

ORDER



Orders
Order / Rev: 165975
Alt Order #:
Product Desc: NRCC IE Sep 6-12
Estimate: 7393
Flight Dates: 09/06/16 - 09/12/16
Original Date / Rev: 07/06/16 / 07/21/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: National Media Research Planning
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRCC IE
Demographic: A35-64
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/12/16	66	\$87,000.00	\$73,950.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	66	\$87,000.00	\$73,950.00	0.00
Totals	66	\$87,000.00	\$73,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/06/16	09/12/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	11111--	:30	5	\$500.00	P-1	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	11111--			5		\$500.00		0.00				
N 2	KTNV	09/06/16	09/12/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	11111--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	11111--			5		\$800.00		0.00				
N 3	KTNV	09/06/16	09/12/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	11111--	:30	5	\$1,600.00	P-1	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	11111--			5		\$1,600.00		0.00				
N 4	KTNV	09/06/16	09/12/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	-----S-			1		\$800.00		0.00				
N 5	KTNV	09/06/16	09/12/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/16	09/12/16	-----S			1		\$1,200.00		0.00				
N 6	KTNV	09/06/16	09/12/16		CM	9-10am	12111--	:30	6	\$400.00	P-1	0.00	NM	6	\$2,400.00

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10am M-F 9-10am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	12111--	6		\$400.00		0.00						
N 7	KTNV	09/06/16	09/12/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	11111--	:30	5	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	11111--	5		\$600.00		0.00						
N 8	KTNV	09/06/16	09/12/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$2,000.00	P-1	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	11111--	5		\$2,000.00		0.00						
N 9	KTNV	09/06/16	09/12/16	M-F 6-7pm News M-F 6-630pm News	CM	6-630pm (6:00 PM-6:30 PM)	11111--	:30	5	\$1,600.00	P-1	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	11111--	5		\$1,600.00		0.00						
N 10	KTNV	09/06/16	09/12/16	M-F 6-7pm News M-F 630-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	11111--	:30	5	\$1,600.00	P-1	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	11111--	5		\$1,600.00		0.00						
N 11	KTNV	09/06/16	09/12/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	-----S	1		\$800.00		0.00						
N 12	KTNV	09/06/16	09/12/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	-----S	1		\$1,200.00		0.00						
N 13	KTNV	09/06/16	09/12/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11111--	:30	5	\$1,600.00	P-1	0.00	NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	11111--	5		\$1,600.00		0.00						
N 14	KTNV	09/06/16	09/12/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	1111---	:30	4	\$1,600.00	P-1	0.00	NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	1111---	4		\$1,600.00		0.00						
N 15	KTNV	09/06/16	09/12/16	Sunday Prime A Sunday Prime A	CM	7-8pm	-----S	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	-----S	1		\$4,000.00		0.00						
N 16	KTNV	09/06/16	09/12/16	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	11-1---	:30	3	\$2,400.00	P-1	0.00	NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	11-1---	3		\$2,400.00		0.00						
N 17	KTNV	09/06/16	09/12/16	Prime News Prime News	CM	830-930pm	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	-----S-	1		\$1,000.00		0.00						
N 18	KTNV	09/06/16	09/12/16	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	-----S-	1		\$1,600.00		0.00						
N 19	KTNV	09/06/16	09/12/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/06/16		09/06/16	09/12/16	-----S	1		\$2,400.00		0.00						
N 20	KTNV	09/06/16	09/12/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am	-11-1--	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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N20	KTNV	09/06/16	09/12/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am	- 11- 1- -	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/06/16	09/12/16	- 11- 1- -	3		\$500.00		0.00						
N21	KTNV	09/06/16	09/12/16	College FB - Sa Early College FB - Sa Early	CM	9am-1230pm	- - - - - S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/06/16	09/12/16	- - - - - S-	1		\$2,500.00		0.00						
N22	KTNV	09/06/16	09/12/16	College FB - Sa Late College FB - Sa Late	CM	1230-4pm	- - - - - S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/06/16	09/12/16	- - - - - S-	1		\$2,500.00		0.00						
													Totals	66	\$87,000.00