WXBT

Columbia, SC Quarterly Issues/Programs List Second Quarter, 2013 07/02/2013

WXBT Quarterly Issues/Programs List

WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- AMERICAN LUNG ASSOCIATION: AMERICAN LUNG ASSOCIATION
- **CELEBRATE FREEDOM:** CELEBRATE FREEDOM
- CENTRAL CAROLINA COMMUNITY: CENTRAL CAROLINA COMMUNITY
- COMMUNITY EVENT: SPARKLEBERRY FAIR
- **COMMUNITY FESTIVAL: PEACH FESTIVAL**
- ICRC: IRMO REC CENTER SUMMER PROGRAMS
- INVEST USA: INVEST USA
- RIVERBANKS BOTANICAL GARDENS: RIVERBANKS BOTANICAL GARDENS
- SC AUTISM SOCIETY: SC AUTISM SOCIETY
- SC STATE MUSEUM: SC STATE MUSEUM
- SUMMER WATER SAFETY: SUMMER WATER SAFETY

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SC AUTISM	CAROLINA	SC AUTISM	KIM SMITH	04/07/2013	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SOCIETY	CARES	SOCIETY		07:00 AM	
SC STATE MUSEUM	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	04/14/2013 07:14 AM	029:50
COMMUNITY EVENT	CAROLINA CARES	SPARKLEBERRY FAIR	PAUL TOWNS	04/21/2013 07:14 AM	029:49
SC STATE MUSEUM	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	04/28/2013 07:14 AM	029:49
SUMMER WATER SAFETY	CAROLINA CARES	SUMMER WATER SAFETY	BOYS AND GIRLS CLUB	05/05/2013 07:15 AM	029:50
INVEST USA	CAROLINA CARES	INVEST USA	MICHAEL LETTS	05/12/2013 07:15 AM	029:49
CENTRAL CAROLINA COMMUNITY	CAROLINA CARES	CENTRAL CAROLINA COMMUNITY	TONIA COCHRAN	05/19/2013 07:00 AM	029:49
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	AMERICAN LUNG ASSOCIATION	MELLISSA GOATFORTH	05/26/2013 07:15 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	SC STATE MUSEUM	TUT UNDERWOOD	06/02/2013 07:15 AM	029:50
ICRC	CAROLINA CARES	IRMO REC CENTER - SUMMER PROGRAMS	LAURIE SCHAFFER	06/09/2013 07:16 AM	029:50
RIVERBANKS BOTANICAL GARDENS	CAROLINA CARES	RIVERBANKS BOTANICAL GARDENS	SUSAN O'CAIN	06/16/2013 07:00 AM	029:50
COMMUNITY FESTIVAL	CAROLINA CARES	PEACH FESTIVAL	ROBIN MCCARTHA	06/23/2013 07:00 AM	029:49
CELEBRATE FREEDOM	CAROLINA CARES	CELEBRATE FREEDOM	STEVE PHILLIPS	06/30/2013 07:00 AM	029:50

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	075
AMBER ALERT	AMBER ALERT	000:20	094
AMBER ALERT	AMBER ALERT	000:30	071
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	436
ARMED FORCES SUPPORT	USAF RESERVE	001:01	146
ARTS	SMITHSONIAN	000:31	024
AUTISIM	AD COUNCIL	000:59	140
AUTISIM	AD COUNCIL	001:00	147
BOY SCOUTS	BOY SCOUTS	000:13	003
BOY SCOUTS	BOY SCOUTS	000:15	020
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	139
CHILDHOOD ASTHMA	AD COUNCIL	000:59	145
CHILDHOOD ORAL HEALTH	AD COUNCIL	000:30	066
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	068
COMMUNITY ENGAGEMENT	AD COUNCIL	001:00	152
COMMUNITY HEALTH	AD COUNCIL	000:31	141
CPR	CPR	000:59	145
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	141
DATING ABUSE PREVENTION	AD COUNCIL	001:00	290
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	079
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	143
DISASTER RELIEF	AMERICAN RED CROSS	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISCOVERING NATURE	AD COUNCIL	000:30	071
DOMESTIC VIOLENCE AWARENESS	DOMESTIC VIOLENCE	001:00	145
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	150
ENERGY CONSERVATION	AD COUNCIL	001:00	142
ENERGY EFFECIENCY	AD COUNCIL	000:15	085
ENERGY EFFECIENCY	AD COUNCIL	000:29	073
FAIR HOUSING	AD COUNCIL	000:59	148
FAIR HOUSING	NFCC HOUSING	000:15	078
FAMILY CONNECTIONS	FAMILY CONNECTIONS	000:17	003
FATHERHOOD	AD COUNCIL	000:31	072
FATHERHOOD	FATHERHOOD INITITAVE	000:30	074
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	066
FEED THE PIG	AD COUNCIL	001:00	147
FEMA	FEMA	000:59	146
FINE ARTS	AD COUNCIL	000:58	142
FINE ARTS	CITY OF COLUMBIA	000:17	032
FOOD SAFETY	AD COUNCIL	000:30	072
FOOD SAFETY	AD COUNCIL	001:00	149
FOOD SAFETY	FOOD SAFETY	001:00	148
FORECLOSURE PREVENTION	AD COUNCIL	000:30	073
FORECLOSURE PREVENTION	AD COUNCIL	001:00	291
FREEDOM OF SPEECH	AD COUNCIL	000:15	073
GED ACHIEVEMEN	AD COUNCIL	000:15	073
HEALTH	AMERICAN RED CROSS	000:14	077
HEALTH	AMERICAN RED CROSS	000:15	022
HEALTH	AUTISM	000:15	028
HEALTH	AUTISM	000:16	033
HEALTH	CAMP KEMO	000:15	012
HEALTH	DIABETES	000:16	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	STREET SOCCER	000:29	017
HEALTH AND FITNESS	STREET SOCCER	000:31	016
HUNGER PREVENTION	A&E	001:00	155
HUNGER PREVENTION	AD COUNCIL	001:00	148
ID THIEVES	AD COUNCIL	000:30	074
ID THIEVES	AD COUNCIL	001:00	149
LEAD POISONING	AD COUNCIL	000:30	070
LUNG CANCER	AD COUNCIL	000:31	068
MILITARY AND VETERANS	FISHER HOUSE	000:30	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	004
NUTRITION EDUCATION	AD COUNCIL	001:00	152
NUTRITION EDUCATION	PSA-NUTRITION EDUCATION	001:00	001
OCEANS AWARENESS	AD COUNCIL	000:58	155
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	149
ORGAN DONOR	AD COUNCIL	000:30	076
PET ADOPTON	AD COUNCIL	000:30	072
PET ADOPTON	ANIMAL SHELTER	000:16	025
POVERTY	SHARE OUR STRENGTH	000:31	044
PSA	SHOW YOUR STRIPES	000:30	122
PSA	SHOW YOUR STRIPES	000:31	014
READING	AD COUNCIL	001:00	146
ROTARY CLUB	ROTARY CLUB	000:15	076
SAVE THE CHILDREN	AD COUNCIL	001:00	143
SC BROADCASTSERS	SC BROADCASTERS	000:30	141
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:29	007
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:31	047
TEXTING AND DRIVING	AD COUNCIL	000:15	073
TEXTING AND DRIVING	AD COUNCIL	000:30	069
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	070

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	145
WILDFIRE PREVENTION	AD COUNCIL	000:29	071
YOURFOUNDATION.ORG	YOURFOUNDATION.ORG	000:15	016
YOURFOUNDATION.ORG	YOURFOUNDATION.ORG	000:16	002