

WVOC
Columbia, SC
Quarterly Issues/Programs List
Third Quarter, 2016
10/05/2016

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CRIMESTOPPERS:** Neighborhood watch set up/how to work with police
 - **CRUISE 4 A CAUSE:** Cruise on the lake to help vets with injuries
 - **GATEWAY TO THE ARMY:** Benefit to help fund a park at Fort Jackson
 - **HARVEST HOPE:** Local Food drive
 - **L.I.C.S:** State wide food drive
 - **OPTOID AWARENESS:** iHeartMedia program on dealing with Drug abuse
 - **PROVIDENCE HOME:** Veterans group that helps with substance abuse
 - **RIVERBANKS BOTANICAL GARDENS:** Zoo Fundraiser
 - **SC STATE MUSEUM:** SC history/Reconstruction in the south and how it affects our Culture
 - **TRUSTUS THEATER:** Local non profit theatre that focuses on Children and bringing Broadway plays to Columbia
 - **WIDOWS OF OPPOR:** Dealing with grief and the loss of a child
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
CRIMESTOPPERS	CAROLINA CARES	Neighborhood watch set up/how to work with police	CHRIS COWAN	07/03/2016 07:30 AM	029:50
CRUISE 4 A CAUSE	CAROLINA CARES	Cruise on the lake to help vets with injuries	KRYSTAL LAVENDER	07/10/2016 07:30 AM	029:50
TRUSTUS THEATER	CAROLINA CARES	Local non profit theatre that focuses on Children and bringing broadway plays to Columbia	CHAD DAWSON	07/17/2016 07:30 AM	029:48
SC STATE MUSEUM	CAROLINA CARES	SC history/Reconstruction in the south and how it affects our Culture	JARED GLOVER	07/31/2016 07:30 AM	029:50
GATEWAY TO THE ARMY	CAROLINA CARES	Benefit to help fund a park at Fort Jackson	MARTY WELLS	08/07/2016 07:30 AM	029:50
PROVIDENCE HOME	CAROLINA CARES	Veterans group that helps with substance abuse	JIMMY BRADDOCK	08/14/2016 07:30 AM	029:50
WIDOWS OF OPPOR	CAROLINA CARES	Dealing with grief and the loss of a child	KIMBERLY RICHARDSON	08/21/2016 07:30 AM	029:50
L.I.C.S	CAROLINA CARES	State wide food drive	SOLEIL BLACK	08/28/2016 07:30 AM	029:50
RIVERBANKS BOTANICAL GARDENS	CAROLINA CARES	Zoo Fundraiser	ELESA EDWARDS	09/04/2016 07:30 AM	029:50
HARVEST HOPE	CAROLINA CARES	Local Food drive	SOLEIL BLACK	09/11/2016 07:30 AM	029:50
SC STATE MUSEUM	CAROLINA CARES	SC history/How South Carolina has an effect on National Culture	JARED GLOVER	09/18/2016 07:30 AM	029:50
OPTOID AWARENESS	CAROLINA CARES/OPTOID AWARENESS	iHeartMedia program on dealing with Drug abuse	OPTOID AWARENES	09/25/2016 07:30 AM	027:29

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	AD COUNCIL	001:00	046
AD COUNCIL	CAREGIVER ASSISTANCE	000:58	052
AD COUNCIL	PATHWAY TO EMPLOYMENT	001:00	047
ADD HELP	AD COUNCIL	001:00	048
ADOPTION	AD COUNCIL	001:00	089
AMERICAN HEART ASSOCIATION	AD COUNCIL	000:59	040
BULLYING PREVENTION	AD COUNCIL	001:00	039
BUZZED DRIVING PREVENTION	AD COUNCIL	000:30	214
BUZZED DRIVING PREVENTION	AD COUNCIL	001:00	041
CELEBRATING FATHERS	CELEBRATING FATHERS	000:15	006
CELEBRATING FATHERS	CELEBRATING FATHERS	000:16	003
CELEBRATING FATHERS	CELEBRATING FATHERS	000:31	001
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	165
CHILDRENS ORAL HEALTH	AD COUNCIL	001:00	038
COLUMBIA CITY BALLET	COLUMBIA CITY BALLET	000:16	002
DISCOVERING NATURE	AD COUNCIL	000:30	112
DISCOVERING NATURE	AD COUNCIL	000:59	045
Domestic violence	AD COUNCIL	000:29	117
Education	GLOBAL CITIZEN FESTIVAL	000:31	003
Education	SUMMER LEARNING	000:31	022
EMERGENCY PREPAREDNESS	AD COUNCIL	000:58	049
FEED THE PIG	AD COUNCIL	001:00	038

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FOOD SAFETY	AD COUNCIL	000:30	107
FOOD SAFETY	HUNGR PREVENTION	001:00	039
FORECLOSURE PREVENTION	AD COUNCIL	000:30	113
FORECLOSURE PREVENTION	AD COUNCIL	001:00	037
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:30	058
GATEWAY TO THE ARMY	GATEWAY TO THE ARMY	000:31	056
GED ACHIEVEMEN	AD COUNCIL	000:15	295
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
HIGH SCHOOL EQUIVALENCY	AD COUNCIL	000:30	111
HUNGER PREVENTION	A&E	001:00	042
HUNGER PREVENTION	AD COUNCIL	000:31	111
HUNGER PREVENTION	AD COUNCIL	000:59	077
HUNGER PREVENTION	AD COUNCIL	001:00	162
ID THIEVES	AD COUNCIL	000:30	106
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	010
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	003
ONLINE SAFETY	AD COUNCIL	001:00	046
PET ADOPTON	AD COUNCIL	000:30	218
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003
READING	AD COUNCIL	001:00	084
SEAT BELT SAFETY	AD COUNCIL	001:00	035
STROKE PREVENTION	AD COUNCIL	000:59	040
STROKE PREVENTION	AD COUNCIL	001:00	049
TEACHER RECRUITMENT	AD COUNCIL	000:30	222
TEXTING AND DRIVING	AD COUNCIL	000:15	513
TEXTING AND DRIVING	AD COUNCIL	000:30	111
UNCF	AD COUNCIL	000:30	108
UNITED WAY	AD COUNCIL	000:15	247
UNITED WAY	AD COUNCIL	001:00	128

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
WILDFIRE PREVENTION	AD COUNCIL	000:30	113
WILDFIRE PREVENTION	AD COUNCIL	001:00	089
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	246
WOMENS HEALTH	AD COUNCIL	000:59	044