

WVOC
Columbia, SC
Quarterly Issues/Programs List
First Quarter, 2019
04/05/2019

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer's Association:** The future of ALZ
 - **Blue Cross Blue Shield:** The SC BCBS Foundation
 - **City of West Columbia:** City growth / Kinetic Derby
 - **Dynamic Fitness:** Healthy living / Lifestyles for the new year
 - **JDRF Palmetto:** The JDRF Chili Cook-off
 - **Lighthouse for Life:** Human Trafficking
 - **MADD:** Mothers against drunk driving
 - **Mt. Horeb Church:** Cupids 5K Run
 - **P3 Project:** Passion to Pay Program
 - **Palmetto Health:** Kemopalooza event fund raiser
 - **Palmetto Health Foundation:** Palmetto Health Foundation and how to get involved
 - **The Blue Pickups:** Community Efforts in the Music Business
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Dynamic Fitness	CAROLINA CARES	Healthy living / Lifestyles for the new year	Mackenzie Long	01/06/2019 07:30 AM	029:49
MADD	CAROLINA CARES	Mothers against drunk driving	Steven Burritt	01/13/2019 07:30 AM	029:50
Lighthouse for Life	CAROLINA CARES	Human Trafficking	Jennifer Thompson	01/20/2019 07:30 AM	029:50
P3 Project	CAROLINA CARES	Passion to Pay Program	Nekia Nesbett	01/27/2019 07:30 AM	029:50
Mt. Horeb Church	CAROLINA CARES	Cupids 5K Run	Michelle Hunt	02/03/2019 07:30 AM	029:50
Palmetto Health	CAROLINA CARES	Kemopalooza event fund raiser	Ashley Dusenbury	02/10/2019 07:30 AM	029:50
The Blue Pickups	CAROLINA CARES	Community Efforts in the Music Business	Kelly Wyatt	02/17/2019 07:30 AM	029:50
The Blue Pickups	CAROLINA CARES	Community Efforts in the Music Business	Kelly Wyatt	02/24/2019 07:30 AM	029:50
Palmetto Health Foundation	CAROLINA CARES	Palmetto Health Foundation and how to get involved	Samuel Tennanbaum	03/03/2019 07:30 AM	029:50
Blue Cross Blue Shield	CAROLINA CARES	The SC BCBS Foundation	Sean Skillman	03/10/2019 07:30 AM	029:50
JDRF Palmetto	CAROLINA CARES	The JDRF Chili Cook-off	Shelby Rae / Beth McCrary	03/17/2019 07:30 AM	029:49
Alzheimer's Association	CAROLINA CARES	The future of ALZ	Taylor Wilson	03/24/2019 07:30 AM	029:49
City of West Columbia	CAROLINA CARES	City growth / Kinetic Derby	Anna Huffman	03/31/2019 07:30 AM	029:50

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	HOME WORKS	000:15	042
AD COUNCIL	HOME WORKS	000:33	069
AD COUNCIL	HOME WORKS	001:01	046
AD COUNCIL	WOUNDED WARRIOR	000:59	103
ADOPTION	AD COUNCIL	000:30	069
ADOPTION	AD COUNCIL	001:00	197
ADULT EDUCATION	AD COUNCIL	001:00	044
AMERICAN RED CROSS	AD COUNCIL	000:15	042
AMERICAN RED CROSS	AD COUNCIL	000:29	077
AMERICAN RED CROSS	AD COUNCIL	000:58	051
AMERICAN RED CROSS	AD COUNCIL	001:00	051
AUTISIM	AD COUNCIL	000:15	050
AUTISIM	AD COUNCIL	000:30	073
AUTISIM	AD COUNCIL	001:00	047
BULLYING	AD COUNCIL	001:00	100
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	048
CAREGIVERS ASSITANCE	AD COUNCIL	000:30	063
CDC	AD COUNCIL	000:29	073
CDC	AD COUNCIL	000:30	071
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:30	001
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	057
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	009
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	017
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DROPOUT PREVENTION	AD COUNCIL	000:15	047
EPA	AD COUNCIL	000:30	139
FATHERHOOD	AD COUNCIL	000:59	050
FEED THE PIG	AD COUNCIL	000:59	048
FEED THE PIG	AD COUNCIL	001:00	097
FEEDING AMERICA	AD COUNCIL	000:58	049
FEMA	AD COUNCIL	000:30	142
FEMA	AD COUNCIL	000:57	050
FEMA	AD COUNCIL	001:00	050
FOOD ADDICTS	AD COUNCIL	000:31	077
FOOD SAFETY	AD COUNCIL	000:15	057
FOOD SAFETY	AD COUNCIL	001:00	044
GRADS OF LIFE	AD COUNCIL	001:00	046
GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	072
GUN SAFETY	AD COUNCIL	000:30	068
GUN SAFETY	AD COUNCIL	001:00	044
HEALTH	AD COUNCIL	000:30	066
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	028
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	005
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:31	061
JOB TRAINING & EMPLOYMENT	AD COUNCIL	000:30	065
MADD	AD COUNCIL	000:15	101
MEALS ON WHEELS	AD COUNCIL	001:00	001
MS DOT ORG	AD COUNCIL	000:59	053
NIGHT TO SHINE	NIGHT TO SHINE	000:16	012
NOAC	NOAC	000:30	004
ORGAN DONATION	AD COUNCIL	001:00	091
ORGAN DONOR	AD COUNCIL	001:00	049
PET ADOPTON	AD COUNCIL	000:30	146

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
RECYCLE	AD COUNCIL	001:00	055
SEAT BELT SAFETY	AD COUNCIL	001:00	056
UNCF	AD COUNCIL	001:00	102
UNITED WAY	AD COUNCIL	001:00	049
US FOREST SERVICE	A&E	001:00	051
US FOREST SERVICE	AD COUNCIL	000:58	040
US FOREST SERVICE	AD COUNCIL	001:00	045
WILDLIFE PRESERVATION	AD COUNCIL	000:59	053
WILL ROGERS INSTITUTE	AD COUNCIL	000:30	073
WOUNDED WARRIOR	AD COUNCIL	000:59	049