

WXBT  
Columbia, SC  
Quarterly Issues/Programs List  
First Quarter, 2014  
04/07/2014

WXBT  
Quarterly Issues/Programs List

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WXBT provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN LUNG ASSOCIATION:** The effects of Lung Cancer in South Carolina. How do you prevent lung cancer in your family. Climb for life event.
  - **AMERICAN RED CROSS:** What does the red cross do on the battle lines to help our soldiers.
  - **DISCOVERY PROGRAM:** Educational programs in the midlands for teachers who work with students with special needs.
  - **DYSFUNCTIONAL VETS:** Veterans support at the VA hospital.
  - **EDVENTURE CHILDRENS MUSEUM:** Childrens spring reading programs set up for kindergartners.
  - **INVEST USA:** Police officer bulletproof vest event. How can you help a police officer get the Kevlar vest he needs to stay safe.
  - **SC AUTISM SOCIETY:** New numbers on Children with Autism in our state. How to determine if your child needs to be evaluated for Autism.
  - **SC BAR:** Why is the SC BAR important to you? How does the SC BAR help you with finding an attorney for Pro-bono work.
  - **SC STATE MUSEUM:** New confederate soldier wing opening up. Windows to New Worlds project to broaden the stretch of the museum across the state.
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SC STATE MUSEUM	CAROLINA CARES	New art work from South Carolina Artists and Palmetto astronomy evenings.	TUT UNDERWOOD	01/05/2014 07:00 AM	029:50
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	The effects of Lung Cancer in South Carolina. How do you prevent lung cancer in your family. Climb for life event.	MELLISSA GOATFORTH	01/12/2014 07:00 AM	029:50
SC AUTISM SOCIETY	CAROLINA CARES	New numbers on Children with Autism in our state. How to determine if your child needs to be evaluated for Autism.	KIM THOMAS	01/19/2014 07:00 AM	029:50
DISCOVERY PROGRAM	CAROLINA CARES	Educational programs in the midlands for teachers who work with students with special needs.	DONNA WESTON	01/26/2014 07:00 AM	029:50
DISCOVERY PROGRAM	CAROLINA CARES	Down Syndrome education and integration of children with special needs into regular classrooms.	DONNA WESTON	02/02/2014 07:00 AM	029:50
AMERICAN RED CROSS	CAROLINA CARES	Cluster wide Blood Drive. Why should you give blood? What will disqualify you from giving blood?	JAMIE MULDROW	02/09/2014 07:00 AM	029:50
AMERICAN RED CROSS	CAROLINA CARES	What does the red cross do on the battle lines to help our soldiers.	JAY HARTWIG	02/16/2014 06:59 AM	029:50
SC BAR	CAROLINA CARES	Why is the SC BAR important to you? How does the SC BAR help you with finding an attorney for Pro-bono work.	ALICE PAILER	02/23/2014 07:00 AM	029:50
INVEST USA	CAROLINA CARES	Police officer bulletproof vest event. How can you help a police officer get the	MICHAEL LETTS	03/02/2014 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Kevlar vest he needs to stay safe.			
AMERICAN RED CROSS	CAROLINA CARES	Red Cross Month. What does the Red Cross due on the natural disaster front.	JAMIE MULDROW	03/09/2014 07:00 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Childrens spring reading programs set up for kindergartners.	KRISTY BARNES	03/16/2014 07:00 AM	029:50
DYSFUNCTIONAL VETS	CAROLINA CARES	Veterans support at the VA hospital.	FRITZ SHURMUR	03/23/2014 07:00 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	New confederate soldier wing opening up. Windows to New Worlds project to broaden the stretch of the museum across the state.	TUT UNDERWOOD	03/30/2014 07:00 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL VACCINATIONS	VACCINATIONS	000:27	092
ADOPTION	AD COUNCIL	001:00	230
AMBER ALERT	AMBER ALERT	000:20	103

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMBER ALERT	AMBER ALERT	000:30	081
AMERICAN HEART ASSOCIATION	AMERICAN HEART ASSOCIATION	000:16	012
AMERICAN RED CROSS	AMERICAN RED CROSS	000:15	084
AMERICAN RED CROSS	DONATE BLOOD	000:30	104
AMERICAN RED CROSS	FIRE SAFETY	000:16	010
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	714
ARMED FORCES SUPPORT	USAF RESERVE	001:01	242
AUTISIM	AD COUNCIL	000:59	005
AUTISIM	AD COUNCIL	001:00	467
AUTISIM	PSA-AUTISM	001:00	001
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	244
CHILDHOOD ASTHMA	AD COUNCIL	000:59	237
CHILDHOOD ORAL HEALTH	AD COUNCIL	000:30	002
CITY OF COLUMBIA	WARMING STATIONS	000:16	003
COLUMBIA MUSEUM	COLUMBIA MUSEUM	000:15	030
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	075
COMMUNITY ENGAGEMENT	AD COUNCIL	001:00	239
COMMUNITY HEALTH	AD COUNCIL	000:31	169
CPR	CPR	000:59	246
CREDITFAIRY.ORG	CREDITFAIRY.ORG	001:00	235
DEBT RELIEF COUNSELING	NFCC DEBT	000:32	079
DEPT. OF NATURAL RESOURCES	DEPARTMENT OF NATURAL RESOURC	001:00	004
DIGITAL LITERACY	AD COUNCIL	001:00	233
DISCOVERING NATURE	AD COUNCIL	000:30	076
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	160
ENERGY CONSERVATION	AD COUNCIL	001:00	239
ENERGY EFFECIENCY	AD COUNCIL	000:15	096
ENERGY EFFECIENCY	AD COUNCIL	000:29	081

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FAIR HOUSING	AD COUNCIL	000:59	003
FAIR HOUSING	NFCC HOUSING	000:15	086
FATHERHOOD	AD COUNCIL	000:31	084
FATHERHOOD	FATHERHOOD INITITAVE	000:30	078
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	078
FEED THE PIG	AD COUNCIL	001:00	242
FEMA	FEMA	000:59	245
FINE ARTS	AD COUNCIL	000:58	242
FOOD SAFETY	AD COUNCIL	000:30	076
FOOD SAFETY	AD COUNCIL	001:00	236
FOOD SAFETY	FOOD SAFETY	001:00	237
FORECLOSURE PREVENTION	AD COUNCIL	000:30	077
FORECLOSURE PREVENTION	AD COUNCIL	001:00	481
FREEDOM OF SPEECH	AD COUNCIL	000:15	082
GED ACHIEVEMEN	AD COUNCIL	000:15	095
HEALTH	AUTISM	000:15	080
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	020
HUNGER PREVENTION	A&E	001:00	237
HUNGER PREVENTION	AD COUNCIL	001:00	231
HUNGER PREVENTION	PSA-HUNGER PREVENTION	001:00	001
ID THIEVES	AD COUNCIL	000:30	079
ID THIEVES	AD COUNCIL	001:00	240
LEAD POISONING	AD COUNCIL	000:30	082
LUNG CANCER	AD COUNCIL	000:31	079
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	136
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	290
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	062
NUTRITION EDUCATION	AD COUNCIL	001:00	232
OCEANS AWARENESS	AD COUNCIL	000:58	241

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
OCEANS AWARENESS	AD COUNCIL OCEANS AWARENESS	000:58	240
ORGAN DONOR	AD COUNCIL	000:30	084
PET ADOPTON	AD COUNCIL	000:30	155
PSA	SHOW YOUR STRIPES	000:30	038
PSA	SHOW YOUR STRIPES	000:31	012
READING	AD COUNCIL	001:00	250
ROTARY CLUB	ROTARY CLUB	000:15	093
SAVE THE CHILDREN	AD COUNCIL	001:00	242
SC BROADCASTSERS	SC BROADCASTERS	000:30	155
TEXTING AND DRIVING	AD COUNCIL	000:15	087
TEXTING AND DRIVING	AD COUNCIL	000:30	081
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:30	075
VOLUNTEERING	VOLUNTEERS OF AMERICA	000:59	233
WILDFIRE PREVENTION	AD COUNCIL	000:29	082