



KOKH Oklahoma City
1228 E Wilshire Blvd
Oklahoma City, OK 73111

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 2958310

Schedule Dates 07/16/17-07/16/17
Advertiser American Wild Horse (117901)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand ✓ 826/957/4972 (945379)
Salesperson ✓ Millennium/DC, Washington DC (1108)
Sales Office ✓ Millennium Washington DC
Buyer Name Je, Scattergood,
Phone/Fax /
CPE ✓ 826/957/4972 ✓
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments BRADLEY PHILIPPS Issue
Separation: 30

Date Entered 07/14/17
Last Modified 07/14/17
Entered By Victoria Nowell
CO-OP No
Headline # 25638751
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11.25
Net Total \$63.75
Sales Tax

Oklahoma City (KOKH)

By Broadcast Month	Spots	Rate
Jul. 2017	1	\$75.00
Grand Total:	1	\$75.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/16/17-07/16/17	2	:30	9A- FOX-FOX News Sunday								1	1	\$75.00	\$75.00	Oklahoma City (KOKH)	FOX NWS SUNDAY	7/14/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

S Nowell

7/14/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

2958310



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25638751	Changes as of: 7/14/2017 at 7:49 AM	Version: Current State Version 1	
CPE: 826/957/4972	Flight: 7/16/17 - 7/16/17	Station: KOKH	Total \$: \$75.00
Agency: Canal Partners Media	Advertiser: American Wild Horse	Market: Oklahoma City	Total Spots: 1
25 WHITLOCK PLACE	Product: Issue	Office: WASHINGTON	Total CPP: \$0.00
SW			
2nd Fl	Agency Order #: 6352096	Primary Demo:	Total GRP:
Marietta, GA 30064	Buyer: Scattergood, Jeff	Con Type: POLITICAL/VOTE	
	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS	Separation:
	202-955-5342	202-955-5342	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	7/16 - 7/16		Total Spots	Total \$	CPP	GRP
						7/16					
1	Su 9a-10a		FOX NWS SUNDAY	\$75.00	30	1		1	\$75.00	\$0.00	0.0
TOTALS:						1		1	\$75.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

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	202-955-5342	202-955-5342	

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
07/14/17 7:49 AM	BRADLEY PHILIPPS	Separation: 30

Competitive Information

Market Budget:	\$938
KOKH Share:	8%
Comment:	
Unknown:	92%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$75.00	N/A	0.0
Total	100%	1	\$75.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2017-Jul	1	\$75.00
Total	1	\$75.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	7/14/17 7:49 AM	BRADLEY PHILIPPS	New	1		\$75.00	\$75.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NCC - Cable TV System Chevy Chase, MD	Date: 07/14/2017
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I, Shelli Hutton
 do hereby request station time concerning the following issue:

Horse Slaughter

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 07/15/2017 Date of Last Broadcast: 07/16/2017

Total Charges: \$*****13,764.90 NET

This broadcast time will be used by: American Wild Horse Campaign



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Wild Horse Campaign PO Box 1733 Davis CA 95617

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Suzanne Roy - Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

07/14/2017 _____ (770) 427-0735
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature Printed Name Title
Shawell Victoria Howell RSA



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Attach proposed schedule with charges (if available):					

Date of First Broadcast: 07/15/2017

Date of Last Broadcast: 07/16/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

