

WVOC  
Columbia, SC  
Quarterly Issues/Programs List  
Second Quarter, 2015  
07/01/2015

WVOC  
Quarterly Issues/Programs List

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WVOC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AMERICAN DIABETES ASSOCIATION:** Tour De Cure bicycle event for Diabetes prevention
  - **AMERICAN LUNG ASSOCIATION:** Climb for air fundraiser for American Lung Association
  - **ARC SC:** SparkFest benefit for children with Mental Disabilities
  - **CITY OF COLUMBIA:** Fire Safety for kids/Toddlerproofing your home
  - **DELTAS:** Local Sorority that gives scholarships to underprivileged youth
  - **EDVENTURE CHILDRENS MUSEUM:** Children (tm)s Science events throughout the summer
  - **FIDO DOG RACE:** Animal Rescue benefit
  - **HOMEWORKS:** Wheel Chair Ramp building and house repair for disabled
  - **IHEART TEACHERS SPECIAL:** National IHR program for teachers
  - **PEACH FESTIVAL:** Local patriotic festival focusing on history as well as scholarships for local children
  - **RICHLAND COUNTY POLICE:** K-9 light night event to fund K9 units
  - **RIDE FOR KIDS:** Children (tm)s Cancer awareness ride
  - **WALK AT LUNCH DAY:** Physical Fitness drive
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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HOMEWORKS	CAROLINA CARES	Wheel Chair Ramp building and house repair for disabled	HANK CHARDOS	04/05/2015 07:30 AM	1791:20
CITY OF COLUMBIA	CAROLINA CARES	Fire Safety for kids/Toddlerproofing your home	JOHN JURGIN	04/12/2015 07:30 AM	029:50
RIDE FOR KIDS	CAROLINA CARES	Children (tm)s Cancer awareness ride	JIM WORKMAN	04/19/2015 07:30 AM	029:50
WALK AT LUNCH DAY	CAROLINA CARES	Physical Fitness drive	ADAM MYRICK	04/26/2015 07:30 AM	029:50
FIDO DOG RACE	CAROLINA CARES	Animal Rescue benefit	DEBBIE SPANGLER	05/03/2015 07:30 AM	029:50
IHEART TEACHERS SPECIAL	CAROLINA CARES	National IHR program for teachers	IHEART TEACHERS SPECIAL	05/10/2015 07:30 AM	000:02
AMERICAN DIABETES ASSOCIATION	CAROLINA CARES	Tour De Cure bicycle event for Diabetes prevention	CHRISTINA BICKLEY	05/17/2015 07:30 AM	029:50
AMERICAN LUNG ASSOCIATION	CAROLINA CARES	Climb for air fundraiser for American Lung Association	MELLISSA GOATFORTH	05/24/2015 07:30 AM	029:50
DELTAS	CAROLINA CARES	Local Sorority that gives scholarships to underprivileged youth	CYNTHIA BENNETT	05/31/2015 07:30 AM	029:50
ARC SC	CAROLINA CARES	SparkFest benefit for children with Mental Disabilities	MARGENE WILLIAMSON	06/07/2015 07:30 AM	029:50
EDVENTURE CHILDRENS MUSEUM	CAROLINA CARES	Children (tm)s Science events throughout the summer	KRISTY BARNES	06/14/2015 07:30 AM	029:50
RICHLAND COUNTY POLICE	CAROLINA CARES	K-9 light night event to fund K9 units	KEVIN HOOVER	06/21/2015 07:30 AM	029:50
PEACH FESTIVAL	CAROLINA CARES	Local patriotic festival focusing on history as well as scholarships for local children	ROBIN MCCARTHA	06/28/2015 07:30 AM	029:50

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	FINANCIAL LITERACY	000:15	049
ADOPTION	AD COUNCIL	000:59	012
ADOPTION	AD COUNCIL	001:00	025
AMERICAN DIABETES ASSOCIATION	TOUR DE CURE	000:16	013
ARC SC	ARC SC	000:16	003
ARMED FORCES SUPPORT	ARMY NATIONAL GUARD	000:58	020
AUTISIM	AD COUNCIL	001:00	024
CAREGIVERS ASSITANCE	AD COUNCIL CAREGIVERS	001:00	008
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	000:15	047
CHILDHOOD ASTHMA	AD COUNCIL	000:59	07
CHILDRENS HOSPITAL BENEFIT	CHILDRENS HOSPITAL EVENT	000:16	001
COMMUNITY ENGAGEMENT	AD COUNCIL	000:30	014
COMMUNITY HEALTH	AD COUNCIL	000:30	015
COMMUNITY HEALTH	AD COUNCIL	000:31	018
DISCOVERING NATURE	AD COUNCIL	000:30	015
Domestic violence	AD COUNCIL	000:30	002
EMPLOYER SUPPORT THE NATIONAL	NATIONAL GUARD	000:30	037
ENERGY EFFECIENCY	AD COUNCIL	000:29	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FATHERHOOD	AD COUNCIL	000:31	015
FATHERHOOD	AD COUNCIL	001:00	008
FATHERHOOD INVOLVEMENT	AD COUNCIL	000:30	018
FEED THE PIG	AD COUNCIL	001:00	008
FIDO DOG RESCUE	ANIMAL SHELTER	000:16	005
FINE ARTS	AD COUNCIL	000:58	009
FOOD SAFETY	AD COUNCIL	000:30	031
FOOD SAFETY	AD COUNCIL	001:00	009
FOOD SAFETY	FOOD SAFETY	001:00	006
FORECLOSURE PREVENTION	AD COUNCIL	000:30	016
FORECLOSURE PREVENTION	AD COUNCIL	001:00	015
GED ACHIEVEMEN	AD COUNCIL	000:15	048
HUNGER PREVENTION	A&E	001:00	008
HUNGER PREVENTION	AD COUNCIL	000:31	016
HUNGER PREVENTION	AD COUNCIL	001:00	008
ID THIEVES	AD COUNCIL	000:30	031
LEAD POISONING	AD COUNCIL	000:30	015
LITERACY	AD COUNCIL	000:30	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	012
ONLINE SAFETY	AD COUNCIL	001:00	008
PET ADOPTON	AD COUNCIL	000:30	032
READING	AD COUNCIL	001:00	016
SAVE THE CHILDREN	AD COUNCIL	001:00	008
SC AUTISM SOCIETY	AUTISM	000:16	012
SC BROADCASTSERS	SC BROADCASTERS	000:30	033
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	014
STROKE PREVENTION	AD COUNCIL	001:00	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TEACHER RECRUITMENT	AD COUNCIL	000:30	003
TEXTING AND DRIVING	AD COUNCIL	000:15	101
TEXTING AND DRIVING	AD COUNCIL	000:30	026
UNITED WAY	AD COUNCIL	000:30	015
WILDFIRE PREVENTION	AD COUNCIL	000:30	033
WILDFIRE PREVENTION	AD COUNCIL	001:00	005
WILDFIRE PREVENTION	WILDFIRE PREVENTION	000:15	054