



KCLR-FM
Zimmer Communications
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201
Main: (573) 875-1099
Billing: (573) 875-1099

INVOICE

Property	KCLR-FM		
Invoice #	52025-2	Order #	52025
Invoice Date	08/07/22	Alt Order #	8524863
Invoice Month	August 2022	Deal #	
Invoice Period	08/01/22 - 08/02/22	Flight Dates	07/29/22 - 08/02/22
Advertiser	Right Direction PAC		
Product	KCLR 1120 7/29/22-8/2/22 MEDIA PREPAID		
Estimate #	1120		
	Account Executive	Political Political	
	Sales Office	Regional Agency	
	Sales Region	Regional	
	Agency Code		
	Advertiser Code	none	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1		
	Product 2		

Billing Address:

Patrick Media
Attention: Accounts Payable
PO Box 317
216 W Washington
Marshfield, MO 65706

Send Payment To:

KCLR-FM
Zimmer Communications
3215 Lemone Industrial Blvd.
Suite 200
Columbia, MO 65201

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/29/22	08/02/22	Mo-Fr 6a-7p	6a-7p	8- - - 8- -	1:00	16	\$140.00	NM
ISSUE NON CANDIDATE									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/22 08/04/22 8- - - 8- - 16 \$140.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KCLR	M	08/01/22	8:45 AM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
12	KCLR	M	08/01/22	10:51 AM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
13	KCLR	M	08/01/22	11:48 AM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
11	KCLR	M	08/01/22	12:47 PM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
16	KCLR	M	08/01/22	1:46 PM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
15	KCLR	M	08/01/22	4:52 PM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
9	KCLR	M	08/01/22	5:52 PM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
14	KCLR	M	08/01/22	6:44 PM	Mo-Fr 6a-7p	6a-7p	1:00	Bad Bad_60RA	\$140.00 NM
2	07/29/22	08/02/22	Mo-Fr 6a-10a	6a-10a	- 3- - - - -	1:00	3	\$175.00	NM
ISSUE NON CANDIDATE PREMIUM PLACEMENT									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/29/22 08/04/22 - 3- - - - - 3 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KCLR	Tu	08/02/22	6:14 AM	Mo-Fr 6a-10a	6a-10a	1:00	Bad Bad_60RA	\$175.00 NM
1	KCLR	Tu	08/02/22	7:23 AM	Mo-Fr 6a-10a	6a-10a	1:00	Bad Bad_60RA	\$175.00 NM
2	KCLR	Tu	08/02/22	9:52 AM	Mo-Fr 6a-10a	6a-10a	1:00	Bad Bad_60RA	\$175.00 NM
Total Spots							11		

Payment Terms: 15 Days

<u>Gross Total</u>	\$1,645.00
<u>Agency Commission</u>	\$246.75
<u>Net Amount Due</u>	\$1,398.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Payments received after 30 days from date of invoice will accrue a 1.5% finance charge on all outstanding balances.