

WXBT
Columbia, SC
Quarterly Issues/Programs List
Third Quarter, 2014
10/02/2014

WXBT
Quarterly Issues/Programs List

WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN RED CROSS:** Clusterwide Blood Drive
 - **GODS STOREHOUSE:** How can you help this local food pantry
 - **PARENTS WHO HOST SC:** Campaign to prevent underage drinking as the college year gets underway
 - **PETS INC:** Local Animal Shelter/Importance of spaying and Neutering your pets
 - **RED CROSS DISASTER RELIEF:** Looking for Volunteers to help with disaster relief
 - **SC BAR:** Why should you have a will? How to use the BAR to help with legal issues
 - **SC STATE MUSEUM:** State History/Focus on new Exhibits opening at the museum
 - **SHOW YOUR STRIPES:** National Iheart media program to help vets find jobs
 - **STATE FAIR SCHOLARSHIPS:** State Fair Scholarships
 - **WALK FOR LIFE:** Breast Cancer Awareness event
 - **WIDOWS OF OPPOR:** Local Widow support group who works with the community to help with grief
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SHOW YOUR STRIPES	CAROLINA CARES	National Iheart media program to help vets find jobs	SHOW YOUR STRIPES	07/06/2014 07:00 AM	029:50
PARENTS WHO HOST SC	CAROLINA CARES	Campaign to prevent underage drinking	MELISSE NEWHEISEN	07/13/2014 07:00 AM	029:50
WIDOWS OF OPPOR	CAROLINA CARES	Local Widow support group who works with the community to help with grief	KIMBERLY ROBINSON	07/20/2014 07:00 AM	029:50
PETS INC	CAROLINA CARES	Local Animal Shelter/Importance of spaying and Neutering your pets	RACHAEL MILLER	07/27/2014 07:00 AM	029:49
SC STATE MUSEUM	CAROLINA CARES	State History/Focus on new Exhibits opening at the museum	TUT UNDERWOOD	08/03/2014 07:00 AM	029:50
SC BAR	CAROLINA CARES	Why should you have a will? How to use the BAR to help with legal issues	ALICE PAILER	08/10/2014 07:00 AM	029:50
AMERICAN RED CROSS	CAROLINA CARES	Clusterwide Blood Drive	KRYSTAL OVERMYER	08/17/2014 07:00 AM	029:50
RED CROSS DISASTER RELIEF	CAROLINA CARES	Looking for Volunteers to help with disaster relief	BILL CRONIN	08/24/2014 07:00 AM	029:50
PARENTS WHO HOST SC	CAROLINA CARES	Campaign to prevent underage drinking as the college year gets underway	DEBBIE KIDD	08/31/2014 07:00 AM	029:50
GODS STOREHOUSE	CAROLINA CARES	How can you help this local food pantry	RON MORGAN	09/07/2014 07:00 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	New SC art in the Lipscomb Gallery	ANNA KATE TWITTY	09/14/2014 07:00 AM	029:50
STATE FAIR SCHOLARSHIPS	CAROLINA CARES	State Fair Scholarships	NANCY SMITH	09/21/2014 07:00 AM	029:50
WALK FOR LIFE	CAROLINA CARES	Breast Cancer Awareness event	KRYSTAL LAVENDER	09/28/2014 07:00 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	FINANCIAL LITERACY	000:15	027
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	051
ADOPTION	AD COUNCIL	000:59	094
ADOPTION	AD COUNCIL	001:00	238
AMBER ALERT	AMBER ALERT	000:20	043
AMBER ALERT	AMBER ALERT	000:30	043
AMERICAN RED CROSS	AMERICAN RED CROSS	000:15	087
AMERICAN RED CROSS	AMERICAN RED CROSS	000:16	026
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	434
ARMED FORCES SUPPORT	USAF RESERVE	001:01	091
AUTISIM	AD COUNCIL	001:00	328
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	147
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:15	022
CHILDHOOD ASTHMA	AD COUNCIL	000:59	142
CHILDRENS TRUST	CHILDRENS TRUST	000:16	001
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	076
COMMUNITY ENGAGEMENT	AD COUNCIL	001:00	149
COMMUNITY HEALTH	AD COUNCIL	000:31	152
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
CPR	CPR	000:59	149

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	093
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	046
DIGITAL LITERACY	AD COUNCIL	001:00	101
DISCOVERING NATURE	AD COUNCIL	000:30	075
EDVENTURE CHILDRENS MUSEUM	EDVENTURE MUSEUM	000:16	007
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	146
ENERGY CONSERVATION	AD COUNCIL	001:00	093
ENERGY EFFECIENCY	AD COUNCIL	000:15	041
ENERGY EFFECIENCY	AD COUNCIL	000:29	074
FAIR HOUSING	NFCC HOUSING	000:15	066
FATHERHOOD	AD COUNCIL	000:31	082
FATHERHOOD	FATHERHOOD INITITAVE	000:30	047
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	073
FEED THE PIG	AD COUNCIL	001:00	138
FEMA	FEMA	000:59	098
FINE ARTS	AD COUNCIL	000:58	144
FIRST RESPONDERS BENEFIT	FIRE FIGHTER SUPPORT	000:16	028
FOOD SAFETY	AD COUNCIL	000:30	105
FOOD SAFETY	AD COUNCIL	001:00	150
FOOD SAFETY	FOOD SAFETY	001:00	141
FORECLOSURE PREVENTION	AD COUNCIL	000:30	070
FORECLOSURE PREVENTION	AD COUNCIL	001:00	283
FREEDOM OF SPEECH	AD COUNCIL	000:15	038
GED ACHIEVEMEN	AD COUNCIL	000:15	063
HUNGER PREVENTION	A&E	001:00	140
HUNGER PREVENTION	AD COUNCIL	000:31	032
HUNGER PREVENTION	AD COUNCIL	001:00	144
ID THIEVES	AD COUNCIL	000:30	073
ID THIEVES	AD COUNCIL	001:00	137

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LEAD POISONING	AD COUNCIL	000:30	071
LUNG CANCER	AD COUNCIL	000:31	044
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	002
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	033
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	028
NUTRITION EDUCATION	AD COUNCIL	001:00	146
OCEANS AWARENESS	AD COUNCIL	000:58	139
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	143
ONLINE SAFETY	AD COUNCIL	001:00	047
ORGAN DONOR	AD COUNCIL	000:30	047
PET ADOPTON	AD COUNCIL	000:30	151
READING	AD COUNCIL	001:00	136
ROTARY CLUB	ROTARY CLUB	000:15	042
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	007
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	014
SAVE THE CHILDREN	AD COUNCIL	001:00	154
SC AUTISM SOCIETY	AUTISM	000:16	017
SC BROADCASTSERS	SC BROADCASTERS	000:30	157
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	129
STAND UP TO CANCER	STAND UP TO CANCER	000:15	007
STROKE PREVENTION	AD COUNCIL	001:00	096
TEXTING AND DRIVING	AD COUNCIL	000:15	090
TEXTING AND DRIVING	AD COUNCIL	000:30	110
UNITED WAY	AD COUNCIL	000:30	028
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	048
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	147
WILDFIRE PREVENTION	AD COUNCIL	000:29	080

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WILDFIRE PREVENTION	AD COUNCIL	000:30	032
