

WVOC
Columbia, SC
Quarterly Issues/Programs List
First Quarter, 2017
04/04/2017

WVOC
Quarterly Issues/Programs List

WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ARMY NATIONAL GUARD:** Job fair for veterans
 - **ARTISTS FOR AFRICA:** Volunteering to help immigrants in the Midlands
 - **BENEDICT YOUTH BUILD:** Job Corp type program for troubled youth
 - **CHRIS MIXON:** Benefit for families of fallen officers
 - **COLUMBIA CITY BALLET:** Local Ballet Production
 - **GRIN KIDS:** Fundraiser to help children with cancer
 - **HEARTS FOR INMATES:** Relief fund for children of wrongly convicted criminals
 - **ICRC:** Kids New years Event
 - **NAMI WALK:** Awareness Walk for mentally challenged individuals
 - **SBP:** Flood relief help for Midlands families
 - **UNITED WAY:** Volunteering in the Midlands
 - **WAY BEYOND ORDINARY:** Pet Population in Columbia
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|----------------------|-----------------|---|-----------------|------------------------|----------|
| ICRC | CAROLINA CARES | Kids New years Event | LAURIE SCHAFFER | 01/01/2017 07:30 AM | 029:50 |
| UNITED WAY | CAROLINA CARES | Volunteering in the Midlands | KARINA HENRY | 01/08/2017 07:30 AM | 029:50 |
| WAY BEYOND ORDINARY | CAROLINA CARES | Pet Population in Columbia | TAMMY FERRIS | 01/15/2017 07:30 AM | 029:49 |
| COLUMBIA CITY BALLET | CAROLINA CARES | Local Ballet Production | WILLIAM STARRET | 01/22/2017 07:30 AM | 029:50 |
| NAMI WALK | CAROLINA CARES | Awareness Walk for mentally challenged individuals | BUDDY WEIR | 01/29/2017 07:30 AM | 029:50 |
| HEARTS FOR INMATES | CAROLINA CARES | Relief fund for children of wrongly convicted criminals | ERICA FELDER | 02/05/2017 07:30 AM | 029:50 |
| ARTISTS FOR AFRICA | CAROLINA CARES | Volunteering to help immigrants in the Midlands | ROBBIE BUTT | 02/12/2017 07:30 AM | 029:50 |
| BENEDICT YOUTH BUILD | CAROLINA CARES | Job Corp type program for troubled youth | LARRY SALLY | 02/19/2017 07:30 AM | 029:50 |
| ARMY NATIONAL GUARD | CAROLINA CARES | Job fair for veterans | MAJ. JIMMY BROW | 02/26/2017 07:30 AM | 029:50 |
| COLUMBIA CITY BALLET | CAROLINA CARES | Local Ballet Production | WILLIAM STARRET | 03/05/2017 07:30 AM | 029:50 |
| SBP | CAROLINA CARES | Flood relief help for Midlands families | SOLEIL BLACK | 03/12/2017 07:30 AM | 029:50 |
| CHRIS MIXON | CAROLINA CARES | Benefit for families of fallen officers | SOLEIL BLACK | 03/19/2017 07:25 AM | 029:50 |
| GRIN KIDS | CAROLINA CARES | Fundraiser to help children with cancer | ACE AND TJ | 03/26/2017 07:30 AM | 029:50 |

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|----------------------------|-----------------------|----------|------|
| AD COUNCIL | AD COUNCIL | 001:00 | 003 |
| AD COUNCIL | CAREGIVER ASSISTANCE | 000:58 | 003 |
| AD COUNCIL | PATHWAY TO EMPLOYMENT | 001:00 | 004 |
| AD COUNCIL | WOUNDED WARRIOR | 000:59 | 045 |
| ADD HELP | AD COUNCIL | 001:00 | 003 |
| ADOPTION | AD COUNCIL | 000:30 | 078 |
| ADOPTION | AD COUNCIL | 001:00 | 108 |
| ADULT EDUCATION | AD COUNCIL | 001:00 | 026 |
| AMERICAN HEART ASSOCIATION | AD COUNCIL | 000:59 | 003 |
| AMERICAN RED CROSS | AD COUNCIL | 000:15 | 108 |
| AMERICAN RED CROSS | AD COUNCIL | 000:29 | 092 |
| AMERICAN RED CROSS | AD COUNCIL | 000:58 | 022 |
| AMERICAN RED CROSS | AD COUNCIL | 001:00 | 030 |
| AUTISIM | AD COUNCIL | 000:15 | 113 |
| AUTISIM | AD COUNCIL | 001:00 | 027 |
| BULLYING | AD COUNCIL | 000:30 | 079 |
| BULLYING | AD COUNCIL | 001:00 | 058 |
| BUZZED DRIVING PREVENTION | AD COUNCIL | 000:30 | 005 |
| BUZZED DRIVING PREVENTION | AD COUNCIL | 001:00 | 030 |
| CAREGIVERS ASSITANCE | AD COUNCIL | 000:31 | 080 |
| CDC | AD COUNCIL | 000:29 | 087 |
| CDC | AD COUNCIL | 000:30 | 076 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|------------------------------|-----------------------|----------|------|
| CHILD BOOSTER SEAT AWARENESS | AD COUNCIL | 001:00 | 039 |
| CHILDRENS ORAL HEALTH | AD COUNCIL | 001:00 | 003 |
| DISCOVERING NATURE | AD COUNCIL | 000:30 | 002 |
| DISCOVERING NATURE | AD COUNCIL | 000:59 | 002 |
| Domestic violence | AD COUNCIL | 000:29 | 003 |
| DROPOUT PREVENTION | AD COUNCIL | 000:15 | 121 |
| EMERGENCY PREPAREDNESS | AD COUNCIL | 000:58 | 002 |
| EPA | AD COUNCIL | 000:30 | 148 |
| FATHERHOOD | AD COUNCIL | 000:59 | 024 |
| FEED THE PIG | AD COUNCIL | 000:59 | 029 |
| FEED THE PIG | AD COUNCIL | 001:00 | 053 |
| FEEDING AMERICA | AD COUNCIL | 000:58 | 024 |
| FEMA | AD COUNCIL | 000:30 | 152 |
| FEMA | AD COUNCIL | 000:57 | 027 |
| FEMA | AD COUNCIL | 001:00 | 025 |
| FOOD ADDICTS | AD COUNCIL | 000:31 | 074 |
| FOOD SAFETY | AD COUNCIL | 000:15 | 128 |
| FOOD SAFETY | AD COUNCIL | 000:30 | 003 |
| FOOD SAFETY | HUNGR PREVENTION | 001:00 | 002 |
| FORECLOSURE PREVENTION | AD COUNCIL | 000:30 | 003 |
| FORECLOSURE PREVENTION | AD COUNCIL | 001:00 | 004 |
| GED ACHIEVEMEN | AD COUNCIL | 000:15 | 008 |
| GRADS OF LIFE | AD COUNCIL | 001:00 | 030 |
| GUN SAFETY | AD COUNCIL | 001:00 | 021 |
| HEALTH AND FITNESS | FRUITS AND VEGGIES | 000:30 | 084 |
| HIGH SCHOOL EQUIVALENCY | AD COUNCIL | 000:30 | 005 |
| HUNGER PREVENTION | A&E | 001:00 | 003 |
| HUNGER PREVENTION | AD COUNCIL | 000:31 | 002 |
| HUNGER PREVENTION | AD COUNCIL | 000:56 | 026 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-----------------------|----------|------|
| HUNGER PREVENTION | AD COUNCIL | 000:59 | 003 |
| HUNGER PREVENTION | AD COUNCIL | 001:00 | 010 |
| ID THIEVES | AD COUNCIL | 000:30 | 003 |
| MADD | AD COUNCIL | 000:15 | 256 |
| MEALS ON WHEELS | AD COUNCIL | 001:00 | 020 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 058 |
| MS DOT ORG | AD COUNCIL | 000:59 | 025 |
| ONLINE SAFETY | AD COUNCIL | 001:00 | 003 |
| ORGAN DONATION | AD COUNCIL | 001:00 | 053 |
| ORGAN DONOR | AD COUNCIL | 001:00 | 029 |
| PEACE | PEACE IN THE STREETS | 000:31 | 050 |
| PET ADOPTON | AD COUNCIL | 000:30 | 159 |
| READING | AD COUNCIL | 001:00 | 003 |
| RECYCLE | AD COUNCIL | 001:00 | 026 |
| SEAT BELT SAFETY | AD COUNCIL | 001:00 | 031 |
| STROKE PREVENTION | AD COUNCIL | 000:59 | 002 |
| STROKE PREVENTION | AD COUNCIL | 001:00 | 002 |
| TEACHER RECRUITMENT | AD COUNCIL | 000:30 | 006 |
| TEXTING AND DRIVING | AD COUNCIL | 000:15 | 013 |
| TEXTING AND DRIVING | AD COUNCIL | 000:30 | 005 |
| UNCF | AD COUNCIL | 000:30 | 003 |
| UNCF | AD COUNCIL | 001:00 | 057 |
| UNITED WAY | AD COUNCIL | 001:00 | 024 |
| US FOREST SERVICE | A&E | 001:00 | 029 |
| US FOREST SERVICE | AD COUNCIL | 000:58 | 023 |
| US FOREST SERVICE | AD COUNCIL | 001:00 | 025 |
| WILDFIRE PREVENTION | AD COUNCIL | 000:30 | 004 |
| WILDFIRE PREVENTION | AD COUNCIL | 001:00 | 006 |
| WILDFIRE PREVENTION | WILDFIRE PREVENTION | 000:15 | 005 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-----------------------|----------|------|
| WILDLIFE PRESERVATION | AD COUNCIL | 000:59 | 030 |
| WILL ROGERS INSTITUTE | AD COUNCIL | 000:30 | 078 |
| WOMENS HEALTH | AD COUNCIL | 000:59 | 002 |
| WOUNDED WARRIOR | AD COUNCIL | 000:59 | 026 |