

NON-CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request:

10/26/16

Time of Request:

Candidate Named in Spot:

Anti-Deborah Ross

Party:

Candidate for:

Anti-Deborah Ross

Location:

Issue Referred to:

DNA Collection

Name of Organization:

Grow NC Strong

Name of Contact Person:

Timmy West

Address:

324 S. Wilmington St. #322, Raleigh, NC 27601

Telephone:

Chief Executive Officers, Board of Directors, or Members of the Executive Committee of the Organization (attach a list, if necessary):

Agency for Organization (if any):

American Media Advocacy Group

Name of Person Requesting Information/Time:

Megan Burns

Information Requested:

NOT availed - order sent

• Rates for:

• Availabilities for:

• Other:

WPAW & WSMW

Disposition of Request:

☒ Accepted

☐ Rejected

☐ Accepted or Rejected in part
(Attach explanation)

Rate Charged for Spot:

see attached

Class of Time Purchased:

Issue/Prevailing

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):

10/27-11/1

Disclosure Provided by Station:

☐ Yes

☒ No

☐ Previously provided

Other Information:

Inquiry Received By:

Jennifer Haet

REVISED

CONT#	Oct 26, 16	DDS CONT# 0
REP	30205728 Mod# Ver# 3 (Last =)	C/P/E: NC / NC / 8510
TO	Katz Radio Group	
FM	WPAW-FM (Greensboro-Winston Salem-High Point, NC)	
OFF	LINDSAY COOPER	SALESPERSON FAX#
AGY	PHILADELPHIA	
ADDR	AMERICAN MEDIA ADVOCACY GROUP	PH #
	815 SLATERS LANE	
	ALEXANDRIA, VA 22314	
BYR	MEGANS BURNS	
ADV	GROW NC STRONG	
PDT	NC	
FLT	Oct 27, 16 - Nov 01, 16	

* REP ORDER COMMENT *

** 10/26/2016 4:30:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH AMY.ERCOLE@KATZRADIOGROUP.COM OR CALL 215-557-4255. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 ...TF..	6A - 7P	60	10/27/2016 - 10/28/2016	1W	15	\$155.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,325.00	
	2.1	FLIGHT 2 MT.....	6A - 7P	60	10/31/2016 - 11/1/2016	1W	15	\$155.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,325.00	

	Oct 16	Nov 16					
SPOTS	15	15					
CASH	2325.00	2325.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2325.00	2325.00					

						TOTAL
SPOTS						30
CASH						4,650.00
TRADE						0.00
NSL						0.00
TOTAL						4,650.00

Oct 26, 16
CONT# 30205728 Mod# Ver# 3 (Last =)
REP Katz Radio Group

DDS CONT# 0
C/P/E: NC / NC / 8510

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Oct 26, 16
 CONT# 30205728 Mod# Ver# 1 (Last =)
 REP Katz Radio Group
 TO WPAW-FM (Greensboro-Winston Salem-High Point, NC)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY AMERICAN MEDIA ADVOCACY GROUP
 ADDR 815 SLATERS LANE
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: NC / NC / 8510

SALESPERSON FAX#

PH #

BYR MEGANS BURNS
 ADV GROW NC STRONG
 PDT NC
 FLT Oct 27, 16 - Nov 01, 16

* REP ORDER COMMENT *

** 10/26/2016 3:14:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH AMY.ERCOLE@KATZRADIOGROUP.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 ...TF..	6A - 7P	60	10/27/2016 - 10/28/2016	1W	15	\$155.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,325.00	
	2.1	FLIGHT 2 MT.....	6A - 7P	60	10/31/2016 - 11/1/2016	1W	15	\$155.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,325.00	

	Oct 16	Nov 16					
SPOTS	15	15					
CASH	2325.00	2325.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2325.00	2325.00					

						TOTAL
SPOTS						30
CASH						4,650.00
TRADE						0.00
NSL						0.00
TOTAL						4,650.00

Oct 26, 16
CONT# 30205728 Mod# Ver# 1 (Last =)
REP Katz Radio Group

DDS CONT# 0
C/P/E: NC / NC / 8510

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

REVISED

CONT#	Oct 26, 16	DDS CONT#	0
REP	30205729 Mod# Ver# 3 (Last =)	C/P/E:	NC / NC / 8510
TO	Katz Radio Group		
FM	WSMW-FM (Greensboro-Winston Salem-High Point, NC)		
OFF	LINDSAY COOPER	SALESPERSON FAX#	
AGY	PHILADELPHIA		
ADDR	AMERICAN MEDIA ADVOCACY GROUP	PH #	
	815 SLATERS LANE		
	ALEXANDRIA, VA 22314		
BYR	MEGANS BURNS		
ADV	GROW NC STRONG		
PDT	NC		
FLT	Oct 27, 16 - Nov 01, 16		

* REP ORDER COMMENT *

** 10/26/2016 4:30:00 PM: THIS IS A REVISED ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH AMY.ERCOLE@KATZRADIOGROUP.COM OR CALL 215-557-4255. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> ...TF..	6A - 7P	60	10/27/2016 - 10/28/2016	1W	15	\$160.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,400.00	
	2.1	<u>FLIGHT 2</u> MT.....	6A - 7P	60	10/31/2016 - 11/1/2016	1W	15	\$160.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,400.00	

	Oct 16	Nov 16					
SPOTS	15	15					
CASH	2400.00	2400.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2400.00	2400.00					

							TOTAL
SPOTS							30
CASH							4,800.00
TRADE							0.00
NSL							0.00
TOTAL							4,800.00

Oct 26, 16
CONT# 30205729 Mod# Ver# 3 (Last =)
REP Katz Radio Group

DDS CONT# 0
C/P/E: NC / NC / 8510

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Oct 26, 16
 CONT# 30205729 Mod# Ver# 1 (Last =)
 REP Katz Radio Group
 TO WSMW-FM (Greensboro-Winston Salem-High Point, NC)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY AMERICAN MEDIA ADVOCACY GROUP
 ADDR 815 SLATERS LANE
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: NC / NC / 8510

SALESPERSON FAX#

PH #

BYR MEGANS BURNS
 ADV GROW NC STRONG
 PDT NC
 FLT Oct 27, 16 - Nov 01, 16

* REP ORDER COMMENT *

** 10/26/2016 3:14:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH AMY.ERCOLE@KATZRADIOGROUP.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	FLIGHT 1 ...TF..	6A - 7P	60	10/27/2016 - 10/28/2016	1W	15	\$160.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,400.00	
	2.1	FLIGHT 2 MT.....	6A - 7P	60	10/31/2016 - 11/1/2016	1W	15	\$160.00	15
					** WEEKLY FLIGHT TOTALS **		15	\$2,400.00	

	Oct 16	Nov 16					
SPOTS	15	15					
CASH	2400.00	2400.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	2400.00	2400.00					

						TOTAL
SPOTS						30
CASH						4,800.00
TRADE						0.00
NSL						0.00
TOTAL						4,800.00

Oct 26, 16
CONT# 30205729 Mod# Ver# 1 (Last =)
REP Katz Radio Group

DDS CONT# 0
C/P/E: NC / NC / 8510

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSM and WPAW	Date: 10/26/16
---	---

I, American Media and Advocacy Group

do hereby request station time concerning the following issue:

Grow NC Strong

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Grow NC Strong

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grow NC Strong
324 S. Wilmington St. #322
Raleigh, NC 27601

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Tommy H. West

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

J. M. Hart Jennifer Hart NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.