

Gray Television Licensee, LLC (“Gray”), licensee of KSCW-TV, Wichita, Kansas (FID 72348) (“KSCW-TV” or the “Station”), hereby submits this Host Exhibit as required by the November 16, 2023 Public Notice announcing the Next Gen TV Multicast licensing rules had taken effect (DA 23-1086). The Station broadcasts its multicast streams using the ATSC 1.0 standard, with no ATSC 3.0 simulcast on host stations as described below.<sup>1</sup>

As approved in its Modification to License (Next Gen), granted on May 29, 2022 (File No. 190148), the Station operates using the ATSC 3.0 standard. The Station’s primary program stream is simulcast in the ATSC 1.0 standard on KWCH-DT. Because of ATSC 1.0 capacity constraints, the Station is not able to air its multicast streams on the same channel as its primary ATSC simulcast signal.

The Station broadcast three multicast streams prior to its transition to ATSC 3.0. In order to avoid the loss of the Station’s over-the-air non-primary multicast streams to ATSC 1.0 viewers, Gray entered into agreements with the ATSC 1.0 Hosting Stations to broadcast those streams using those the Host Station’s ATSC 1.0 facilities. As part of this same arrangement, Gray provides the ATSC 1.0 Hosting Stations with capacity as ATSC 3.0 guest stations on the Station’s ATSC 3.0 facility.

KSCW’s multicast streams air in ATSC 1.0 as follows:

<b>Channel position</b>	<b>Stream</b>	<b>ATSC 1.0 Host Stations</b>	<b>Host RF Channel</b>	<b>Resolution</b>	<b>Simulcast Y/N</b>
33.2	Catchy	KWCH-DT	19	480i	N
33.3	The365	KAKE(TV)	10	480i	N
33.4	Start TV	KPTS(TV)	8	480i	N

If KSCW were broadcasting in ATSC 1.0 via its own facilities, it would be able to broadcast its primary and multicast streams. However, following the Station’s transition to the ATSC 3.0 standard, the hosting arrangements with the ATSC 1.0 Hosting Stations have allowed Gray to continue offering these multicast streams in the Wichita, KS market. Due to capacity and other constraints, the Station is not able to simulcast an ATSC 3.0 version of its multicast streams.

In order to continue to alleviate any viewer confusion, the Licensee confirms that the PSIP (virtual) channel for each of the Station’s programming streams will remain unchanged and will continue to be identified to viewers as being associated with KSCW.

The proposed multicast arrangements will serve the public interest by enabling nearly all current over-the-air viewers to continue to have access to KSCW-TV’s multicast streams. As shown in the attached Engineering Statement, although the service area coverage is beneath 95% for two of the streams, there is no other station with available ATSC 1.0 bandwidth that can provide greater coverage to KSCW-TV’s existing service area. KWCH-DT, the station with the next largest service area, is carrying KSCW-TV’s primary stream along with three of its own ATSC 1.0 multicast streams. It is only able to carry one additional stream from KSCW. KPTS and KAKE are

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<sup>1</sup> The Station has been broadcasting its multicast streams on host stations pursuant to STA. See File Nos. 201011, 213171, 223572.

the next largest stations in the market and they will each have capacity to carry one stream from KSCW-TV. All multicast signals will continue to meet the community of license coverage requirements.

The service contours of the respective ATSC 1.0 hosts cover a majority of KSCW-TV's current service area population:

<b>Channel Position</b>	<b>Stream</b>	<b>Host Station</b>	<b>Service Area Coverage</b>
33.2	Catchy (fka Decades)	KWCH-DT	95.9%
33.3	Antenna TV	KAKE(TV)	86.2%
33.4	Start TV	KPTS(TV)	91.6%

Absent the arrangement with these stations, all over-the-air viewers would lose access to KSCW-TV's multicast streams. Additionally, the arrangements will preserve access to those KSCW-TV multicast streams for viewers who are receiving them via MVPDs. Currently, 33.2 and 33.3 are carried by the majority of cable operators in this DMA, including Cox Cable. KSCW's 33.4 stream is not carried by Cox Cable, but is carried on most of the other cable operators in this DMA.

Gray has provided the requisite notice to MVPDs regarding relocation of KSCW-TV's primary ATSC 1.0 stream and its non-primary multicast streams. Gray will work with all impacted MVPDs to ensure that they continue to receive a good quality signal of the non-primary multicast streams, whether that be over-the-air or via alternate delivery methods. KSCW-TV aired public service announcements to inform viewers of the transition and of the need for viewers to rescan their televisions after the transition date in order to maintain over-the-air access to KSCW-TV's program streams in the current format.

Gray understands that it is the sole party responsible for ensuring compliance with all statutory and regulatory requirements with regards to the Station's non-primary multicast streams, including the Commission's rules regarding political broadcasting, children's programming, equal employment opportunities, captioning, public inspection file, indecency, sponsorship identification, station identification, contests, the CALM Act, and the Emergency Alert System. Gray will indemnify the licensee of the host stations with respect to the content of the hosted multicast channels and will be responsible for the multicast channels' compliance with all applicable laws and regulations.

The Station fulfills all of its children's programming requirements by airing core E/I programming on its primary stream. The Station does not, and does not intend to, rely on any programming broadcast on its multicast streams for compliance with the Commission's children's programming requirements.

Gray Television Licensee, LLC  
Multicast Host Exhibit (ATSC 1.0)  
KSCW-TV, Wichita, KS (FID 72348)  
**Effective: January 1, 2024**