



125 West 55th St
New York, NY 10019

Contract # 26134409	Changes as of: 8/22/2018 at 9:11 AM	Version: Original Order
CPE: 889/922/5623	Flight: 9/25/18 - 10/1/18	Station: WVII
Agency: Sage Media – DCCC	Advertiser: Democratic Congressional Campaign Committee	Market: Bangor
1322 G St, SE Washington, DC 20003	Product: Issue	Office: WASHINGTON
Agency Order #: 7652990	Buyer: Placement, Media	Service: Nielsen
Salesperson: REBECCA TONNE 202-955-5342	Primary Demo:	Assistant: REBECCA TONNE 202-955-5342
Separation:		Con Type: POLITICAL/VOTE Total \$: \$15,705.00
		Total Spots: 85 Total CPP: \$0.00 Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/25 - 10/1							Total Spots	Total \$	CPP*	GRP*
						9/25	9/26	9/27	9/28	9/29	9/30	10/1				
1	Tu-F,M 6a-6:30a		Good Morning Maine	\$50.00	30	1	1	1	0	0	0	0	3	\$150.00	\$0.00	0.0
2	Tu-F,M 6a-7a		Good Morning Maine	\$60.00	30	0	0	0	0	0	0	1	1	\$60.00	\$0.00	0.0
3	Tu-F,M 6:30a-7a		Good Morning Maine	\$50.00	30	1	1	0	1	0	0	0	3	\$150.00	\$0.00	0.0
4	Tu-F,M 7a-8a		Good Morning America	\$50.00	30	1	1	1	1	0	0	0	4	\$200.00	\$0.00	0.0
5	Tu-F,M 7a-9a		Good Morning America	\$60.00	30	0	0	0	0	0	0	2	2	\$120.00	\$0.00	0.0
6	Tu-F,M 8a-9a		Good Morning America	\$50.00	30	1	1	1	1	0	0	0	4	\$200.00	\$0.00	0.0
7	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$25.00	30	1	1	1	1	0	0	0	4	\$100.00	\$0.00	0.0
8	Tu-F,M 9a-10a		Live With Kelly & Ryan	\$30.00	30	0	0	0	0	0	0	1	1	\$30.00	\$0.00	0.0
9	Tu-F,M 10a-11a		The Doctors	\$20.00	30	1	1	1	1	0	0	0	4	\$80.00	\$0.00	0.0
10	Tu-F,M 10a-11a		The Doctors	\$20.00	30	0	0	0	0	0	0	1	1	\$20.00	\$0.00	0.0
11	Tu-F,M 11a-12n		The View	\$75.00	30	1	1	1	1	0	0	0	4	\$300.00	\$0.00	0.0
12	Tu-F,M 11a-12n		The View	\$100.00	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
13	Tu-F,M 12n-12:30p		WVII News @ 12	\$20.00	30	1	1	1	1	0	0	0	4	\$80.00	\$0.00	0.0
14	Tu-F,M 12n-12:30p		WVII News @ 12	\$25.00	30	0	0	0	0	0	0	1	1	\$25.00	\$0.00	0.0
15	Tu-F,M 1p-2p		The Chew	\$40.00	30	1	1	1	1	0	0	0	4	\$160.00	\$0.00	0.0
16	Tu-F,M 1p-2p		GMA 3	\$25.00	30	0	0	0	0	0	0	1	1	\$25.00	\$0.00	0.0
17	Tu-F,M 2p-3p		General Hospital	\$50.00	30	1	1	1	1	0	0	0	4	\$200.00	\$0.00	0.0
18	Tu-F,M 2p-3p		General Hospital	\$40.00	30	0	0	0	0	0	0	1	1	\$40.00	\$0.00	0.0
19	Tu-F,M 3p-4p		Law & Order: CI	\$20.00	30	1	1	1	1	0	0	0	4	\$80.00	\$0.00	0.0
20	Tu-F,M 3p-4p		Law & Order: CI	\$20.00	30	0	0	0	0	0	0	1	1	\$20.00	\$0.00	0.0



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1322 G St, SE Washington, DC 20003	Agency Order #: 7652990	Total \$: \$15,705.00
	Buyer: Placement, Media	Office: WASHINGTON
	Salesperson: REBECCA TONNE 202-955-5342	Service: Nielsen
	Separation:	Primary Demo:
		Assistant: REBECCA TONNE 202-955-5342
		Total Spots: 85
		Total CPP: \$0.00
		Total GRP:

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						9/25	9/26	9/27	9/28	9/29	9/30	10/1				
21	Tu-F,M 4p-5p		People's Court	\$40.00	30	1	1	1	1	0	0	0	4	\$160.00	\$0.00	0.0
22	Tu-F,M 4p-5p		People's Court	\$50.00	30	0	0	0	0	0	0	1	1	\$50.00	\$0.00	0.0
23	Tu-F,M 5p-6p		Judge Judy	\$75.00	30	1	1	1	1	0	0	0	4	\$300.00	\$0.00	0.0
24	Tu-F,M 5p-6p		Judge Judy	\$100.00	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
25	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$250.00	30	1	1	1	1	0	0	0	4	\$1,000.00	\$0.00	0.0
26	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$225.00	30	0	0	0	0	0	0	1	1	\$225.00	\$0.00	0.0
27	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$900.00	30	1	1	1	1	0	0	0	4	\$3,600.00	\$0.00	0.0
28	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$900.00	30	0	0	0	0	0	0	1	1	\$900.00	\$0.00	0.0
29	Tu-F,M 7:30p-8p		Jeopardy	\$1,000.00	30	1	1	1	1	0	0	0	4	\$4,000.00	\$0.00	0.0
30	Tu-F,M 7:30p-8p		Jeopardy	\$1,100.00	30	0	0	0	0	0	0	1	1	\$1,100.00	\$0.00	0.0
31	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	0	0	1	0	0	0	0	1	\$75.00	\$0.00	0.0
32	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0
33	Tu 8p-9p		The Middle/The Middle-ABC	\$400.00	30	1	0	0	0	0	0	0	1	\$400.00	\$0.00	0.0
34	Th 8p-10p		Grey's Anatomy (Season Premiere)	\$900.00	30	0	0	1	0	0	0	0	1	\$900.00	\$0.00	0.0
35	F 8p-9p		ONCE-TIME-ABC	\$250.00	30	0	0	0	1	0	0	0	1	\$250.00	\$0.00	0.0
36	Sa 7:30p-8p		Jeopardy	\$175.00	30	0	0	0	0	1	0	0	1	\$175.00	\$0.00	0.0
37	Su 7p-8p		AM FUN-7PM-ABC	\$250.00	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
38	Su 1a-2a		Bones	\$5.00	30	0	0	0	0	0	1	0	1	\$5.00	\$0.00	0.0
TOTALS:						17	16	17	16	1	2	16	85	\$15,705.00	\$0.00	0.0



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	Salesperson: REBECCA TONNE 202-955-5342	Assistant: REBECCA TONNE 202-955-5342	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/22/18 9:12 AM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$16,500
WVII Share:	100%
Comment:	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	85	\$15,705.00	N/A	0.0
Total	100%	85	\$15,705.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	69	\$12,815.00
2018-Oct	16	\$2,890.00
Total	85	\$15,705.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/22/18 9:11 AM	REBECCA TONNE	New	85		\$15,705.00	\$15,705.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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