

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Unite for Colorado, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

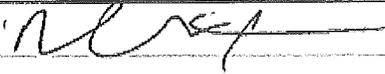
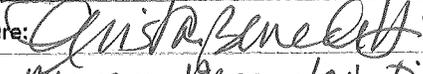
Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

| ALL QUESTIONS/BLOCKS MUST BE COMPLETED  |                                   |   |
|---|-----------------------------------|---|
| Station time requested by: <u>Unite for Colorado</u>  |                                   |   |
| Agency name: <u>Main Street Media Group</u>   |                                   |   |
| Address: <u>P.O Box 25093</u>   |                                   |   |
| Contact: <u>Media Buyer</u>   | Phone number: <u>703-485-0398</u> | Email: <u>info@msmg.tv</u>              |
| Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): |                                   |   |
| Name: <u>Unite for Colorado</u>   |                                   |   |
| Address: <u>2770 Arapahoe Road #132-601, Lafayette, Co, 80026</u>   |                                   |   |
| Contact: <u>Dustin Zuonek</u>   | Phone number: <u>720-924-1623</u> | Email: <u>info@uniteforco.org</u>       |
| Station is authorized to announce the time as paid for by such person or entity.  |                                   |   |
| List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):        |                                   |   |
| <div style="border: 1px solid black; padding: 5px; min-height: 50px;"> <u>Dustin Zuonek , CEO</u><br/> <u>Katie Kennedy, registered Agent</u> </div>  |                                   |   |
| By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). |                                   |   |
| If ad refers to a federal candidate(s) or federal election, list ALL of the following:  |                                   | <input type="checkbox"/> N/A            |
| Name(s) of every candidate referred to: <u>John Hickenlooper</u>  |                                   |   |
| Office(s) sought by such candidate(s) (no acronyms or abbreviations):   |                                   | <u>United States Senate</u>             |
| Date of election: <u>11/3/20</u>  |                                   |   |
| Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:   |                                   | <input checked="" type="checkbox"/> N/A |
| <div style="border: 1px solid black; padding: 5px; min-height: 40px;"> <u>Extend Time to File Independent Ethics Commission Complaints Initiative (#305)</u> </div>                             |                                   |   |

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

|  |   |
|--|---|
| Advertiser/Sponsor   | Station Representative  |
| Signature:  | Signature:  |
| Name: Unilever for Colorado  | Name: Always Mountain Time  |
| Date of Request to Purchase Ad Time: 3/10/2020   | Date of Station Agreement to Sell Time: 6/3/20  |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?  Yes  No Date ad received: 6/30/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                     |                                       |   |
|---------------------|---------------------------------------|---|
| Contract #:         | Station Call Letters: <u>KSM T-FM</u> | Date Received/Requested: <u>6/30/20</u>       |
| Est. #: <u>5372</u> | Station Location: <u>Breckenridge</u> | Run Start and End Dates: <u>7/1 - 7/10/20</u> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

|                       |                                    |                   |  |                                 |                             |
|-----------------------|------------------------------------|-------------------|--|---------------------------------|-----------------------------|
| <b>STATION:</b>       | KSMT-FM                            | <b>ORDER#:</b>    | 3173362  | <b>DATE:</b>                    | 06/03/2020                  |
| <b>MARKET:</b>        | UM - Breckenridge, CO              | <b>AMOUNT:</b>    | \$588.25   | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>           | Local Focus Radio                  | <b>SPOTS:</b>     | 15   |                                 | Invoices@MediaFinancial.com |
| <b>MOD:</b>           | Stn Ver: 1 Last:                   |                   |  |                                 |                             |
| <b>SALES OFFICE:</b>  | PHILADELPHIA                       | <b>SLS PH:</b>    | 216 535 3967   |                                 |                             |
| <b>SALESPERSON:</b>   | Linley Grande                      | <b>SLS FAX:</b>   | N/A  |                                 |                             |
| <b>SLS EMAIL:</b>     | Linley.Grande@GenMediaPartners.com |                   |  |                                 |                             |
| <b>AGENCY:</b>        | MEDIA FINANCIAL SERVICES           | <b>AGY CLI:</b>   |  | <b>CONTRACT # FOR INVOICING</b> | <b>4381023</b>              |
| <b>ADVERTISER:</b>    | Unite for Colorado                 | <b>AGY PRD:</b>   |  | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>       | Est 5372 Colorado 7/1-7/10         | <b>AGY EST:</b>   | 5372   |                                 | Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>        | 07-01-2020 TO 7/10/2020            |                   | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |                                 |                             |
| <b>TOT # OF DAYS:</b> | 10                                 |                   |  |                                 |                             |
| <b>PRIM. DEMO:</b>    | Adults 35+                         |                   | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |                                 |                             |
| <b>SEC. DEMO:</b>     |                                    | <b>SPOT TYPE:</b> |  | <b>LAST SENT:</b>               | 06/02/2020 18:53            |

**COMMENTS**

[Rep Comment] 06/02/2020: New order. We will follow up just prior to the start of each estimate with new traffic and payment for each flight. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

| DAY#1 |    | 7/1/2020 To 7/1/2020 |         |         |          |     | TOT \$76.47 |          | TOTAL SPOTS 2 |         |         |
|-------|----|----------------------|---------|---------|----------|-----|-------------|----------|---------------|---------|---------|
| MC    | LN | SPT TYP              | DAYS    | START   | END TIME | LEN | START       | STOP     | SP/DY         | RATE    | TOTAL   |
|       | 1  |                      | ..W.... | 3:00PM  | 7:00PM   | 60  | 7/1/2020    | 7/1/2020 | 1             | \$41.18 | \$41.18 |
|       | 3  |                      | ..W.... | 10:00AM | 3:00PM   | 60  | 7/1/2020    | 7/1/2020 | 1             | \$35.29 | \$35.29 |

| DAY#2 |    | 7/2/2020 To 7/2/2020 |         |         |          |     | TOT \$76.47 |          | TOTAL SPOTS 2 |         |         |
|-------|----|----------------------|---------|---------|----------|-----|-------------|----------|---------------|---------|---------|
| MC    | LN | SPT TYP              | DAYS    | START   | END TIME | LEN | START       | STOP     | SP/DY         | RATE    | TOTAL   |
|       | 2  |                      | ...T... | 6:00AM  | 10:00AM  | 60  | 7/2/2020    | 7/2/2020 | 1             | \$41.18 | \$41.18 |
|       | 3  |                      | ...T... | 10:00AM | 3:00PM   | 60  | 7/2/2020    | 7/2/2020 | 1             | \$35.29 | \$35.29 |

*WB 6/29/20*

|                       |                                    |                   |                           |                                 |                             |
|-----------------------|------------------------------------|-------------------|---------------------------|---------------------------------|-----------------------------|
| <b>STATION:</b>       | KSMT-FM                            | <b>ORDER#:</b>    | 3173362                   | <b>DATE:</b>                    | 06/03/2020                  |
| <b>MARKET:</b>        | UM - Breckenridge, CO              | <b>AMOUNT:</b>    | \$588.25                  | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>           | Local Focus Radio                  | <b>SPOTS:</b>     | 15                        |                                 | Invoices@MediaFinancial.com |
| <b>MOD:</b>           | Stn Ver: 1 Last:                   |                   |                           |                                 |                             |
| <b>SALES OFFICE:</b>  | PHILADELPHIA                       | <b>SLS PH:</b>    | 216 535 3967              |                                 |                             |
| <b>SALESPERSON:</b>   | Linley Grande                      | <b>SLS FAX:</b>   | N/A                       |                                 |                             |
| <b>SLS EMAIL:</b>     | Linley.Grande@GenMediaPartners.com |                   |                           |                                 |                             |
| <b>AGENCY:</b>        | MEDIA FINANCIAL SERVICES           | <b>AGY CLI:</b>   |                           | <b>CONTRACT # FOR INVOICING</b> | <b>4381023</b>              |
| <b>ADVERTISER:</b>    | Unite for Colorado                 | <b>AGY PRD:</b>   |                           | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>       | Est 5372 Colorado 7/1-7/10         | <b>AGY EST:</b>   | 5372                      |                                 | Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>        | 07-01-2020 TO 7/10/2020            |                   | [X]Unwired [ ]Spot [ ]Mod |                                 |                             |
| <b>TOT # OF DAYS:</b> | 10                                 |                   |                           |                                 |                             |
| <b>PRIM. DEMO:</b>    | Adults 35+                         |                   | [X]Cash [ ]Trade          |                                 |                             |
| <b>SEC. DEMO:</b>     |                                    | <b>SPOT TYPE:</b> |                           | <b>LAST SENT:</b>               | 06/02/2020 18:53            |

| DAY#3 |    | 7/3/2020 To 7/3/2020 |         |         |          |     | TOT \$76.47 |          | TOTAL SPOTS 2 |         |         |
|-------|----|----------------------|---------|---------|----------|-----|-------------|----------|---------------|---------|---------|
| MC    | LN | SPT TYP              | DAYS    | START   | END TIME | LEN | START       | STOP     | SP/DY         | RATE    | TOTAL   |
|       | 2  |                      | ....F.. | 6:00AM  | 10:00AM  | 60  | 7/3/2020    | 7/3/2020 | 1             | \$41.18 | \$41.18 |
|       | 3  |                      | ....F.. | 10:00AM | 3:00PM   | 60  | 7/3/2020    | 7/3/2020 | 1             | \$35.29 | \$35.29 |

| DAY#6 |    | 7/6/2020 To 7/6/2020 |        |        |          |     | TOT \$82.36 |          | TOTAL SPOTS 2 |         |         |
|-------|----|----------------------|--------|--------|----------|-----|-------------|----------|---------------|---------|---------|
| MC    | LN | SPT TYP              | DAYS   | START  | END TIME | LEN | START       | STOP     | SP/DY         | RATE    | TOTAL   |
|       | 1  |                      | M..... | 3:00PM | 7:00PM   | 60  | 7/6/2020    | 7/6/2020 | 1             | \$41.18 | \$41.18 |
|       | 2  |                      | M..... | 6:00AM | 10:00AM  | 60  | 7/6/2020    | 7/6/2020 | 1             | \$41.18 | \$41.18 |

| DAY#7 |    | 7/7/2020 To 7/7/2020 |         |         |          |     | TOT \$76.47 |          | TOTAL SPOTS 2 |         |         |
|-------|----|----------------------|---------|---------|----------|-----|-------------|----------|---------------|---------|---------|
| MC    | LN | SPT TYP              | DAYS    | START   | END TIME | LEN | START       | STOP     | SP/DY         | RATE    | TOTAL   |
|       | 2  |                      | .T..... | 6:00AM  | 10:00AM  | 60  | 7/7/2020    | 7/7/2020 | 1             | \$41.18 | \$41.18 |
|       | 3  |                      | .T..... | 10:00AM | 3:00PM   | 60  | 7/7/2020    | 7/7/2020 | 1             | \$35.29 | \$35.29 |

|                       |                                    |                   |                           |                                 |                             |
|-----------------------|------------------------------------|-------------------|---------------------------|---------------------------------|-----------------------------|
| <b>STATION:</b>       | KSMT-FM                            | <b>ORDER#:</b>    | 3173362                   | <b>DATE:</b>                    | 06/03/2020                  |
| <b>MARKET:</b>        | UM - Breckenridge, CO              | <b>AMOUNT:</b>    | \$588.25                  | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>           | Local Focus Radio                  | <b>SPOTS:</b>     | 15                        |                                 | Invoices@MediaFinancial.com |
| <b>MOD:</b>           | Stn Ver: 1 Last:                   |                   |                           |                                 |                             |
| <b>SALES OFFICE:</b>  | PHILADELPHIA                       | <b>SLS PH:</b>    | 216 535 3967              |                                 |                             |
| <b>SALESPERSON:</b>   | Linley Grande                      | <b>SLS FAX:</b>   | N/A                       |                                 |                             |
| <b>SLS EMAIL:</b>     | Linley.Grande@GenMediaPartners.com |                   |                           |                                 |                             |
| <b>AGENCY:</b>        | MEDIA FINANCIAL SERVICES           | <b>AGY CLI:</b>   |                           | <b>CONTRACT # FOR INVOICING</b> | <b>4381023</b>              |
| <b>ADVERTISER:</b>    | Unite for Colorado                 | <b>AGY PRD:</b>   |                           | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>       | Est 5372 Colorado 7/1-7/10         | <b>AGY EST:</b>   | 5372                      |                                 | Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>        | 07-01-2020 TO 7/10/2020            |                   | [X]Unwired [ ]Spot [ ]Mod |                                 |                             |
| <b>TOT # OF DAYS:</b> | 10                                 |                   |                           |                                 |                             |
| <b>PRIM. DEMO:</b>    | Adults 35+                         |                   | [X]Cash [ ]Trade          |                                 |                             |
| <b>SEC. DEMO:</b>     |                                    | <b>SPOT TYPE:</b> |                           | <b>LAST SENT:</b>               | 06/02/2020 18:53            |

| DAY#8 |    | 7/8/2020 To 7/8/2020 |         |        |          |     | TOT \$82.36 |          |       | TOTAL SPOTS 2 |         |
|-------|----|----------------------|---------|--------|----------|-----|-------------|----------|-------|---------------|---------|
| MC    | LN | SPT TYP              | DAYS    | START  | END TIME | LEN | START       | STOP     | SP/DY | RATE          | TOTAL   |
|       | 1  |                      | ..W.... | 3:00PM | 7:00PM   | 60  | 7/8/2020    | 7/8/2020 | 1     | \$41.18       | \$41.18 |
|       | 2  |                      | ..W.... | 6:00AM | 10:00AM  | 60  | 7/8/2020    | 7/8/2020 | 1     | \$41.18       | \$41.18 |

| DAY#9 |    | 7/9/2020 To 7/9/2020 |         |        |          |     | TOT \$41.18 |          |       | TOTAL SPOTS 1 |         |
|-------|----|----------------------|---------|--------|----------|-----|-------------|----------|-------|---------------|---------|
| MC    | LN | SPT TYP              | DAYS    | START  | END TIME | LEN | START       | STOP     | SP/DY | RATE          | TOTAL   |
|       | 1  |                      | ...T... | 3:00PM | 7:00PM   | 60  | 7/9/2020    | 7/9/2020 | 1     | \$41.18       | \$41.18 |

| DAY#10 |    | 7/10/2020 To 7/10/2020 |         |         |          |     | TOT \$76.47 |           |       | TOTAL SPOTS 2 |         |
|--------|----|------------------------|---------|---------|----------|-----|-------------|-----------|-------|---------------|---------|
| MC     | LN | SPT TYP                | DAYS    | START   | END TIME | LEN | START       | STOP      | SP/DY | RATE          | TOTAL   |
|        | 1  |                        | ....F.. | 3:00PM  | 7:00PM   | 60  | 7/10/2020   | 7/10/2020 | 1     | \$41.18       | \$41.18 |
|        | 3  |                        | ....F.. | 10:00AM | 3:00PM   | 60  | 7/10/2020   | 7/10/2020 | 1     | \$35.29       | \$35.29 |

| TOTAL | Jul    |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 15     |  |  |  |  |  |  |  |  |  |  | 15     |
| CASH  | 588.25 |  |  |  |  |  |  |  |  |  |  | 588.25 |
| TOTAL | 588.25 |  |  |  |  |  |  |  |  |  |  | 588.25 |

|                       |                                    |                   |                           |                                 |                             |
|-----------------------|------------------------------------|-------------------|---------------------------|---------------------------------|-----------------------------|
| <b>STATION:</b>       | KSMT-FM                            | <b>ORDER#:</b>    | 3173363                   | <b>DATE:</b>                    | 06/03/2020                  |
| <b>MARKET:</b>        | UM - Breckenridge, CO              | <b>AMOUNT:</b>    | \$588.25                  | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>           | Local Focus Radio                  | <b>SPOTS:</b>     | 15                        |                                 | Invoices@MediaFinancial.com |
| <b>MOD:</b>           | Stn Ver: 1 Last:                   |                   |                           |                                 |                             |
| <b>SALES OFFICE:</b>  | PHILADELPHIA                       | <b>SLS PH:</b>    | 216 535 3967              |                                 |                             |
| <b>SALESPERSON:</b>   | Linley Grande                      | <b>SLS FAX:</b>   | N/A                       |                                 |                             |
| <b>SLS EMAIL:</b>     | Linley.Grande@GenMediaPartners.com |                   |                           |                                 |                             |
| <b>AGENCY:</b>        | MEDIA FINANCIAL SERVICES           | <b>AGY CLI:</b>   |                           | <b>CONTRACT # FOR INVOICING</b> | <b>4381024</b>              |
| <b>ADVERTISER:</b>    | Unite for Colorado                 | <b>AGY PRD:</b>   |                           | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>       | Est 5373 Colorado 7/14-7/23        | <b>AGY EST:</b>   | 5373                      |                                 | Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>        | 07-14-2020 TO 7/23/2020            |                   | [X]Unwired [ ]Spot [ ]Mod |                                 |                             |
| <b>TOT # OF DAYS:</b> | 10                                 |                   |                           |                                 |                             |
| <b>PRIM. DEMO:</b>    | Adults 35+                         |                   | [X]Cash [ ]Trade          |                                 |                             |
| <b>SEC. DEMO:</b>     |                                    | <b>SPOT TYPE:</b> |                           | <b>LAST SENT:</b>               | 06/02/2020 18:54            |

**COMMENTS**

[Rep Comment] 06/02/2020: New order. We will follow up just prior to the start of each estimate with new traffic and payment for each flight. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

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**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

| DAY#1 |    | 7/14/2020 To 7/14/2020 |         |         |          |     | TOT \$76.47 |           | TOTAL SPOTS 2 |         |         |
|-------|----|------------------------|---------|---------|----------|-----|-------------|-----------|---------------|---------|---------|
| MC    | LN | SPT TYP                | DAYS    | START   | END TIME | LEN | START       | STOP      | SP/DY         | RATE    | TOTAL   |
|       | 1  |                        | .T..... | 3:00PM  | 7:00PM   | 60  | 7/14/2020   | 7/14/2020 | 1             | \$41.18 | \$41.18 |
|       | 3  |                        | .T..... | 10:00AM | 3:00PM   | 60  | 7/14/2020   | 7/14/2020 | 1             | \$35.29 | \$35.29 |

| DAY#2 |    | 7/15/2020 To 7/15/2020 |         |         |          |     | TOT \$76.47 |           | TOTAL SPOTS 2 |         |         |
|-------|----|------------------------|---------|---------|----------|-----|-------------|-----------|---------------|---------|---------|
| MC    | LN | SPT TYP                | DAYS    | START   | END TIME | LEN | START       | STOP      | SP/DY         | RATE    | TOTAL   |
|       | 1  |                        | ..W.... | 3:00PM  | 7:00PM   | 60  | 7/15/2020   | 7/15/2020 | 1             | \$41.18 | \$41.18 |
|       | 3  |                        | ..W.... | 10:00AM | 3:00PM   | 60  | 7/15/2020   | 7/15/2020 | 1             | \$35.29 | \$35.29 |

*ALB 6/29/20*