

WVOC
Columbia, SC
Quarterly Issues/Programs List
Second Quarter, 2021
06/28/2021

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CAROLINA CARES (ISSUES PROGRAM) 7:30AM – 8:00AM					
April 3-4, Duration 29 min (ISSUE: Community Service) Spartanburg Lions Club International					
This week on Carolina Cares, Tyler Ryan speaks with Gene Spiees, with Spartanburg Lions Club International. The two talk about the history of the club, which has a presence in over 200 countries, service to community, and Gene shares his journey to becoming involved in the organization.					
April 10-11, Duration 29 min (ISSUE: Health & Education)					
Miss South Carolina USA, Marley Stokes					
This week on Carolina Cares, Tyler Ryan speaks with Miss South Carolina USA, Marley Stokes. The two talk about the pageant world, what it is like “behind the curtain,” dispelling and confirming myths, and how the world of pageants can a profoundly positive impact on a young woman’s life.					
April 17-18, Duration 29 min (ISSUE: Health)					
Department of Alcohol and other Drug Abuse Services					
This week on Carolina Cares, Tyler Ryan speaks with Michelle Nienhius from the Department of Alcohol and other Drug Abuse Services, a South Carolina Cabinet under the Governor Henry McMaster Administration. The two discuss drug abuse, the rise of opiates in general circulation, and the programs that the State agency provides to every county in the Palmetto State.					
April 24-25, Duration 29 min (ISSUE: Covid/Business)					
South Carolina Division of the Small Business Administration					
This week on Carolina Cares, Tyler speaks with South Carolina Division of the Small Business Administration Director Gregg White. The two discuss the impact of Covid on small business over the last year, as well as two brand new programs available to small businesses.					
May 1-2, Duration 29 min (ISSUE: Environment)					
Sustain South Carolina					
This week on Carolina Cares, Tyler Ryan Speak with Ethen Brunch from Sustain South Carolina about the big picture about our environment and do not forget...we are at 5 Million people in South Carolina - 70 years from today, it will be Doubled. What will happen to our natural resources?					

May 8-9, Duration 29 min (ISSUE: Health)

NAMI Mid Carolina

This week on Carolina Cares, Tyler Ryan speaks with NAMI Mid Carolina Executive Director Zenethia Brown about the annual NAMI walk, the impacts of mental illness not only on the victim, but the support system, friends, and family.

May 15-16, Duration 29 min (ISSUE: Community)

Carolina Cup Association

This week on Carolina Cares, Tyler Ryan speaks with Toby Edwards the Executive Director of the Carolina Cup Association. The two talk about the history of horse racing, aka the sport of kings, the real costs of doing business, the journey of a jockey, and of course, the Carolina Cup race which is scheduled for May 22nd.

May 22-23, Duration 29 min (ISSUE: Health)

Lexington-Richland Alcohol and Drug Abuse Council

This week on Carolina Cares, Tyler Ryan speaks with The Lexington/Richland Alcohol and Drug Abuse Council (LARADAC) about the growing drug and alcohol abuse problem, specifically tied to the pandemic, along with the services of LARADAC and several other similar organizations across the Palmetto State.

May 29-30, Duration 29 min (ISSUE: Community Service)

Spartanburg Lions Club International

This week on Carolina Cares, Tyler Ryan speaks with Gene Spiees, with Spartanburg Lions Club International. The two talk about the history of the club, which has a presence in over 200 countries, service to community, and Gene shares his journey to becoming involved in the organization.

June 5-6, Duration 29 min (ISSUE: Community Service)

The Blood Connection

This week on Carolina Cares, Tyler Ryan speaks with Monnie Whitson with The Blood Connection, an organization that operates blood banks in the Carolinas and Georgia. The two discuss the critical need for the gift of life, and the challenges of collecting. They also talk about donor profiles, and the surprising facts of who CAN give when they think they cannot.

June 12-13, Duration 29 min (ISSUE: Community Service)

Salvation Army

This week on Carolina Cares with Tyler Ryan, Tyler speaks with Major Henry and Major Benita Morris from the Salvation Army. The pair have just been awarded a Proclamation from the South Carolina House of Representatives and talk with Tyler about their journey in the Salvation Army, as well as the various year-round efforts of Salvation Army posts across the Palmetto State and beyond.

June 19-20, Duration 29 min (ISSUE: Community Service)

Big Red Barn and Retreat and the Warrior Paath Program

This week on Carolina Cares, Tyler Ryan speaks with members from The Big Red Barn and Retreat and the Warrior Paath Program. The group discusses PTSD related to combat, the very unique Warrior Paath program, and services available with the Big Red Barn for Military members and First Responders.

June 26-27, Duration 29 min (ISSUE: Health)

The Babcock Center

This week on Carolina Cares, Tyler Ryan speaks with Angela Coogler from the Babcock Center, an amazing organization that works with disabled South Carolinians, care givers, and families. The Babcock Center offers many services, including assisted living, job placement, therapy and more.

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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA -ADOPTION	AD COUNCIL	001:00	1
PSA 60 - GUN SAFETY	AD COUNCIL	001:00	4
PSA AMERICAN RED CROSS	AD COUNCIL	000:29	54
PSA AMERICAN RED CROSS	PSA AMERICAN RED CROSS	000:29	1
PSA FEMA	AD COUNCIL	000:29	58
PSA FEMA	AD COUNCIL	000:30	60
PSA FEMA	PSA FEMA	000:29	1
PSA FINANCIAL LITERACY	AD COUNCIL	001:00	1
PSA FOREST	AD COUNCIL	000:29	50
PSA FOREST	PSA FOREST	000:29	1
PSA WILDLIFE PRESERVATION	AD COUNCIL	000:59	4
PSA- BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	1
PSA-ADULT EDUCATION	AD COUNCIL	001:00	3
PSA-AMERICAN RED CROSS	AD COUNCIL	000:15	125
PSA-AMERICAN RED CROSS	AD COUNCIL	000:58	6
PSA-AMERICAN RED CROSS	AD COUNCIL	000:59	1
PSA-AMERICAN RED CROSS	PSA-AMERICAN RED CROSS	000:14	1
PSA-AMERICAN RED CROSS	PSA-AMERICAN RED CROSS	000:14	1
PSA-AUTISM AWARENESS	AD COUNCIL	000:14	128
PSA-AUTISM AWARENESS	PSA-AUTISM AWARENESS	000:14	1
PSA-AUTISM AWARENESS	PSA-AUTISM AWARENESS	000:14	1
PSA-AUTISM AWARENESS :30	AD COUNCIL	000:30	56
PSA-CAREGIVERS ASSISTANCE	AD COUNCIL	000:29	58
PSA-CAREGIVERS ASSISTANCE	PSA-CAREGIVERS ASSISTANCE	000:29	1

PSA-CDC	AD COUNCIL	000:28	65
PSA-CDC	AD COUNCIL	000:29	62
PSA-CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	1
PSA-CHILD GUN SAFETY	AD COUNCIL	000:30	59
PSA-CHILD GUN SAFETY	PSA-CHILD GUN SAFETY	000:29	1
PSA-DROPOUT PREVENTION	AD COUNCIL	000:14	123
PSA-DROPOUT PREVENTION	PSA-DROPOUT PREVENTION	000:14	1
PSA-DROPOUT PREVENTION	PSA-DROPOUT PREVENTION	000:14	1
PSA-EPA	AD COUNCIL	000:29	59
PSA-EPA	AD COUNCIL	000:30	57
PSA-EPA	PSA-EPA	000:30	1
PSA-FATHERHOOD	AD COUNCIL	000:59	4
PSA-FEED THE PIG	AD COUNCIL	000:58	1
PSA-FEED THE PIG	AD COUNCIL	001:00	2
PSA-FEED THE PIG	AD COUNCIL	001:00	2
PSA-FEEDING AMERICA	AD COUNCIL	000:58	5
PSA-FEMA	AD COUNCIL	000:57	1
PSA-FEMA	AD COUNCIL	000:59	2
PSA-FOOD ADDICTS	AD COUNCIL	000:31	63
PSA-FOOD ADDICTS	PSA-FOOD ADDICTS	000:30	1
PSA-FOOD SAFETY	AD COUNCIL	000:59	6
PSA-GUARDIAN AD LITEM	GUARDIAN AD LITEM	000:30	58
PSA-GUARDIAN AD LITEM	PSA-GUARDIAN AD LITEM	000:29	1
PSA-HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:30	59
PSA-HIGH SCHOOL EQUIVALENCY	PSA-HIGH SCHOOL EQUIVALENCY	000:29	1
PSA-JOB TRAINING & EMPLOYMENT	AD COUNCIL	000:30	55
PSA-MADD	AD COUNCIL	000:15	121
PSA-MADD	PSA-MADD	000:15	1
PSA-MADD	PSA-MADD	000:15	1
PSA-ORGAN DONOR	AD COUNCIL	000:59	3
PSA-ORGAN DONOR	AD COUNCIL	000:59	2
PSA-PET ADOPTION	AD COUNCIL	000:30	58
PSA-RECYCLE	AD COUNCIL	000:59	2
PSA-SEAT BELT SAFETY	AD COUNCIL	000:59	4
PSA-UNCF	AD COUNCIL	000:59	4
PSA-UNITED WAY	AD COUNCIL	000:59	3
PSA-US FOREST SERVICE	A&E	000:59	2

PSA-US FOREST SERVICE	AD COUNCIL	000:58	6
PSA-US FOREST SERVICE	AD COUNCIL	000:59	3
PSA-US FOREST SERVICE	PSA-US FOREST SERVICE	000:56	1
PSA-WILL ROGERS INSTITUTE	AD COUNCIL	000:30	63
PSA-WOUNDED WARRIOR	AD COUNCIL	000:59	5
PSA/100 DAYS CAILA CABELLO	SAVE THE CHILDREN	000:30	2
PSA/100 DAYS JENNIFER GARNER	SAVE THE CHILDREN	000:30	1
PSA/100 DAYS KRISTEN BELL	SAVE THE CHILDREN	000:29	2
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	3
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	4
PSA/ADOPTION	AD COUNCIL	000:30	56
PSA/ADOPTION	AD COUNCIL	000:59	5
PSA/ADOPTION	AD COUNCIL	000:59	8
PSA/ADOPTION	PSA/ADOPTION	000:29	1
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	2
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	3
PSA/AUTISM AWARENESS	AD COUNCIL	000:59	3
PSA/BIG BROTHERS BIG SISTERS_FEMALE	BIG BROTHERS BIG SISTERS	000:30	3
PSA/BIG BROTHERS BIG SISTERS_MALE	BIG BROTHERS BIG SISTERS	000:30	7
PSA/BULLYING PREVENTION	AD COUNCIL	001:00	3
PSA/MADD	AD COUNCIL	000:15	123
PSA/MADD	PSA/MADD	000:14	1
PSA/MADD	PSA/MADD	000:15	1
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	2
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	3
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	5
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	5
PSA/MS DOT ORG	AD COUNCIL	000:59	4
PSA/PCF_TORRE_DONATE	PROSTATE CANCER FOUNDATION	000:29	3
PSA/PCF_TORRE_SCREENING	PROSTATE CANCER FOUNDATION	000:29	5
PSA/WOUNDED WARRIOR PROJECT	WOUNDED WARRIOR	000:59	1