIL	000:30	094
LITERACY	AD COUNCIL	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	013
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	007
OLIVER GOSPEL MISSION	OLIVER GOSPEL MISSION	000:16	003
ONLINE SAFETY	AD COUNCIL	001:00	045
PET ADOPTON	AD COUNCIL	000:30	191
POLICE BENEFIT	POLICE BENEFIT	000:30	003
READING	AD COUNCIL	001:00	085
RED CROSS DISASTER RELIEF	PSA SC FLOOD ASSISTANCE	000:15	010
RURITANS CLUB	RURITANS CLUB	000:16	001
SC AUTISM SOCIETY	AUTISM	000:16	004
SC BROADCASTSERS	SC BROADCASTERS	000:30	016
SEAT BELT SAFETY	AD COUNCIL	001:00	037
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	014
STROKE PREVENTION	AD COUNCIL	000:59	039
STROKE PREVENTION	AD COUNCIL	001:00	060
TEACHER RECRUITMENT	AD COUNCIL	000:30	170
TEXTING AND DRIVING	AD COUNCIL	000:15	277
TEXTING AND DRIVING	AD COUNCIL	000:30	100
TOYS FOR TOTS LAKE MURRAY BAS	TOYS FOR TOTS LAKE MURRAY BAS	000:16	011
UNCF	AD COUNCIL	000:30	080
UNITED WAY	AD COUNCIL	000:15	111
UNITED WAY	AD COUNCIL	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
UNITED WAY	AD COUNCIL	001:00	115
VOTING	ROCK THE VOTE	000:29	102
VOTING	ROCK THE VOTE	000:30	008
WILDFIRE PREVENTION	AD COUNCIL	000:30	090
WILDFIRE PREVENTION	AD COUNCIL	001:00	078
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	142
WOMENS HEALTH	AD COUNCIL	000:59	045